

Projection Title: Taco Cat

Introduction:

- Intro: Restaurant serving tacos, as well as hosting adoptable cats.
- Use bootstrap to add pictures and functions
 - Possibly a reservation option? (maybe with forms)
 - Functioning navbar
 - Menu, adoptable cats, about us
 - Events Calendar/Specials
 - Buy cat accessories, merch

Expected list of Features:

- Responsive Utility Classes, mobile friendly, customizable for different viewports.
- Navigation bar, lead to menu, cats, about us, ect.
- Social media buttons (twitter, instagram, facebook, snapchat)
- Drop downs, for buying things
- Carousel featuring different events, menu items, cats.
- Sticky navbar at all viewpoints.
- Jumbotron (not sure I can use this and a carousel, will have to try it out, don't want too much going on, trying to keep it simple and appealing.)

Market Survey:

- Cat cafes, cats and beverages, usually coffee/tea. Example: <https://thecafemeow.com/>
- Most seem to be along the lines of coffee and adoptable cats. Also most are closed due to Covid, or are offering curbside coffee. (Would probably not be the best business to open during a pandemic.
- Mine is more restaurant styled.
- All seem to have merch, and online adoptable cat, reservations. Some have events.
- Most have limited hours, or exclusive weekend hours.

References:

- Multiple cat cafes, with websites online

<https://www.alleycatscoffee.com/>

<https://www.pawffeeshop.com/>

- <https://www.hillspet.com/cat-care/resources/cat-cafes-for-cat-lovers>

-Article about why cat cafes are so popular.

- There did not appear to be any books on cat restaurants, a few articles about them, and blogs of the best ones.