

 main ▾

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This branch is 8 commits ahead, 3 commits behind schahmatist:main.

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 Auustiino Merge branch 'schahmatist:main' into main	9fd1bde 3 days ago	 55 commits
 .ipynb_checkpoints	commit right pic	3 days ago
 __pycache__	inital add data routines	6 days ago
 code	Merge branch 'dima'	3 days ago
 data	full data 2	5 days ago
 images	add ROI to only vote2	3 days ago
 .gitignore	inital add data routines	6 days ago
 README.md	Update README.md	3 days ago
 README_tech_overview.md	README renamed	3 days ago
 Tech_Details.ipynb	fixing file names	3 days ago
 non_tech_presentation.ipynb	fixing file names	3 days ago

 README.md



Flatiron_Project_Phase1_Microsoft

D.A. Consulting

Authors: [Dmitriy Fisch](#) & [Austin Boring](#)

Microsoft

Flatiron_Project_Phase1_Microsoft

Overview

Our project is dedicated to guiding Microsoft in their theoretical venture into the movie industry. Our focus is ensuring and maximizing profitability and highlighting the steps to be taken in order to increase the probability of success.

Business Problems

How is profitability in the industry trending over time? Does getting into the movie industry appear to be a promising option? Are there varibales which correlate most with profitability?

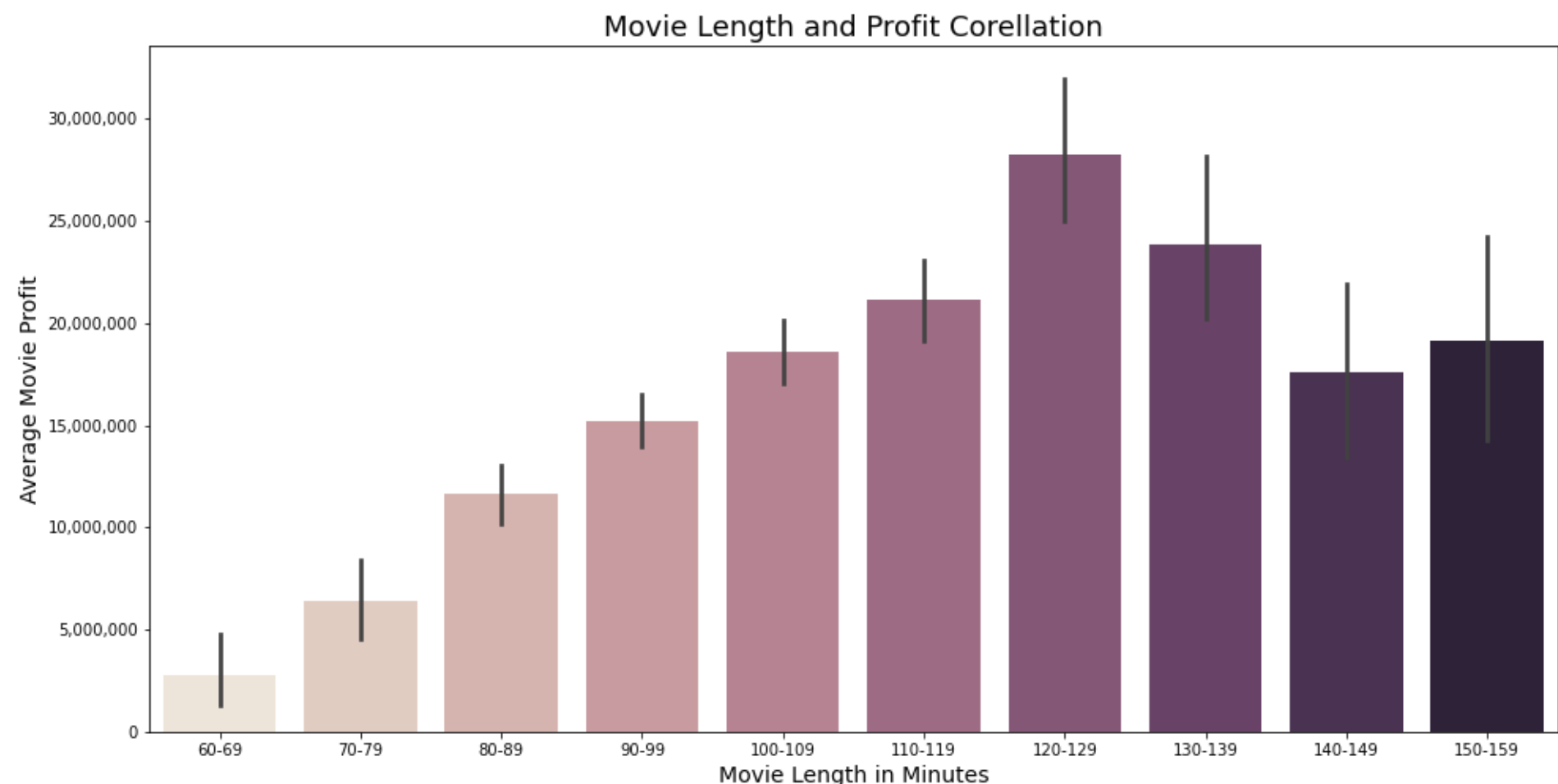
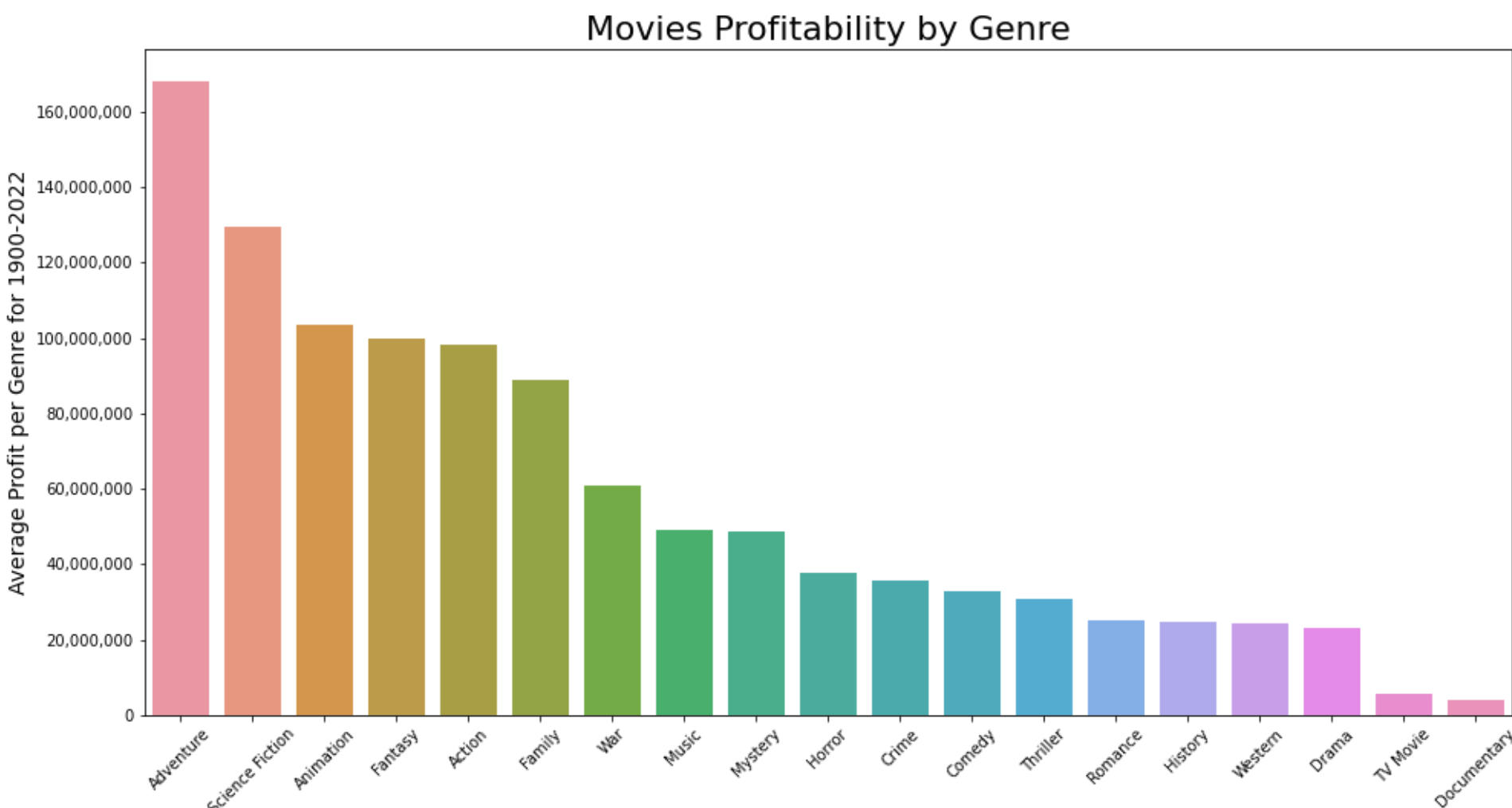
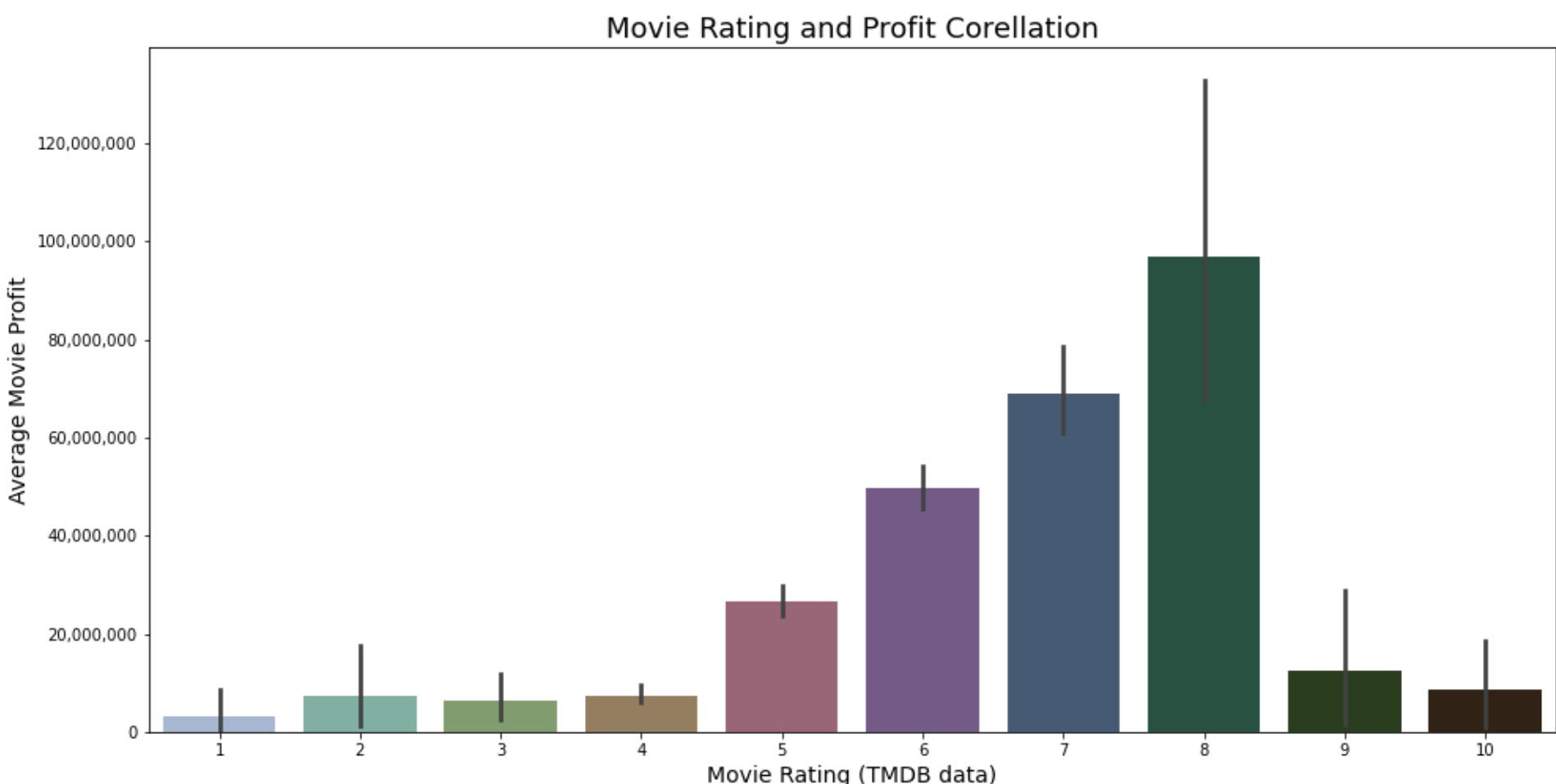
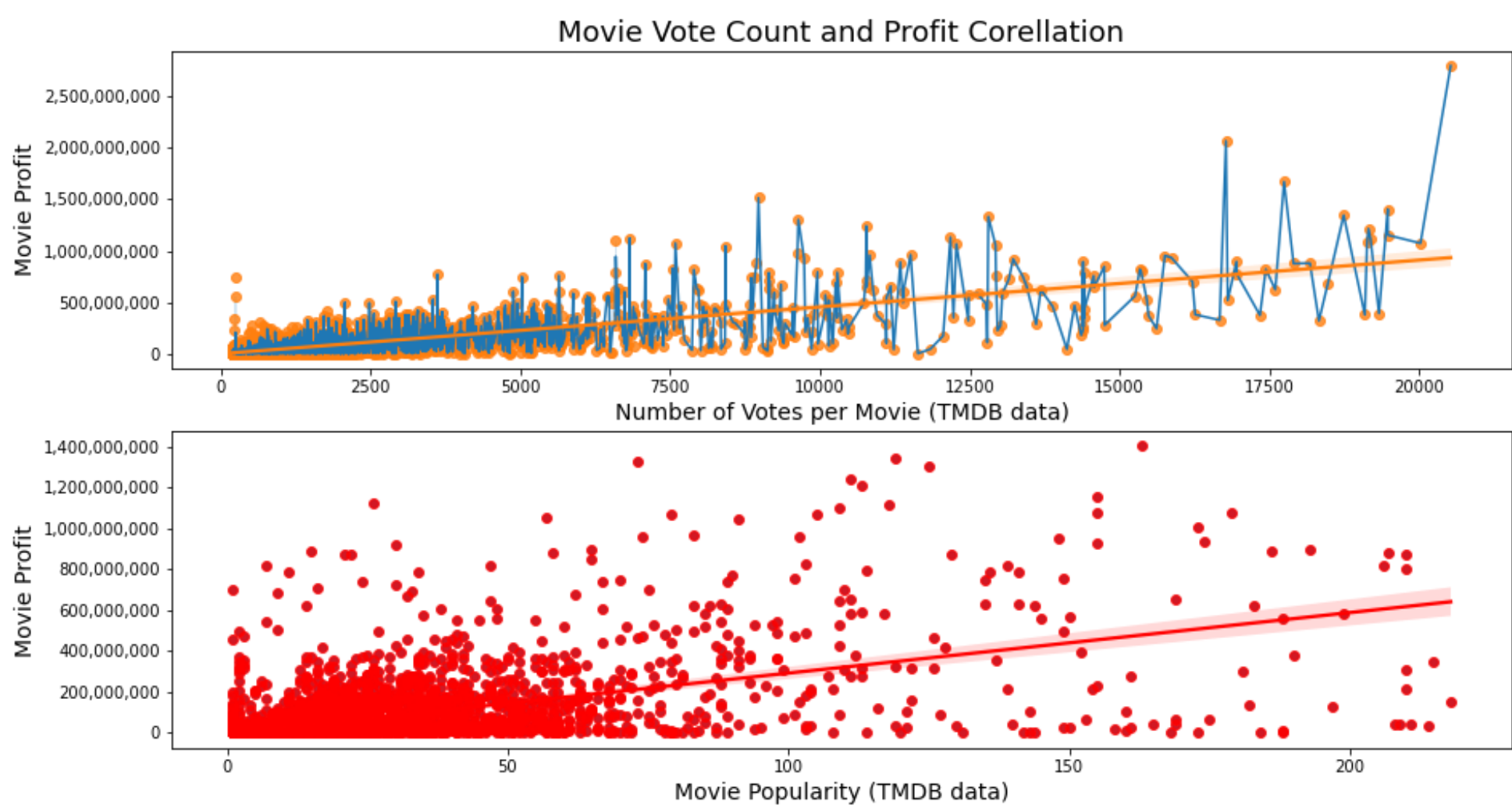
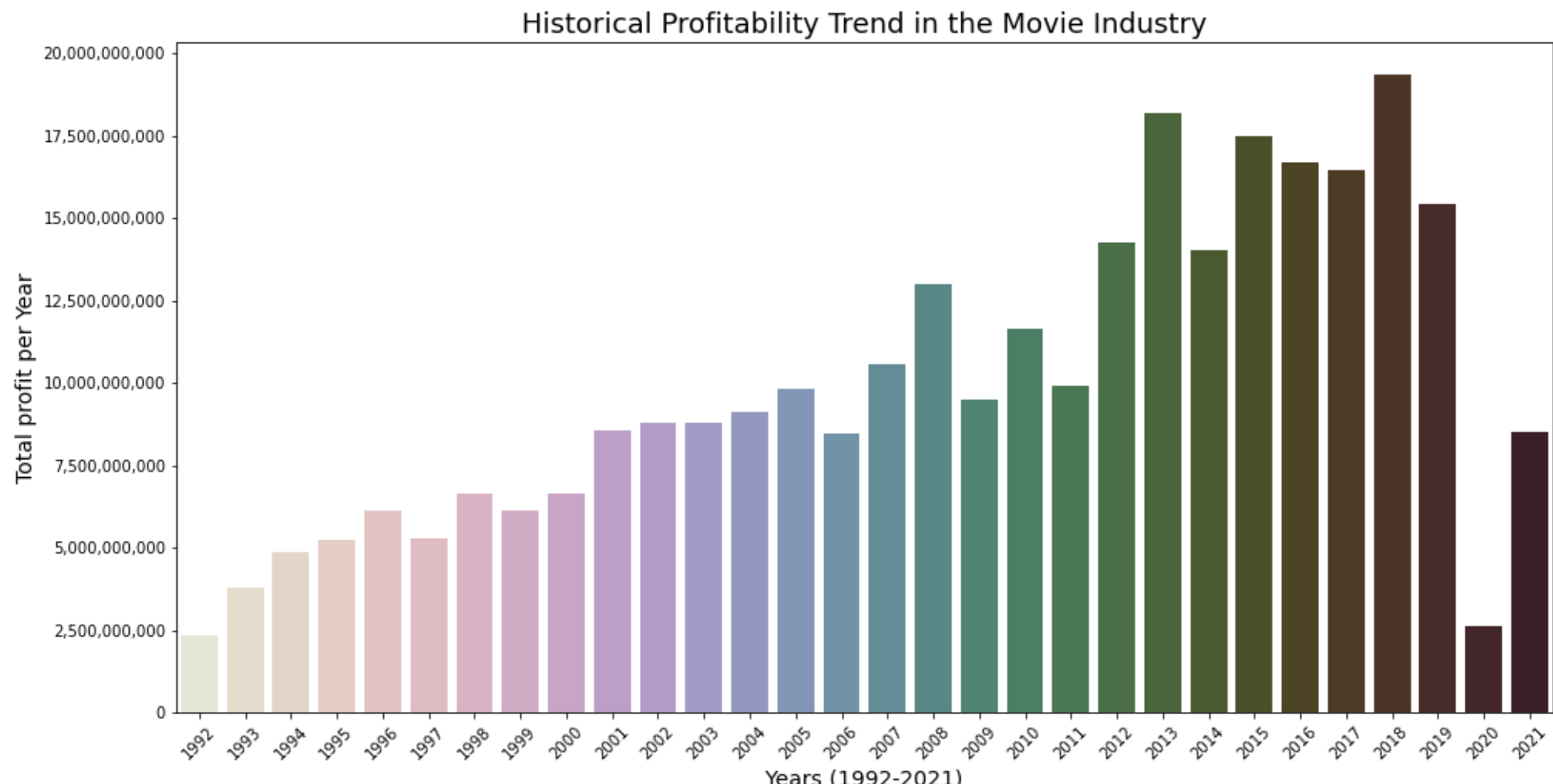
Data

Our data was pooled from a variety of sources including but not limited to the IMDB and TNDB, using over a million individual results. These results among many others include unique movie IDs, production costs and total sales, production crew IDs, genres and ratings.

Methods

Utilizing data analysis methods including descriptive analysis, graphing trends over time and correlations among others, valuable insights were made to chart a statistically founded path towards success

Results





Conclusions


- The Movie industry has proven to be consistently profitable, with stable growth over the past 30 years
- All publicity is good publicity, popularity correlates strongly with profitbaility
 - Promotion of any kind will contribute to success
- Most profitbale
 - Genre : Adventure / Science Fiction
 - Rating: Perfect ratings (9-10) are too niche to be extremly profitabled
 - Length: Slightly more than 2 hours long


About

No description, website, or topics provided.

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