

# **ORIENTAÇÕES**

Manter o estilo de fonte, disposição dos elementos e priorizar as fotos cedidas.

**Obs:** Os dois primeiros slides são apenas instrutivos. Os mesmos estão ocultados e não aparecerão em sua apresentação.

### **LOGOTIPO DA EMPRESA**

Certifique-se de manter o tamanho e a posição do logotipo em todos os slides, garantindo uniformidade visual.

### **TIPOGRAFIA**

Utilize exclusivamente a fonte Calibri para todo o material, com consistência na formatação dos textos em todos os slides.

### **REVISÃO DE CONTEÚDO**

Revise cuidadosamente o conteúdo para assegurar clareza, precisão e qualidade na comunicação.

#### **IMPORTANTE**

Os direitos autorais da apresentação anterior expiraram. Esta nova apresentação foi criada para substituí-la.

O uso do material anterior pode gerar multas ou penalidades para a empresa.





### **CORES DA MARCA**

Utilize exclusivamente as cores oficiais da MedSênior para manter a identidade visual consistente.

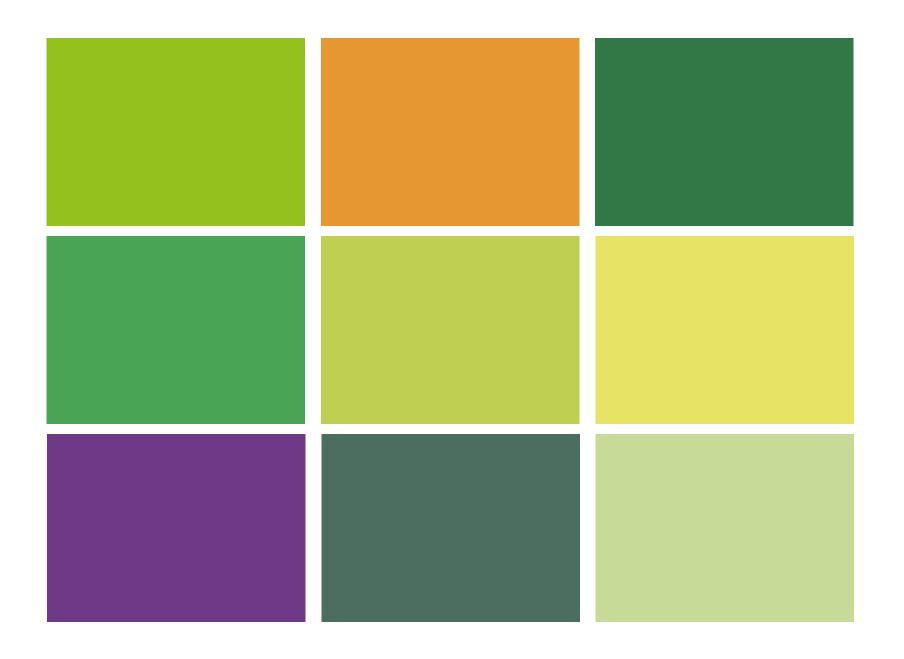
### **USO DE IMAGENS**

Selecione imagens apenas do banco oficial da MedSênior, disponível na pasta da apresentação na netSênior.

### **COMO SUBSTITUIR UMA IMAGEM**

- 1. Clique com o botão direito na imagem que deseja trocar.
- 2. Selecione: Alterar Imagem > Do dispositivo.
- 3. Navegue até a pasta de imagens da MedSênior, escolha a desejada e selecione.
- 4. A nova imagem será inserida automaticamente sem alterar o formato original da apresentação.

## **CORES**



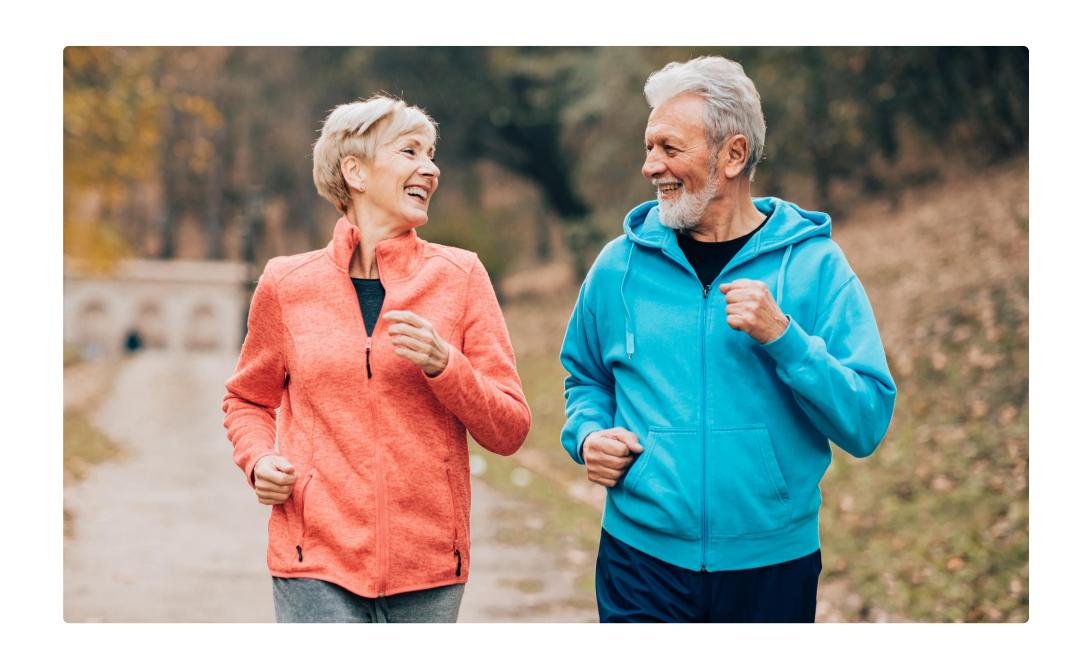






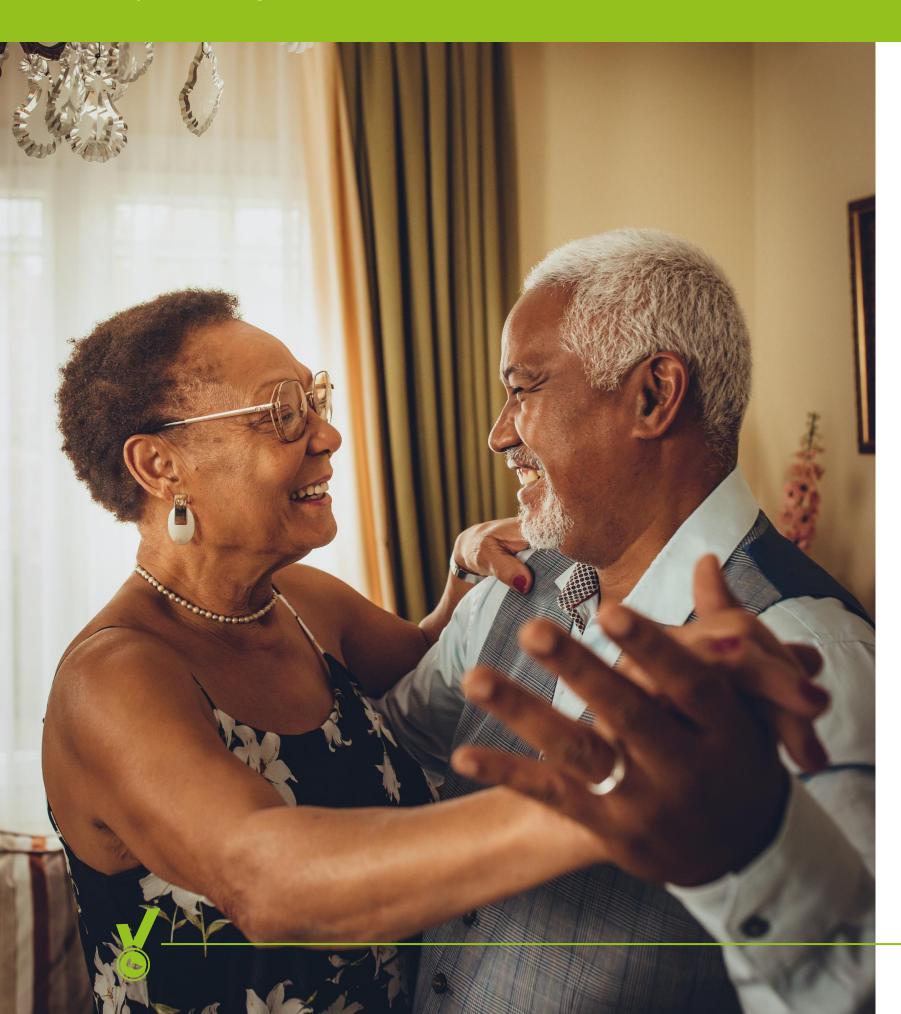
# **TÍTULO**Subtítulo

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.









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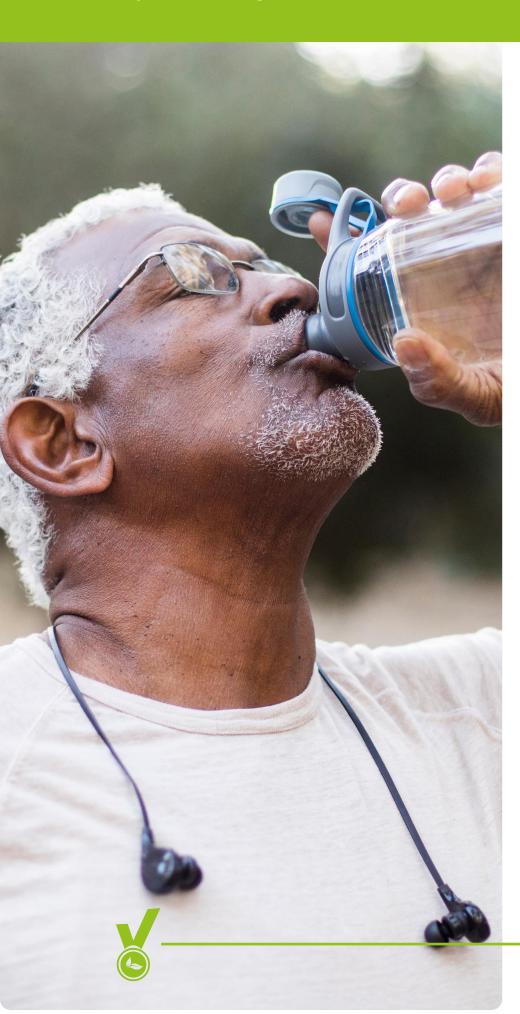




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# **GRÁFICOS**

