**User Study Design**

Our user study will be a Google Form with a link to the website hosted on AWS. The user will look at the website and then fill out some associated questions on the form. We do not expect this form to take long to fill out, around 5 minutes maximum, and due to the nature of the study we will be able to have them filled out anywhere. All the study questions will be oriented towards the UI and design of the website, since at the creation of the user study, there were no functional elements of the design. For similar reasons, there will be no requests to have the user do anything, as implementation of functionality might throw off website interaction so much as to be useless.

**Raw Data**

What do you think is the purpose of this website?

* To help people find new music and concerts.
* Find artists
* to find more about an artist - concerts, music, and what's happening on twitter
* Find information about artists

What do you like the most about the website?

* The artist discography
* simple UI
* clear sections of the user interface
* Clear framing of all information

What do you like the least about the website?

* The design
* color scheme
* too bright of colors
* No cohesion in visuals

How would you change the layout of the website, if at all?

* I wouldn't change it
* change colors
* smaller search bar in the center
* More rounded elements

What information would you like to know about your favorite celebrities/artists?

* Birthday and death date
* age, content they’ve been in
* concerts, and maybe twitter feed with their trend -- news about them
* Recent news about them

What aesthetic would best fit the website?

* minimalism
* different colors
* simple few colors with different shades
* Simplistic layout with limited colors

Would you prefer the displayed information to be on one page, or multiple pages?

* One page – 100%
* Multiple pages – 0%