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<!DOCTYPE html>
<html lang="en" class="scroll-smooth">
<head>
  <meta charset="UTF-8">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>The Bestseller Blueprint: Expert Author Services</title>
  <!-- Tailwind CSS CDN -->
  <script src="https://cdn.tailwindcss.com"></script>
  <!-- Lucide Icons CDN (Clean, Modern Icons) -->
  <script src="https://unpkg.com/lucide@latest"></script>
  <style>
    @import
url('https://fonts.googleapis.com/css2?family=Inter:wght@100..900&display=swap');
    body { font-family: 'Inter', sans-serif; background-color: #F9FAFB; }
    /* Custom scrollbar for a cleaner look */
    ::-webkit-scrollbar { width: 8px; }
    ::-webkit-scrollbar-track { background: #f0f0f0; }
    ::-webkit-scrollbar-thumb { background: #E5E7EB; border-radius: 4px; }
    ::-webkit-scrollbar-thumb:hover { background: #D1D5DB; }
  </style>
  <script>
    tailwind.config = {
      theme: {
        extend: {
          colors: {
            'primary-dark': '#111827', /* Deep Gray/Navy */
            'secondary-light': '#F9FAFB', /* Creamy White */
            'brand-gold': '#FBBF24', /* Amber 400 - Main Accent */
            'text-dark': '#1F2937', /* Dark Text */
            'text-medium': '#6B7280', /* Medium Gray Text */
          },
        },
      },
    }
  </script>
</head>
<body class="text-text-dark antialiased">

  <!-- Navigation Bar -->
  <header class="sticky top-0 z-50 bg-secondary-light/95 backdrop-blur-sm shadow-md">
    <div class="max-w-7xl mx-auto px-4 sm:px-6 lg:px-8">
      <div class="flex items-center justify-between h-20">
        <!-- Logo/Brand -->
        <a href="#home" class="text-3xl font-extrabold tracking-tight text-primary-dark">

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<span class="text-brand-gold">EXPERT</span> AUTHOR
</a>
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<!-- Desktop Menu -->
<nav class="hidden md:flex space-x-8">
  <a href="#services" class="nav-link text-text-dark hover:text-brand-gold transition
duration-300 font-medium">Services</a>
  <a href="#resources" class="nav-link text-text-dark hover:text-brand-gold transition
duration-300 font-medium">Resources/Guides</a>
  <a href="#community" class="nav-link text-text-dark hover:text-brand-gold transition
duration-300 font-medium">Community</a>
  <a href="#about" class="nav-link text-text-dark hover:text-brand-gold transition
duration-300 font-medium">About</a>
  <a href="#contact" class="nav-link text-text-dark hover:text-brand-gold transition
duration-300 font-medium">Contact</a>
</nav>
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<!-- Mobile Menu Button -->
<button id="mobile-menu-button" class="md:hidden p-2 rounded-lg text-primary-dark
hover:bg-gray-100 transition duration-300">
  <i data-lucide="menu" class="w-6 h-6"></i>
</button>
</div>
</div>
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<!-- Mobile Menu (Hidden by default) -->
<div id="mobile-menu" class="hidden md:hidden bg-secondary-light shadow-lg
transition-all duration-300 ease-in-out">
  <div class="px-4 pt-2 pb-3 space-y-1">
    <a href="#services" class="block rounded-md px-3 py-2 text-base font-medium
text-text-dark hover:bg-gray-100" onclick="toggleMobileMenu()">Services</a>
    <a href="#resources" class="block rounded-md px-3 py-2 text-base font-medium
text-text-dark hover:bg-gray-100" onclick="toggleMobileMenu()">Resources/Guides</a>
    <a href="#community" class="block rounded-md px-3 py-2 text-base font-medium
text-text-dark hover:bg-gray-100" onclick="toggleMobileMenu()">Community</a>
    <a href="#about" class="block rounded-md px-3 py-2 text-base font-medium
text-text-dark hover:bg-gray-100" onclick="toggleMobileMenu()">About</a>
    <a href="#contact" class="block rounded-md px-3 py-2 text-base font-medium
text-text-dark hover:bg-gray-100" onclick="toggleMobileMenu()">Contact</a>
  </div>
</div>
</header>
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<main>
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<!-- Hero Section -->
<section id="home" class="py-20 md:py-32 bg-primary-dark text-secondary-light relative
overflow-hidden">
  <!-- Subtle background detail: stylized quill/pen -->
  <div class="absolute inset-0 opacity-10" style="background-image:
url('data:image/svg+xml;utf8,<svg xmlns="http://www.w3.org/2000/svg" width="100%"
height="100%"><defs><pattern id="p" width="100" height="100"
patternUnits="userSpaceOnUse"><path d="M 0 0 L 100 100 M 100 0 L 0 100"
stroke="%23374151" stroke-width="0.5"/></pattern></defs><rect width="100%" height="100%"
fill="url(%23p)/></svg>');"></div>

  <div class="relative max-w-7xl mx-auto px-4 sm:px-6 lg:px-8 z-10 grid grid-cols-1
lg:grid-cols-2 gap-12 items-center">
    <!-- Text Content (Left Side) -->
    <div class="text-center lg:text-left">
      <h1 class="text-5xl sm:text-6xl md:text-7xl font-extrabold mb-4 leading-tight">
        Your <span class="text-brand-gold">Blueprint</span> for Bestseller Success.
      </h1>
      <p class="text-xl md:text-2xl text-gray-300 max-w-3xl mx-auto lg:mx-0 mb-10">
        Stop guessing. Get the strategic support, professional services, and proven
        guidance required to launch a profitable and sustainable author career.
      </p>
      <a href="#services" class="inline-block px-10 py-4 text-lg font-bold
text-primary-dark bg-brand-gold rounded-full shadow-xl hover:bg-yellow-500 transition
duration-300 transform hover:scale-105">
        Start Your Strategy Today <i data-lucide="arrow-right" class="inline-block w-5 h-5
ml-2"></i>
      </a>
    </div>

    <!-- Expert Image (Right Side) -->
    <div class="flex justify-center lg:justify-end">
      <!-- Ensure the image path is correct relative to the file: 1000072673.jpg -->
      
    </div>
  </div>
</section>

<!-- Why Choose Us / Trust & Authority Section -->
<section id="why-us" class="py-16 bg-secondary-light px-4 sm:px-6 lg:px-8">
  <div class="max-w-7xl mx-auto">

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<div class="grid grid-cols-1 md:grid-cols-3 gap-8 text-center">
  <div class="p-6 bg-white rounded-xl shadow-lg border border-gray-100">
    <i data-lucide="award" class="w-8 h-8 text-brand-gold mx-auto mb-4"></i>
    <h3 class="text-xl font-bold mb-2">Data-Driven Strategy</h3>
    <p class="text-text-medium">Strategies built on real market data, not guesswork.
Maximize your ROI.</p>
  </div>
  <div class="p-6 bg-white rounded-xl shadow-lg border border-gray-100">
    <i data-lucide="graduation-cap" class="w-8 h-8 text-brand-gold mx-auto
mb-4"></i>
    <h3 class="text-xl font-bold mb-2">Expert-Led Coaching</h3>
    <p class="text-text-medium">Personalized 1:1 mentorship from industry veterans
who have walked the path.</p>
  </div>
  <div class="p-6 bg-white rounded-xl shadow-lg border border-gray-100">
    <i data-lucide="rocket" class="w-8 h-8 text-brand-gold mx-auto mb-4"></i>
    <h3 class="text-xl font-bold mb-2">Launch Acceleration</h3>
    <p class="text-text-medium">Systematic book launch plans to hit bestseller lists
and sustain momentum.</p>
  </div>
</div>
</div>
</div>
</section>

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<!-- Monetized Services Section -->
<section id="services" class="py-20 md:py-28 bg-gray-50 px-4 sm:px-6 lg:px-8">
  <div class="max-w-7xl mx-auto">
    <h2 class="text-4xl font-extrabold text-center mb-4
text-primary-dark">Comprehensive Author Services</h2>
    <p class="text-center text-lg text-text-medium max-w-3xl mx-auto mb-12">
      Elevate your manuscript and your brand with our professional, results-driven
support packages.
    </p>

    <div class="grid grid-cols-1 md:grid-cols-2 lg:grid-cols-4 gap-8">
      <!-- Service Card 1 -->
      <div class="bg-white p-8 rounded-xl shadow-2xl hover:shadow-brand-gold/20
transition duration-300 text-center border-t-4 border-brand-gold">
        <i data-lucide="pencil-ruler" class="w-10 h-10 text-brand-gold mx-auto
mb-4"></i>
        <h3 class="text-2xl font-bold mb-3 text-text-dark">Professional Editing</h3>
        <p class="text-text-medium mb-5 text-sm">Developmental, copyediting, and
proofreading to polish your final draft.</p>
      </div>
    </div>
  </div>

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        <a href="#" class="font-semibold text-brand-gold hover:text-yellow-600 transition
duration-200">View Packages &rarr;</a>
    </div>
    <!-- Service Card 2 -->
    <div class="bg-white p-8 rounded-xl shadow-2xl hover:shadow-brand-gold/20
transition duration-300 text-center border-t-4 border-primary-dark">
        <i data-lucide="shopping-bag" class="w-10 h-10 text-primary-dark mx-auto
mb-4"></i>
        <h3 class="text-2xl font-bold mb-3 text-text-dark">Strategic Marketing</h3>
        <p class="text-text-medium mb-5 text-sm">Pre-launch buzz, Amazon Ads
mastery, and long-term visibility planning.</p>
        <a href="#" class="font-semibold text-primary-dark hover:text-gray-700 transition
duration-200">View Packages &rarr;</a>
    </div>
    <!-- Service Card 3 -->
    <div class="bg-white p-8 rounded-xl shadow-2xl hover:shadow-brand-gold/20
transition duration-300 text-center border-t-4 border-brand-gold">
        <i data-lucide="layout-dashboard" class="w-10 h-10 text-brand-gold mx-auto
mb-4"></i>
        <h3 class="text-2xl font-bold mb-3 text-text-dark">Cover Design</h3>
        <p class="text-text-medium mb-5 text-sm">Bespoke cover art and branding that
converts readers into buyers.</p>
        <a href="#" class="font-semibold text-brand-gold hover:text-yellow-600 transition
duration-200">View Packages &rarr;</a>
    </div>
    <!-- Service Card 4 -->
    <div class="bg-white p-8 rounded-xl shadow-2xl hover:shadow-brand-gold/20
transition duration-300 text-center border-t-4 border-primary-dark">
        <i data-lucide="users" class="w-10 h-10 text-primary-dark mx-auto mb-4"></i>
        <h3 class="text-2xl font-bold mb-3 text-text-dark">Manuscript Coaching</h3>
        <p class="text-text-medium mb-5 text-sm">Intensive one-on-one sessions to
breakthrough writer's block and plot issues.</p>
        <a href="#" class="font-semibold text-primary-dark hover:text-gray-700 transition
duration-200">View Packages &rarr;</a>
    </div>
    </div>

    <div class="text-center mt-12">
        <a href="#" class="inline-block px-8 py-3 text-lg font-bold text-white bg-primary-dark
rounded-full shadow-lg hover:bg-gray-700 transition duration-300 transform hover:scale-105">
            Explore All Services
        </a>
    </div>
</div>
</div>

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</section>

<!-- Monetized Resources/Guides Section (Digital Products) -->

<section id="resources" class="py-20 md:py-28 px-4 sm:px-6 lg:px-8 bg-secondary-light">

<div class="max-w-7xl mx-auto">

<h2 class="text-4xl font-extrabold text-center mb-4 text-primary-dark">Premium
Guides & Templates</h2>

<p class="text-center text-lg text-text-medium max-w-3xl mx-auto mb-12">

Downloadable, actionable resources you can use immediately to optimize your
writing, publishing, and marketing process.

</p>

<div class="grid grid-cols-1 md:grid-cols-3 gap-8">

<!-- Resource Mockup 1 -->

<div class="bg-white p-6 rounded-xl shadow-2xl text-center hover:shadow-lg
transition duration-300">

<h3 class="text-xl font-bold mb-2">The Ultimate Book Launch Checklist</h3>

<p class="text-text-medium mb-4 text-sm">\$49.00</p>

<a href="#" class="inline-block px-6 py-2 text-sm font-semibold text-white
bg-brand-gold rounded-full hover:bg-yellow-600 transition duration-300">

Shop Guide

</div>

<!-- Resource Mockup 2 -->

<div class="bg-white p-6 rounded-xl shadow-2xl text-center hover:shadow-lg
transition duration-300">

<h3 class="text-xl font-bold mb-2">Mastering Amazon Ads for Authors</h3>

<p class="text-text-medium mb-4 text-sm">\$79.00</p>

<a href="#" class="inline-block px-6 py-2 text-sm font-semibold text-white
bg-brand-gold rounded-full hover:bg-yellow-600 transition duration-300">

Shop Guide

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        </a>
    </div>

    <!-- Resource Mockup 3 -->
    <div class="bg-white p-6 rounded-xl shadow-2xl text-center hover:shadow-lg
transition duration-300">
        
        <h3 class="text-xl font-bold mb-2">Plotting Your Novel Workbook</h3>
        <p class="text-text-medium mb-4 text-sm">$39.00</p>
        <a href="#" class="inline-block px-6 py-2 text-sm font-semibold text-white
bg-brand-gold rounded-full hover:bg-yellow-600 transition duration-300">
            Shop Guide
        </a>
    </div>
</div>

<div class="text-center mt-12">
    <a href="#" class="inline-block px-8 py-3 text-lg font-bold text-primary-dark border-2
border-primary-dark rounded-full shadow-lg hover:bg-primary-dark hover:text-white transition
duration-300 transform hover:scale-105">
        View All Premium Resources
    </a>
</div>
</div>
</section>

<!-- Testimonials Section -->
<section id="testimonials" class="py-20 md:py-28 bg-primary-dark px-4 sm:px-6 lg:px-8
text-secondary-light">
    <div class="max-w-7xl mx-auto">
        <h2 class="text-4xl font-extrabold text-center mb-4">Author Success Stories</h2>
        <p class="text-center text-lg text-gray-400 max-w-3xl mx-auto mb-12">
            Don't just take our word for it. Hear from the authors we've helped reach their goals.
        </p>

        <div class="grid grid-cols-1 md:grid-cols-3 gap-8">
            <!-- Testimonial 1 -->
            <div class="bg-gray-800 p-8 rounded-xl shadow-2xl">
                <i data-lucide="quote" class="w-8 h-8 text-brand-gold mb-4"></i>

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<p class="italic text-gray-300 mb-6">"My book hit the top 10 in its category within a week. The marketing strategy was flawless and their editing saved my manuscript."</p>

<div class="flex items-center">

<div>

<p class="font-bold text-secondary-light">Sarah K.</p>

<p class="text-sm text-gray-400">Sci-Fi Author, Bestseller</p>

</div>

</div>

</div>

<!-- Testimonial 2 -->

<div class="bg-gray-800 p-8 rounded-xl shadow-2xl">

<i data-lucide="quote" class="w-8 h-8 text-brand-gold mb-4"></i>

<p class="italic text-gray-300 mb-6">"The manuscript coaching was the investment that finally helped me break through my plot issues and finish the book with confidence."</p>

<div class="flex items-center">

<div>

<p class="font-bold text-secondary-light">Alex L.</p>

<p class="text-sm text-gray-400">Fantasy Writer</p>

</div>

</div>

</div>

<!-- Testimonial 3 -->

<div class="bg-gray-800 p-8 rounded-xl shadow-2xl">

<i data-lucide="quote" class="w-8 h-8 text-brand-gold mb-4"></i>

<p class="italic text-gray-300 mb-6">"I never understood Amazon Ads until their team walked me through the process. My sales figures have tripled since implementing their plan."</p>

<div class="flex items-center">

<div>

<p class="font-bold text-secondary-light">Julia M.</p>

<p class="text-sm text-gray-400">Thriller Novelist</p>

</div>

</div>

</div>

</div>


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</div>
</section>
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<!-- Community Integration Section -->
<section id="community" class="py-16 bg-secondary-light px-4 sm:px-6 lg:px-8">
  <div class="max-w-5xl mx-auto bg-primary-dark text-secondary-light p-10 md:p-16
rounded-3xl shadow-2xl flex flex-col md:flex-row items-center justify-between gap-8">
    <div class="md:w-3/4 text-center md:text-left">
      <h2 class="text-3xl font-extrabold mb-3">Join Our Author Community</h2>
      <p class="text-gray-300 text-lg">
        Access exclusive tips, weekly Q&A sessions, and network with thousands of
        successful authors in our private Facebook Group.
      </p>
    </div>
    <div class="md:w-1/4 text-center">
      <a href="#" class="inline-block px-8 py-3 text-lg font-bold text-primary-dark
bg-brand-gold rounded-full shadow-lg hover:bg-yellow-500 transition duration-300 transform
hover:scale-105">
        <i data-lucide="facebook" class="inline-block w-5 h-5 mr-2"></i> Join the Group
      </a>
    </div>
  </div>
</section>
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<!-- About/Contact Footer CTA -->
<section id="contact" class="py-16 px-4 sm:px-6 lg:px-8">
  <div class="max-w-7xl mx-auto text-center">
    <h2 class="text-4xl font-extrabold mb-4 text-primary-dark">Ready to Build Your
Bestseller?</h2>
    <p class="text-lg text-text-medium mb-10">
      Let's discuss your specific goals and create a custom plan tailored to your success.
    </p>
    <div class="flex flex-col sm:flex-row justify-center gap-4">
      <a href="#" class="inline-block px-8 py-3 text-lg font-bold text-white bg-primary-dark
rounded-full shadow-lg hover:bg-gray-700 transition duration-300 transform hover:scale-105">
        Schedule a Free Consultation
      </a>
      <a href="#" id="about" class="inline-block px-8 py-3 text-lg font-bold
text-primary-dark border-2 border-primary-dark rounded-full shadow-lg hover:bg-gray-100
transition duration-300 transform hover:scale-105">
        Learn More About Us
      </a>
    </div>
  </div>
</section>
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</section>
</main>

<!-- Footer -->

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<footer class="bg-primary-dark border-t border-gray-700 py-10 px-4 text-secondary-light">
  <div class="max-w-7xl mx-auto grid grid-cols-2 md:grid-cols-4 gap-8">
    <div>
      <h3 class="text-xl font-bold mb-4 text-brand-gold">EXPERT AUTHOR</h3>
      <p class="text-sm text-gray-400">Guiding authors from manuscript to market success
with professional support.</p>
    </div>
    <div>
      <h4 class="text-lg font-semibold mb-4">Quick Links</h4>
      <ul class="space-y-2 text-sm text-gray-400">
        <li><a href="#services" class="hover:text-brand-gold transition
duration-200">Services</a></li>
        <li><a href="#resources" class="hover:text-brand-gold transition
duration-200">Resources</a></li>
        <li><a href="#testimonials" class="hover:text-brand-gold transition
duration-200">Success Stories</a></li>
      </ul>
    </div>
    <div>
      <h4 class="text-lg font-semibold mb-4">Support</h4>
      <ul class="space-y-2 text-sm text-gray-400">
        <li><a href="#" class="hover:text-brand-gold transition duration-200">FAQ</a></li>
        <li><a href="#" class="hover:text-brand-gold transition duration-200">Privacy
Policy</a></li>
        <li><a href="#" class="hover:text-brand-gold transition duration-200">Terms of
Service</a></li>
      </ul>
    </div>
    <div>
      <h4 class="text-lg font-semibold mb-4">Connect</h4>
      <div class="flex space-x-4 text-2xl">
        <a href="#" class="text-gray-400 hover:text-brand-gold transition duration-300"
aria-label="Facebook"><i data-lucide="facebook"></i></a>
        <a href="#" class="text-gray-400 hover:text-brand-gold transition duration-300"
aria-label="Twitter"><i data-lucide="twitter"></i></a>
        <a href="#" class="text-gray-400 hover:text-brand-gold transition duration-300"
aria-label="LinkedIn"><i data-lucide="linkedin"></i></a>
      </div>
      <p class="text-sm text-gray-400 mt-4">contact@expertauthor.com</p>
    </div>
  </div>
</footer>
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</div>
<div class="mt-8 text-center text-gray-500 text-sm border-t border-gray-800 pt-6">
  &copy; 2025 Expert Author. All Rights Reserved.
</div>
</footer>

<!-- JavaScript for Mobile Menu and Lucide Icons -->
<script>
  const mobileMenuButton = document.getElementById('mobile-menu-button');
  const mobileMenu = document.getElementById('mobile-menu');

  /**
   * Toggles the visibility of the mobile navigation menu.
   */
  function toggleMobileMenu() {
    mobileMenu.classList.toggle('hidden');
  }

  document.addEventListener('DOMContentLoaded', () => {
    // Initialize Lucide icons
    lucide.createIcons();

    // Mobile Menu Listener
    mobileMenuButton.addEventListener('click', toggleMobileMenu);
  });
</script>
</body>
</html>
```