

Case Study: AI-Generated CVs – A Game Changer or a Shortcut?

Background:

CareerBoost, a newly launched AI-powered resume builder, promises to help students and job seekers create polished, ATS-friendly CVs in minutes. Users simply input their education, work experience, and skills, and the AI generates a professionally formatted resume, complete with optimized keywords to match job descriptions.

The Dilemma:

While many students and recent graduates love the tool for making their resumes look more professional and improving their job prospects, recruiters are divided.

- Some recruiters argue that AI-generated CVs make it difficult to assess a candidate's true skills, creativity, and authenticity.
- Others worry that everyone's CV starts looking the same, making it harder to differentiate between applicants.
- On the other hand, students and job seekers argue that AI levels the playing field, helping those who struggle with writing or formatting to present themselves better.

Recently, a hiring manager at a top company rejected multiple AI-generated CVs, claiming they felt too generic and lacked originality. This has sparked a debate:

Should AI-generated CVs be embraced as a modern job search tool, or do they undermine the authenticity and uniqueness of candidates?