# **KPI & Goal-Setting Dashboard Guide**

# For the Replit Development Agent

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### 1. Objective

This document provides a detailed technical guide for the Replit Agent to build the enhanced **KPI & Goal-Setting Dashboard**. This will be a new, dedicated page, likely at /app/kpis, that serves as the user's strategic command center. It will feature a library of preset KPIs, allow users to select and set goals against them, and visually track their progress over time.

#### 2. Part 1: Backend & Database Enhancements

#### 2.1. New Table: kpi\_definitions

This table will store the master list of all available preset KPIs.

Column Name	Data Type	Constraints	Description
id	UUID	PRIMARY KEY	Unique identifier for the KPI definition.
kpi_name	VARCHAR(255)	NOT NULL, UNIQUE	The display name of the KPI (e.g., "Carbon Intensity").
kpi_category	VARCHAR(50)	NOT NULL	e.g., 'Carbon & Energy', 'Water', 'Waste & Circularity'.

unit	VARCHAR(50)	NOT NULL	The unit of the final calculated value (e.g., 'kgCO₂e per £1m').
formula_json	JSONB	NOT NULL	Stores the calculation logic (e.g., {"numerator": "total_co2e", "denominator": "company_turnover"}).

Action: This table must be pre-populated (seeded) with the 5 preset KPIs you defined.

# 2.2. New Table: company\_kpi\_goals

This table will store the specific goals a user sets for themselves.

Column Name	Data Type	Constraints	Description
id	UUID	PRIMARY KEY	Unique identifier for the goal.
company_id	UUID	FOREIGN KEY (companies.id)	Links to the company that set the goal.
kpi_definition_id	UUID	FOREIGN KEY (kpi_definitions.id)	Links to the preset KPI this goal is for.

target_reduction_percentage	NUMERIC	NOT NULL	The percentage reduction the user wants to achieve.
target_date	DATE	NOT NULL	The deadline for achieving the goal.
baseline_value	NUMERIC	NOT NULL	The value of the KPI when the goal was set.
is_active	BOOLEAN	DEFAULT true	Flag to show if this is a current goal.

### 2.3. New Backend Service & API Endpoints

### • New Service: KpiService

- o calculate\_all\_kpis(company\_id): A function that calculates the current value for all preset KPIs for a given company.
- track\_goal\_progress(goal\_id): A function that calculates the current progress towards a specific goal.

# New API Endpoints:

- GET /api/kpis/library: Fetches the list of all available preset KPIs from kpi definitions.
- POST /api/kpis/goals: Allows a user to select a KPI and set a new goal, creating an entry in company\_kpi\_goals.
- GET /api/kpis/dashboard: Fetches the user's selected KPIs and their current progress against any set goals.

## 3. Part 2: Frontend Implementation

A new, dedicated page will be created at /app/kpis.

#### 3.1. The KPI Selection Page

- **UI:** When a user first visits the KPI page, they are presented with a clean, card-based layout showing all the available preset KPIs from the library.
- **Content:** Each KpiDefinitionCard will display:
  - The kpi name (e.g., "Carbon Emissions Reduction").
  - A short description of what it measures.
- Action: Each card will have a button: "Track this KPI".

### 3.2. The Goal-Setting Modal

- Trigger: When a user clicks "Track this KPI", a modal appears.
- **UI:** A simple, guided form.
- Fields:
  - 1. **Target Reduction (%)**: A numeric input where the user enters their desired percentage reduction.
  - 2. Target Completion Date: A date picker for the goal's deadline.
- **Logic:** The modal will display the user's current baseline value for that KPI for context. On submission, it calls POST /api/kpis/goals.

#### 3.3. The Main KPI Dashboard

- **UI:** Once a user has selected KPIs to track, the main view of /app/kpis becomes their dashboard. It will be a grid of KpiProgressCard components.
- **KpiProgressCard Component:** This is the core visual element. Each card will display:
  - The KPI Name (e.g., "Water Usage Reduction").
  - The Target (e.g., "15% Reduction by Dec 2026").
  - The Baseline Value.
  - The Current Value.
  - A prominent Progress Bar or Gauge Chart (using Recharts) that visually shows the progress from the baseline to the target.
- Logic: The dashboard will be populated with data from the GET /api/kpis/dashboard endpoint, which will automatically track and provide the latest progress for each goal.

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