

Stakeholder Report

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Company Story

Mission Statement

We're on a mission to revolutionize how the beverage industry thinks about sustainability, one sip at a time. Our team is building an innovative app that empowers drinks companies—from craft breweries to juice producers—to track, measure, and dramatically improve their environmental impact. We believe that every bottle, can, and glass matters, which is why we're creating tools that make it simple for businesses to monitor their carbon footprint, optimize their supply chains, and connect with eco-conscious consumers who share their values. This isn't just about compliance or checking boxes; it's about helping passionate beverage makers transform their operations into forces for positive change while maintaining the quality and innovation that makes their products extraordinary.

Strategic Pillars

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Key Sustainability Metrics



Carbon Footprint Analysis



Detailed Breakdown

INGREDIENTS	596.8 t CO₂e
Raw materials and agricultural inputs	OpenLCA ecoinvent database
PRODUCTION FACILITIES	381.9 t CO₂e
Energy, gas, and operational emissions	Scope 1+2 Direct & Indirect emissions
PACKAGING MATERIALS	113.7 t CO₂e
Glass bottles, labels, closures with recycled content	Comprehensive LCA product breakdown
TRANSPORT & OTHER	39.6 t CO₂e
Business travel, employee commuting, and transportation	Scope 3 Travel & Transportation categories
WASTE	0.4 t CO₂e
Waste disposal and end-of-life treatment	Scope 3 Waste Generated category

Total Carbon Footprint	1132.3 tonnes CO₂e
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Sustainability Initiatives

Our strategic SMART goals driving environmental and social impact.



Reduce Carbon Emissions by 25%

ACTIVE

Achieve a 25% reduction in total carbon emissions compared to 2024 baseline

SMART Criteria

Specific: null	Measurable: null
Achievable: null	Relevant: null
Time-bound: null	

Implement Water Recycling System

ACTIVE

Install advanced water treatment and recycling system to reduce water consumption by 30%

SMART Criteria

Specific: null	Measurable: null
Achievable: null	Relevant: null
Time-bound: null	

Achieve 100% Renewable Energy

ACTIVE

Transition all facility operations to renewable energy sources

SMART Criteria

Specific: null	Measurable: null
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Achievable: null

Relevant: null

Time-bound: null

KPI Progress Tracking

0

On Track

0

At Risk

2

Behind

0

Achieved

Individual KPI Progress

Carbon Intensity per Litre

BEHIND

Environmental • Target: 4.52916 kg CO₂e/L

0%

Carbon footprint per liter of product produced - enables precise environmental impact measurement and benchmarking

Current: 5.032398155555556 kg CO₂e/L Target: 4.52916 kg CO₂e/L by 2025

Carbon Intensity per Litre

BEHIND

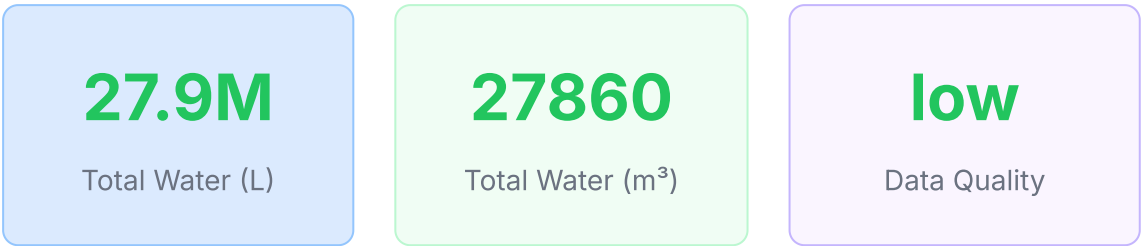
Environmental • Target: 4.52916 kg CO₂e/L

0%

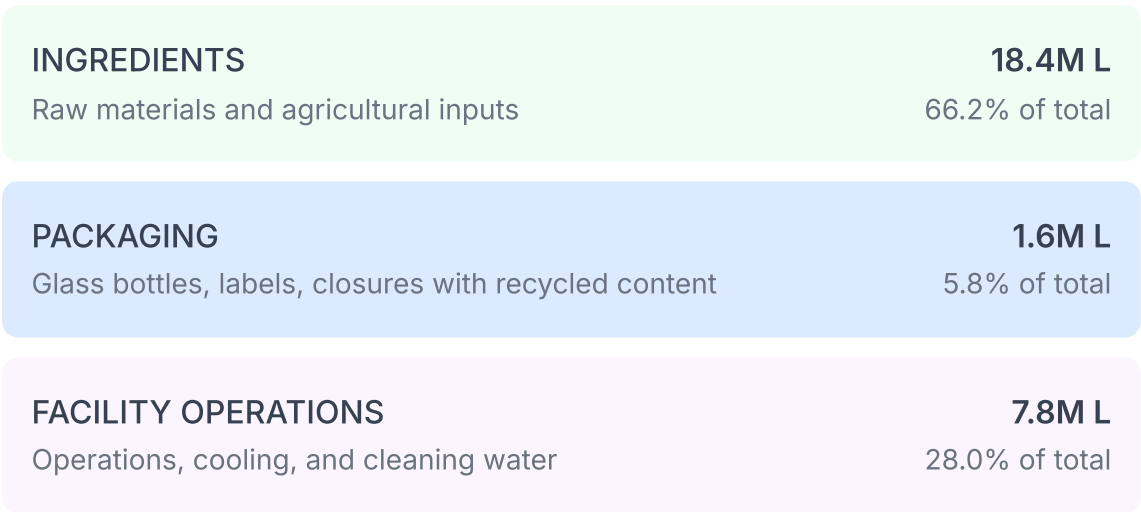
Carbon footprint per liter of product produced - enables precise environmental impact measurement and benchmarking

Current: 5.032398155555556 kg CO₂e/L Target: 4.52916 kg CO₂e/L by 2025

Water Footprint Analysis



Water Usage Breakdown



Water Efficiency Metrics

