

# Connor Sensenig

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## Education

### **BA | EXPECTED MAY 2024 | ELIZABETHTOWN COLLEGE - ELIZABETHTOWN, PA**

- Major: Digital Media Production
- Minor: Marketing
- Related coursework: Multimedia production, commercial video, public relations and press releases, analytics and search engine optimization, marketing research.

## Skills & Abilities

### **TECHNOLOGY**

- Adobe Suite - Proficient in Adobe Premiere, Audition, After Effects, Photoshop, InDesign and others to create multimedia content.
- Video equipment - Proficient with cameras, lightning equipment, and audio equipment, as well as computers.

### **PROBLEM-SOLVING**

- Adept at dealing with situations as they arrive. Does not give up, and makes do to get the job done no matter what.

### **MANAGEMENT**

- Experienced with organizing casts and crews for in-studio productions like newscasts and game shows.
- Experienced with organizing casts and crews for commercial and film shoots on-location.
- Experienced with organizing post-production for video projects.

### **WRITING**

- Experience writing scripts for commercials, short films, and newscasts.
- Experience writing press releases and news articles.

## Experience

### **SALES CLERK | LaFORGE WEAPONS - MANHEIM, PA | AUGUST 2020 - PRESENT**

- Tasked with the selling of merchandise, maintaining storefront, and stocking displays.

### **TECHNICAL OPERATIONS DIRECTOR | ECTV - ELIZABETHTOWN, PA | MAY 2022 - DECEMBER 2022**

- Tasked with maintaining Elizabethtown College's studio and video equipment, including setting up and repairing cameras, microphones, switchboards, lights and more.

### **SENIOR CAPSTONE PROJECT | LaFORGE WEAPONS - MANHEIM, PA | AUGUST 2023 - DECEMBER 2023**

- Tasked with redesigning the company website, as well as creating assets for company social media.