Project Value Proposition

What is the core value being generated?	Team	Status
Our application streamlines the process of discovering new cooperative housing (Genossenschaftswohnungen) opportunities in Vienna, removing the hassle of navigating multiple websites and the pressure of immediate action. By centralizing and simplifying access to the latest listings, we empower individuals seeking affordable housing solutions to find their ideal home quickly and efficiently.	**Project owner / Deputy owner:** Nikolaus Spring Bartosz Błachut **Team members:** Julia Smejkal Laurenz Kirchmayr Michael Köppl Michael Kurz Guilherme Oliveira	**ACTIVE**

Problem space

Why are we doing this?	**Problem statement** In Vienna, finding affordable Genossenschaftswohnungen can be overwhelmingly complex and time-sensitive due to the fragmented nature of information across numerous individual Genossenschaften websites. This dispersal of information creates a significant barrier for potential residents, requiring them to constantly monitor multiple sources to catch new opportunities. **Impact of this problem** By consolidating Genossenschaftswohnungen listings into a single, user-friendly platform, our application significantly reduces the time and effort required to find affordable housing. This not only enhances the apartment search experience but also increases the chances of securing a home in Vienna's competitive housing market.

	Who is the customer/ target audience Our service caters to individuals and families actively seeking affordable, Genossenschaftswohnungen in Vienna who value efficiency, speed, and accessibility in their housing search. Our solution is especially beneficial for those who are time-constrained and may not have the resources to monitor multiple sources for a new home.
How do we judge success?	Success will be determined by our capability to fully capture and quickly inform users about new listings of Genossenschaftswohnungen from the targeted 10 Genossenschaften. This will be reflected in user feedback and engagement metrics, including sign-ups, active searches, and interactions with notifications.

Minimal viable product/service ("MVP")

What needs to be true in order for a prototype to be ready for release?	We can release our MVP to people, who are searching for a Genossenschaftswohnung as soon as we have: 1. capability to scrape latest listings from 10 selected Genossenschaften websites without breaching their terms of service 2. which are browsable via a simple, intuitive interface 3. and distributed to interested users via alerts This will be sufficient, for people, who are searching for a Genossenschaftswohnung to touch and feel the most essential parts and give us feedback.

What crucial factors are we missing?	We assume that we can legally and technically scrape the selected websites without being blocked or rate limited. It's crucial to be able to periodically scrape multiple targets to keep users informed about the latest changes.

Continued Feedback	
What is the key question we would ask to understand if we are on the right track?	As a user, can I identify the latest Genossenschaftswohnungen listings, ensuring that I don't miss any listings that would be accessible through direct searches on the individual Genossenschaften websites? Will I receive immediate notifications about new Genossenschaftswohnungen listings within 5 minutes of them being posted online?
Who are the alpha testers that we can use for validating our assumptions?	Leveraging Bartosz, who is actively searching for an apartment, along with friends and family of the team, will provide valuable initial feedback.