

# AUTUMN BASINGER

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Mountain View, CA

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Tech-minded designer experienced within creative and engineering teams. I define “how it works” to create coherent user experiences for interactive physical and digital products.

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## PROFESSIONAL EXPERIENCE

### PAX Labs

San Francisco, CA

#### *Creative Technologist*

July 2019 – present

- Design LED animations and device UX for the [PAX Era Pro](#) smart cannabis vaporizer
- Developed an internal Javascript web tool for visualizing and prototyping animations
- Bridge gaps across engineering, design, marketing, and customer service teams
- Facilitate user research studies, craft user testing content, analyze and present user feedback
- Wrote and designed the [PAX Era Pro User Guide](#)

### Apple

Cupertino, CA

#### *Data Process Engineer, Analyst*

October 2017 – July 2019

- Improved data processing operations for Apple Watch health and motion user studies
- Implemented new scalable, time-saving processes using Python scripting and automation
- Data analysis and visualization to support the development of Apple’s [fall detection](#) feature

### Oh My Green

South Bay, CA

#### *Happiness Ambassador*

February 2017 – October 2017

- Ensured a top-notch snacking experience for 4 companies and 2700+ users
  - Usability analysis, information architecture design, and QA testing for the mobile ordering app
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## EDUCATION

### University of Central Florida

Orlando, FL

#### *Bachelor of Fine Arts, Interactive Sculpture*

- Summa Cum Laude
  - Portfolio: [autumnbasinger.com](http://autumnbasinger.com)
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## TOOLS

Javascript • React • Framer • HTML/CSS  
Python • Pandas • SQL • Excel • Git/Github  
Sketch • Adobe Illustrator • Adobe Photoshop