

AUTUMN BASINGER

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Tech-minded designer experienced within creative and engineering teams. I define “how it works” to create coherent user experiences for interactive physical and digital products.

PROFESSIONAL EXPERIENCE

PAX Labs

San Francisco, CA

Creative Technologist

July 2019 – January 2020

- Designed LED animations and device UX for the [PAX Era Pro](#) smart cannabis vaporizer
- Developed an internal Javascript web tool for visualizing and prototyping animations
- Bridged gaps across engineering, design, marketing, and customer service teams
- Facilitated user research studies, crafted user testing content, analyzed and presented user feedback
- Wrote and designed the [PAX Era Pro User Guide](#)

Apple

Cupertino, CA

Data Process Engineer, Analyst

October 2017 – July 2019

- Improved data processing operations for Apple Watch health and motion user studies
- Implemented new scalable, time-saving processes using Python scripting and automation
- Data analysis and visualization to support the development of Apple’s [fall detection](#) feature

Oh My Green

South Bay, CA

Happiness Ambassador

February 2017 – October 2017

- Ensured a top-notch snacking experience for 4 companies and 2700+ users
 - Performed usability analysis, information architecture design, and QA testing for the mobile ordering app
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EDUCATION

University of Central Florida

Orlando, FL

Bachelor of Fine Arts, Interactive Sculpture

- Summa Cum Laude
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TOOLS

Javascript • React • Framer • HTML/CSS
Python • Pandas • SQL • Excel • Git/Github
Sketch • Adobe Illustrator • Adobe Photoshop