








**Automated Testing framework**

0	1	1	0
1	1		0
0	1	1	0
1		1	1
0	1		1
0	1	1	0
0		1	0
0		0	1

# PROBLEMS

The current frameworks have **limited features**;

**GUI ambiguous** due to the need of providing access to every feature;

**Expensive license** or **subscription costs** of commercial automation solutions;



# SOLUTIONS

Open source + **free license cost**;

**Intuitive GUI** that immediately shows when, where and how the execution failed;

**Easy management** of the test cases;

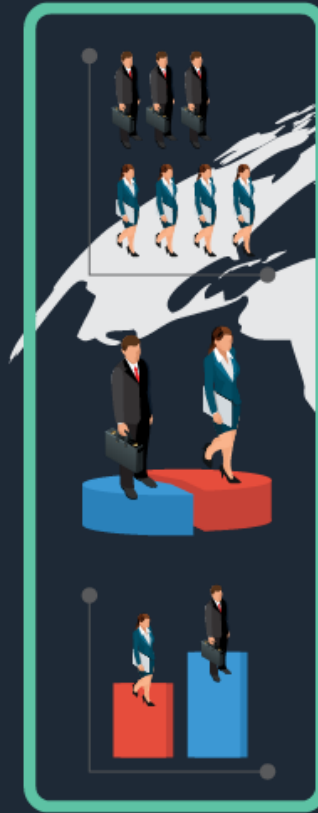
*Our solution is to build a framework to help make your test automation code:*

**Reusable AND Maintainable AND Stable**

# Customer Segments

*This service is made with ❤️ by AT7 for you*

**Small & medium businesses** which contribute with software to the bigger picture;



**Corporate IT**  
with complex software solutions;



**Independent people or students** working on software projects;



# Advantage over competition

*This service is made with ❤️ by AT7 for you*

Name	Price	Platform	Supported languages	Tested apps	Coding skills required
Selenium	Free	Windows/Mac/Linux	Java, Python, C#, PHP, JavaScript, Ruby, Perl	Web, mobile (with Appium)	Advanced skills
TestComplete	\$4600/\$9000	Windows	VB, JavaScript, Jscript, C++, C#, Delphi, Angular, Ruby on Rails, PHP	Web, mobile, desktop	Minimum skills/Advanced skills for pro scripting
Tricentis Tosca	Custom, high	Windows	Javascript	Web, mobile, desktop	Minimum skills/Advanced skills for pro scripting
UFT	\$2500/\$3500	Windows	VBScript	Web, mobile, desktop	Minimum skills/Advanced skills for pro scripting

↪ Cost: Open source + free license cost;  
No advertising, no clutter;

↪ Ease of use (any code skills are not required)

# Revenue Streams

*This service is made with ❤️ by AT7 for you*



**Paid modules like Connect to DB, Connect to RabbitMQ, etc.**



**Running tests in parallel for specific browser on specific version on specific operating system;**



**1\$**

*Ten hours of electricity for one developer PC!*

**5\$**

*One day webserver hosting!*

**10\$**

*5% of our monthly telecommunication costs!*

# Customers Validation - “You think we lied?”

*This service is made with ❤️ by ATF for you*

## Java Developer. FINASTRA

*ATF is stable, light and more POWERFUL than paid tools. We have the ability to navigate easily between tests and run multiple tests in parallel.*



**Fabian Pinteau**

## DevOps Engineer. ING Tech

*ATF has intuitive API interface and clear overview of the tests and results! Using this testing tool, we have saved time and cost for detecting bug in the development phase and preventing bug accumulation.*



**Georgian Balan**

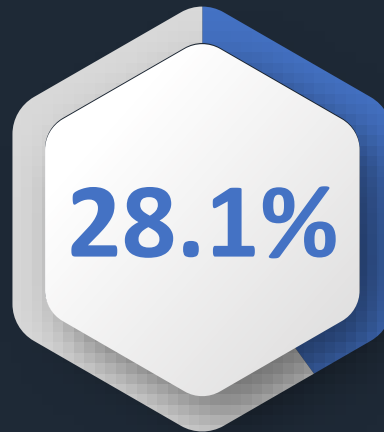
### 1. Do you, or your current team, possess enough technical skills to build and maintain test automation?



*32 responses*

**“Yes”**

### 2. How do you run the automated tests:



*32 responses*

**“In a commercial application”**

### 3. How often do you run automated tests:



*32 responses*

**“Daily”**

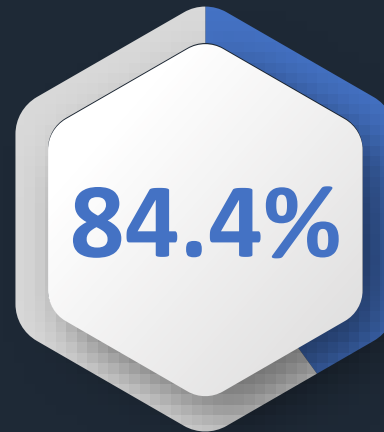
### 4. What types of tests you run  
(multiple responses):



*32 responses*

**“API”**

### 5. HOW do you prefer to create  
tests and WHY?



*32 responses*

**“Writing Code  
(better structure  
of tests, component  
reuse)”**

### 6. In which language do you prefer  
to write tests:



*32 responses*

**“Java”**



### 7. How useful do you consider the following features for you (with Useless, Useful, Very useful):



*32 responses*

**“API”**

### 8. What is the one main benefit of test automation you expect to gain?



*32 responses*

**“Higher product quality”**

### What feature would you prefer implemented by default ? (considering some performance impact)

- Clear overview of the tests/results/charts
- Intuitive API interface
- Run the tests in parallel

**Add a new feature that will offer the possibility to select a language from several available to write tests including Java, Javascript and Python**

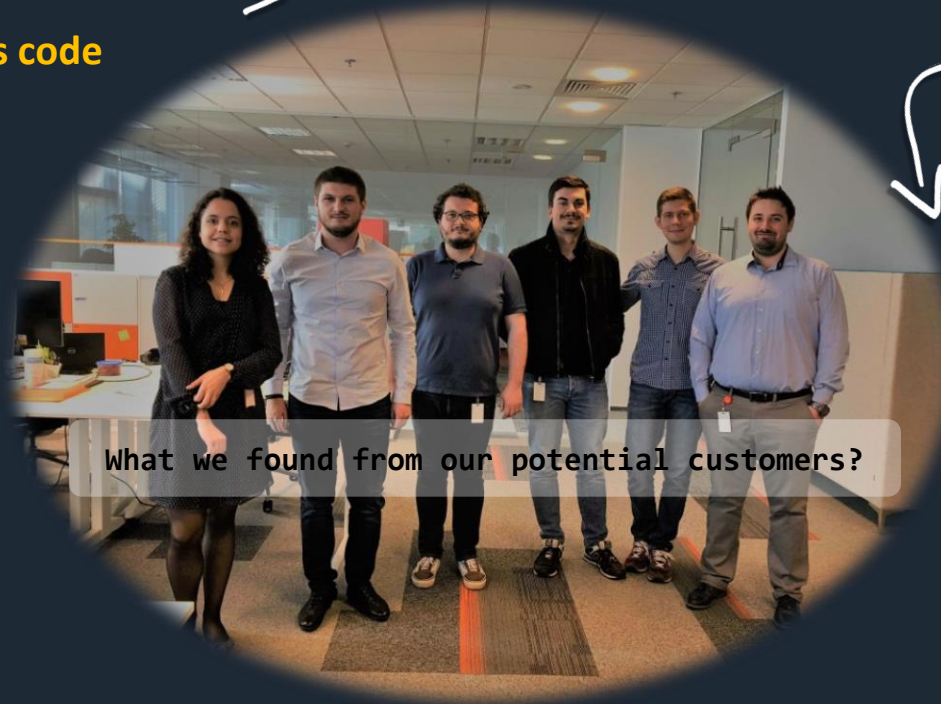
**Cover API, Smoke and Acceptance tests**

**Most users prefer to write tests as code**

**Increase the overall product quality by increasing the code coverage**

**Reduce the time needed for creating and running tests**

**Faster releases/meeting the schedule**



**What we found from our potential customers?**

# ATF?

*This service is made with ❤️ by ATF for you*

Stick to the most necessary features



Maintain a **simple interface** with **great performance**



Offer plugins for special features

# OUR TEAM

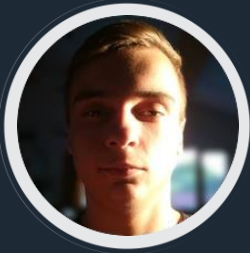
*This service is made with ❤️ by AT7 for you*



*Andreea Alistar*

**Product Owner**  
Front-End Developer

*Committed to our vision, team  
and the business: "Less Code, Less  
Maintenance, More Acceptance  
Testing!"*



*Andrei Crividenco*

**Full Stack Engineer & QA**

*Flexible, Organized, Detail-  
Oriented, Handle Complexity,  
Analytical, Logical*



*Dumitru Cirimpei*

**Scrum Master**  
Backend Architect & QA

*Hacking away to create a sterling  
architecture and working  
infrastructure without reinventing  
the wheel.*



*Eugen Draguteanu*

**Front-End Engineer**

*Creative, Imaginative, Innovative,  
Driven, Empathy, Curiosity,  
Personability*

