```
In [1]: import numpy as np
   import pandas as pd
   import matplotlib.pyplot as plt
   import seaborn as sns
```

In [3]: df = pd.read_csv(r'C:\Users\admin\Desktop\TE IT\Mall_Customers.csv')

In [4]: df

Out[4]:

CustomerID	Genre	Age	Annual Income (k\$)	Spending Score (1-100)
1	Male	19	15	39
2	Male	21	15	81
3	Female	20	16	6
4	Female	23	16	77
5	Female	31	17	40
196	Female	35	120	79
197	Female	45	126	28
198	Male	32	126	74
199	Male	32	137	18
200	Male	30	137	83
	1 2 3 4 5 196 197 198 199	1 Male 2 Male 3 Female 4 Female 5 Female 196 Female 197 Female 198 Male 199 Male	1 Male 19 2 Male 21 3 Female 20 4 Female 23 5 Female 31 196 Female 35 197 Female 45 198 Male 32 199 Male 32	1 Male 19 15 2 Male 21 15 3 Female 20 16 4 Female 23 16 5 Female 31 17 196 Female 35 120 197 Female 45 126 198 Male 32 126 199 Male 32 137

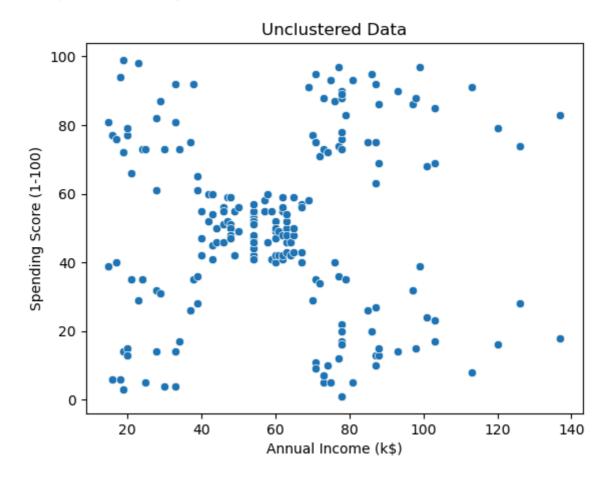
200 rows × 5 columns

Out[5]:

	Annual Income (k\$)	Spending Score (1-100)
0	15	39
1	15	81
2	16	6
3	16	77
4	17	40
195	120	79
196	126	28
197	126	74
198	137	18
199	137	83

200 rows × 2 columns

```
In [6]: plt.title('Unclustered Data')
sns.scatterplot(x=x['Annual Income (k$)'],y=x['Spending Score (1-100)'])
```



```
from sklearn.cluster import KMeans, AgglomerativeClustering
In [7]:
       km = KMeans(n clusters=4)
In [8]:
In [9]: km.fit_predict(x)
Out[9]: array([3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0,
              3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0, 3, 0,
              0, 0, 0, 0, 0, 0,
              0, 0, 0, 0, 0, 0, 0, 0, 0, 0,
                                         0, 0, 0, 0, 0, 0, 0, 0, 0, 0,
              0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 2, 1, 2, 1, 2, 1, 2, 1, 2,
              1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2,
              1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2,
              1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2,
              1, 2])
In [10]: km.inertia_
```

Out[10]: 73679.78903948837

```
In [11]: sse =[]
for k in range(1,16):
    km = KMeans(n_clusters=k)
    km.fit_predict(x)
    sse.append(km.inertia_)
```

C:\Users\admin\anaconda3\lib\site-packages\sklearn\cluster_kmeans.py:103
6: UserWarning: KMeans is known to have a memory leak on Windows with MKL,
when there are less chunks than available threads. You can avoid it by set
ting the environment variable OMP_NUM_THREADS=1.
 warnings.warn(

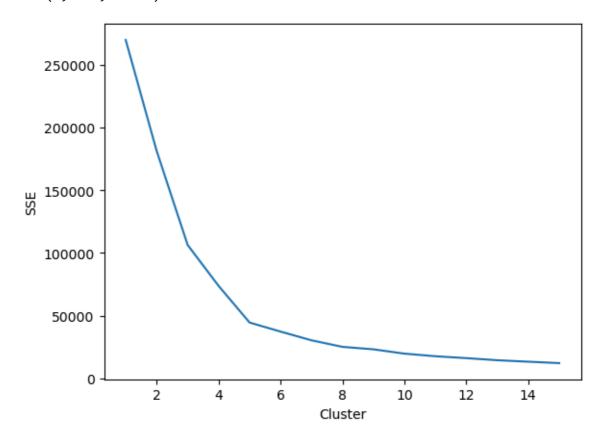
```
In [12]:
         sse
Out[12]: [269981.28,
          181363.595959596,
          106348.37306211119,
          73679.78903948837,
          44448.45544793371,
          37233.81451071001,
          30273.39431207004,
          25030.383098520328,
          23083.56515395632,
          19641.456216651564,
          17553.829587348137,
          16036.883346746632,
          14367.900783072086,
          13194.164055630361,
          12080.128036094342]
```

```
In [13]: sns.lineplot(range(1,16),y = sse)
    plt.xlabel('Cluster')
    plt.ylabel('SSE')
```

C:\Users\admin\anaconda3\lib\site-packages\seaborn_decorators.py:36: Futu reWarning: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without an explicit keyword will result in an error or misinterp retation.

warnings.warn(

Out[13]: Text(0, 0.5, 'SSE')



In [14]: from sklearn.metrics import silhouette_score

```
In [15]: silh =[]
for k in range(2,16):
    km = KMeans(n_clusters=k)
    labels = km.fit_predict(x)
    score = silhouette_score(x, labels)
    silh.append(score)
```

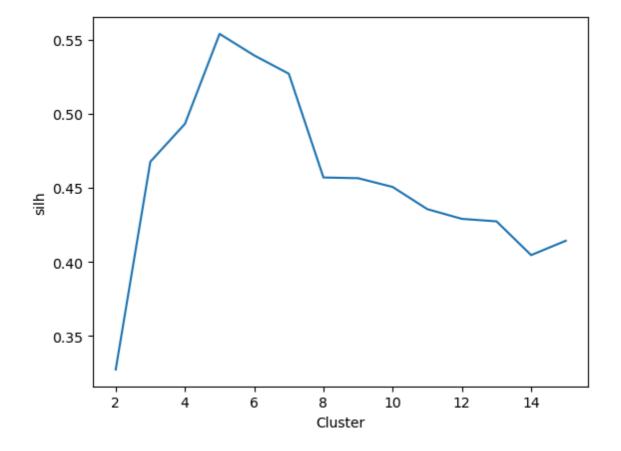
```
In [16]: silh
```

```
In [17]: sns.lineplot(range(2,16),y = silh)
    plt.xlabel('Cluster')
    plt.ylabel('silh')
```

C:\Users\admin\anaconda3\lib\site-packages\seaborn_decorators.py:36: Futu reWarning: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without an explicit keyword will result in an error or misinterp retation.

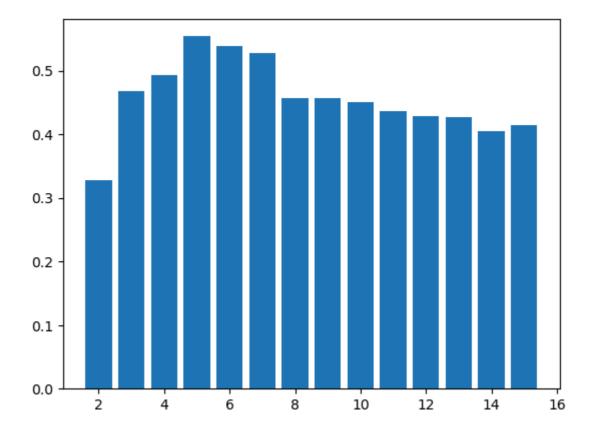
warnings.warn(

Out[17]: Text(0, 0.5, 'silh')



```
In [18]: plt.bar(range(2,16,1),silh)
```

Out[18]: <BarContainer object of 14 artists>



```
In [19]: km = KMeans(n_clusters=5,random_state=1)
```

```
In [20]: labels = km.fit_predict(x)
```

```
In [21]: km.labels_
```

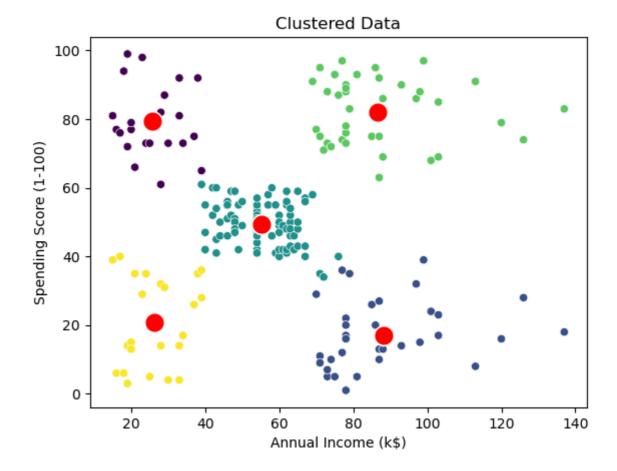
```
Out[21]: array([4, 0, 4, 0, 4, 0, 4, 0, 4, 0, 4, 0, 4, 0, 4, 0, 4, 0, 4, 0, 4, 0,
             4, 0, 4, 0, 4, 0, 4, 0, 4, 0, 4, 0, 4, 0, 4, 0, 4, 0, 4, 0, 4, 2,
                                                  2,
             2, 2, 2,
             2, 2, 2, 2, 2, 2, 2, 2,
                               2,
                                  2, 2,
                                      2, 2, 2, 2,
                                                2,
                                                  2,
                                                    2, 2,
             2, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2, 3, 1, 3,
                                                  2, 3, 1,
            2, 3, 1,
                        3, 1, 3, 1, 3,
                                    2, 3, 1,
                                           3, 1, 3,
                                                     3, 1,
                                                         3,
                    3, 1,
                                                  1,
             1, 3, 1, 3, 1, 3, 1, 3, 1, 3, 1, 3, 1, 3, 1, 3, 1, 3, 1, 3,
             1, 3, 1, 3, 1, 3, 1, 3, 1, 3, 1, 3, 1, 3, 1, 3, 1, 3, 1, 3,
             1, 3])
```

```
In [22]: cent = km.cluster_centers_
```

In [23]: plt.title('Clustered Data')
 sns.scatterplot(x=x['Annual Income (k\$)'],y=x['Spending Score (1-100)'],c=land sns.scatterplot(cent[:,0],cent[:,1], s=200, color='red')

C:\Users\admin\anaconda3\lib\site-packages\seaborn_decorators.py:36: Futu reWarning: Pass the following variables as keyword args: x, y. From versio n 0.12, the only valid positional argument will be `data`, and passing oth er arguments without an explicit keyword will result in an error or misint erpretation.

warnings.warn(



Genre Age Annual Income (k\$) Spending Score (1-100)

In [24]: df[labels==0]

CustomerID

Out[24]:

·	ustomend	Genre	Age	Aimuai income (ka)	Spending Score (1-100)
1	2	Male	21	15	81
3	4	Female	23	16	77
5	6	Female	22	17	76
7	8	Female	23	18	94
9	10	Female	30	19	72
11	12	Female	35	19	99
13	14	Female	24	20	77
15	16	Male	22	20	79
17	18	Male	20	21	66
19	20	Female	35	23	98
21	22	Male	25	24	73
23	24	Male	31	25	73
25	26	Male	29	28	82
27	28	Male	35	28	61
29	30	Female	23	29	87
31	32	Female	21	30	73
33	34	Male	18	33	92
35	36	Female	21	33	81
37	38	Female	30	34	73
39	40	Female	20	37	75
41	42	Male	24	38	92
45	46	Female	24	39	65
_	ls = agl.			ring(n_clusters=	5)
array	4, 3, 4 4, 1, 1	1, 3, 4, 1, 1, 1,	, 3, , 1,	4, 3, 4, 3, 4, 3 1, 1, 1, 1, 1, 1	, 4, 3, 4, 3, 4, 3, , 4, 3, 4, 3, 4, 3, , 1, 1, 1, 1, 1, 1, , 1, 1, 1, 1, 1, 1,

```
localhost:8888/notebooks/ML using mall datset.ipynb
```

0, 2], dtype=int64)

In [25]:

In [26]:

In [27]:

Out[27]:

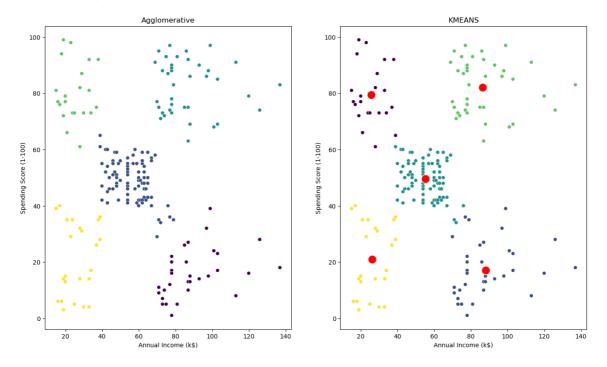
```
In [28]: plt.figure(figsize=(16,9))
   plt.subplot(1,2,1)
   plt.title('Agglomerative')
   sns.scatterplot(x=x['Annual Income (k$)'],y=x['Spending Score (1-100)'], c=

   plt.subplot(1,2,2)
   plt.title('KMEANS')
   sns.scatterplot(x=x['Annual Income (k$)'],y=x['Spending Score (1-100)'],c=lass.scatterplot(cent[:,0],cent[:,1], s=200, color='red')
```

C:\Users\admin\anaconda3\lib\site-packages\seaborn_decorators.py:36: Futu reWarning: Pass the following variables as keyword args: x, y. From versio n 0.12, the only valid positional argument will be `data`, and passing oth er arguments without an explicit keyword will result in an error or misint erpretation.

warnings.warn(

Out[28]: <AxesSubplot:title={'center':'KMEANS'}, xlabel='Annual Income (k\$)', ylabe
l='Spending Score (1-100)'>



In []: