



CUSTOMER ANALYSIS

\$826K

Total Profit

224.35%

Sales YOY %

\$601.02K

SalesLY

\$103.32K

Returned Product Value

\$2M

Total Revenue

Low Income

Average Income

High Income

Q1

Q2

Q3

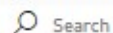
Q4

2015

2016

2017

Customer Name



- ☐ AARON ADAMS
- ☐ AARON BRYANT
- ☐ AARON BUTLER
- ☐ AARON CAMPBELL
- ☐ AARON CARTER
- ☐ AARON CHEN
- ☐ AARON DIAZ
- ☐ AARON EVANS
- ☐ AARON FLORES
- ☐ AARON FOSTER
- ☐ AARON GONZALES
- ☐ AARON HAYES
- ☐ AARON HILL
- ☐ AARON HUGHES
- ☐ AARON JAI
- ☐ AARON KING
- ☐ AARON KUMAR
- ☐ AARON LI
- ☐ AARON MITCHELL
- ☐ AARON NELSON
- ☐ AARON PATTERSON
- ☐ AARON PEREZ
- ☐ AARON POWELL
- ☐ AARON ROBERTS
- ☐ AARON ROSS

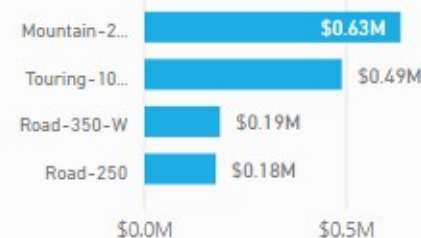
Total Profit Vs Total Profit LY by Date

TotalProfit Total Profit LY



OrderNo	ProductName	Country	OrderDate	Total Sales	TotalProfit	Profit Margin
SO61953	All-Purpose Bi...	Canada	1/12/2017	\$159	\$100	63 %
SO62004	All-Purpose Bi...	Canada	1/13/2017	\$159	\$100	63 %
SO62095	All-Purpose Bi...	Australia	1/15/2017	\$159	\$100	63 %
SO62485	All-Purpose Bi...	United States	1/21/2017	\$159	\$100	63 %
SO62776	All-Purpose Bi...	United States	1/26/2017	\$159	\$100	63 %
SO62816	All-Purpose Bi...	Australia	1/26/2017	\$159	\$100	63 %
SO63054	All-Purpose Bi...	United States	1/30/2017	\$159	\$100	63 %

Total Sales By Product



% Profit by Gender



Avg Sales Per Customer



Sales by Gender



Cumulative Sales Comparison

Cumulative Sales Cumulative Sales LY



Profit Margin Vs LifeTime Profit %

Profit Margin Life Time Profit

