



# MyMakaranta

Title

Unlocking Equal Learning for Every Student

Subtitle:

Make quality education accessible to  
every child in Nigeria in the language  
they truly understand.



# The Problem

## 1. Limited Access to Quality Learning

- Outdated materials
- No structured exam-focused content

## 2. Poor Internet & Electricity

- Many students can't rely on online learning
- Data is expensive

## 3. Language Barriers

- Most platforms are English-only
- Many students learn better in their local language

# The Solution

We solve the learning gap with four core features:

1. Offline Learning Mode
2. Local Language Learning
3. Updated Exam-Focused Content
4. AI Smart Tutoring.

# Key Features

- Video Lessons: Pause, rewind, and master complex topics (e.g., Further Math).
- Exam Prep Center: CBT practice for WAEC, NECO, and JAMB.
- Essential Tools: Guides for scientific calculators & study skills.

# Market Opportunity

- **Millions** of students prepare for SSCE exams yearly (WAEC, NECO, JAMB, NABTEB)
- **70%+** failure rates in many states due to language barriers and outdated curriculum
- **75%** of undeserved communities rely on offline learning
- **\$5B+** African Edtech Market, growing at 16% CAGR

# Target Market Segments

- **Public Schools** – Government-funded education initiatives
- **NGOs & Development Agencies** – Digital inclusion & education access programs
- **Private Schools & Low-Income Centers** – Affordable digital learning tools
- **CSR Programs** – Companies funding education for rural communities

# Revenue Streams

- **Freemium App + Low-Cost Premium Plans**
- **Government Partnerships** – My Makaranta e-Box for public schools
- **Direct School Subscriptions** – Annual institutional licenses
- **NGO Deployments** – For underserved communities
- **CSR-Funded Projects** – Corporate-backed e-Box rollouts

# Contribution To SDGs↗

- **SDG 4 – Quality Education:**  
Inclusive, curriculum-aligned,  
mother-tongue learning
- **SDG 10 – Reduced Inequalities:**  
Bridges urban-rural & language gaps
- **SDG 8 – Decent Work & Growth:**  
Better exam success = brighter  
futures
- **SDG 9 – Innovation & Infrastructure:**  
Offline, AI-enabled edtech for low-  
resource areas

# Future Roadmap

1. Phase 1 (Now): Secondary School Curriculum & Exams.
2. Phase 2 (Now): Expand Local Languages.
3. Phase 3: Vocational Skills (Carpentry, Fashion, Digital Skills).
4. Phase 4: AI Smart Tutoring.

# Conclusion

We are inviting investors, partners, and education stakeholders to join us in bringing digital learning to every child, regardless of their location or economic background.

THANK YOU..