



Title

Unlocking Equal Learning for Every Student

Subtitle:

Make quality education accessible to every child in Nigeria in the language they truly understand.



The Problem

1. Limited Access to Quality Learning

- Outdated materials
- No structured exam-focused content

2. Poor Internet & Electricity

- Many students can't rely on online learning
- Data is expensive

3. Language Barriers

- Most platforms are English-only
- Many students learn better in their local language

The Solution

We solve the learning gap with four core features:

1. Offline Learning Mode
2. Local Language Learning
3. Updated Exam-Focused Content
4. AI Smart Tutoring.

Key Features

- Video Lessons: Pause, rewind, and master complex topics (e.g., Further Math).
- Exam Prep Center: CBT practice for WAEC, NECO, and JAMB.
- Essential Tools: Guides for scientific calculators & study skills.

Market Opportunity

- **Millions** of students prepare for SSCE exams yearly (WAEC, NECO, JAMB, NABTEB)
- **70%+** failure rates in many states due to language barriers and outdated curriculum
- **75%** of underserved communities rely on offline learning
- **\$5B+** African Edtech Market, growing at 16% CAGR

Target Market Segments

- **Public Schools** – Government-funded education initiatives
- **NGOs & Development Agencies** – Digital inclusion & education access programs
- **Private Schools & Low-Income Centers** – Affordable digital learning tools
- **CSR Programs** – Companies funding education for rural communities

Revenue Streams

- **Freemium App** + Low-Cost Premium Plans
- **Government Partnerships** – My Makaranta e-Box for public schools
- **Direct School Subscriptions** – Annual institutional licenses
- **NGO Deployments** – For underserved communities
- **CSR-Funded Projects** – Corporate-backed e-Box rollouts

Contribution To SDGs

- **SDG 4** — Quality Education:
Inclusive, curriculum-aligned,
mother-tongue learning
- **SDG 10** — Reduced Inequalities:
Bridges urban-rural & language gaps
- **SDG 8** — Decent Work & Growth:
Better exam success = brighter
futures
- **SDG 9** — Innovation & Infrastructure:
Offline, AI-enabled edtech for low-
resource areas

Future Roadmap

1. **Phase 1 (Now):** Secondary School Curriculum & Exams.
2. **Phase 2 (Now):** Expand Local Languages.
3. **Phase 3:** Vocational Skills (Carpentry, Fashion, Digital Skills).
4. **Phase 4:** AI Smart Tutoring.

Conclusion

We are inviting investors, partners, and education stakeholders to join us in bringing digital learning to every child, regardless of their location or economic background.

THANK YOU..