

Plan: 'B Corp Ready' Module

Objective: To build a dedicated module within the tool that guides users through the new B Corp standards, leverages their existing data to demonstrate compliance, helps them identify and close any gaps, and provides clear evidence of continuous improvement over time.

1. Foundation: The 10-Topic Structure

Purpose: To structure the entire module around the new B Corp standards, providing users with a clear, familiar, and compliant framework.

- **User Interface:** The main page of the 'B Corp Ready' module will be a dashboard with 10 interactive cards, one for each of the new core topics:
 1. Purpose & Stakeholder Governance
 2. Worker Engagement
 3. Fair Wages
 4. Justice, Equity, Diversity & Inclusion (JEDI)
 5. Human Rights
 6. Climate Action
 7. Circularity & Environmental Stewardship
 8. Collective Action
 9. Impact Management
 10. Risk Standards
- **Functionality:** Each card will display a "Compliance Status" (e.g., Not Started, In Progress, Ready for Review) and act as a gateway to that specific topic's requirements.

2. Feature: Automated Data Mapping

Purpose: To save users significant time by automatically using the data they have already entered into the tool to demonstrate compliance with the new standards.

- **How it Works:** The module will have a backend logic that maps existing data points from across the tool to the relevant B Corp topics. For example:
 - **Climate Action:** The system will automatically pull the user's entire GHG inventory (Scopes 1, 2, & 3), their renewable energy percentage, and any climate-related KPIs directly from the tool.
 - **Circularity & Environmental Stewardship:** It will pull the product-level LCA data on waste, water, and biodiversity, along with the company-level waste metrics.
 - **Fair Wages:** It will pull the 'Living Wage Employer' status from the 'Social & Community Data' section.

3. Feature: The Compliance Gap Analysis & Guidance

Purpose: To go beyond simple data mapping and provide users with a clear, actionable pathway to meet all the requirements.

- **User Interface:** Within each of the 10 topic sections, the tool will display a checklist of

the specific performance requirements.

- **Functionality:**
 - **Evidence Locker:** For each requirement, users can upload their existing evidence (e.g., policy documents, training records).
 - **Guided Questions:** For topics requiring qualitative information (like JEDI or Human Rights), the tool will present a guided questionnaire. This new data will be saved within the 'Company Data' module.
 - **Direct Links to Template Library:** If a requirement for a specific policy is not met, the tool will provide a direct link to the relevant template in the Document Template Library.

4. Feature: Document Template Library

Purpose: To provide users with ready-to-use, best-practice templates for the policies and documents required by the B Corp standards, drastically reducing the friction of creating these from scratch.

- **User Interface:** A centralized, searchable library within the B Corp module where users can browse, preview, and download templates.
- **Functionality:**
 - The library will contain downloadable, editable templates for key documents required by the standards (e.g., Human Rights Policy, Supplier Code of Conduct, JEDI Policy, Whistleblower Policy).
 - Each template will be provided in a standard format (e.g., .docx) and will include guidance notes on how to customize it for the user's business.

5. Feature: Demonstrating Continuous Improvement

Purpose: To provide clear, data-driven evidence of a company's progress over time, a key requirement of the new standards. This feature leverages the tool's dynamic, time-series data.

- **User Interface:** Within each of the 10 topic sections (where relevant), there will be two new functions: a "Show Progress" view and a "Generate Progress Report" button.
- **'Performance Over Time' View:**
 - When a user clicks "Show Progress," the tool will display the **Trend Analysis Graph** from the KPI dashboard for the most relevant metric (e.g., showing the Total Carbon Footprint graph within the "Climate Action" topic).
 - This provides an immediate, visual, and data-driven demonstration of the company's improvement journey on that specific topic.
- **'Progress Report' Generator:**
 - This feature will generate a topic-specific PDF report that serves as a perfect piece of evidence for B Corp verifiers. The report will contain:
 1. The **Trend Analysis Graph** for the primary KPI.
 2. A chronological list of all the **"Initiatives"** linked to that KPI, showing their start dates and descriptions.
 3. A log of any **Product Version** changes that have impacted the KPI, including

their "Effective Dates."

- This creates an irrefutable, evidence-based narrative that connects strategic actions to measurable outcomes, directly meeting the demands of the new, more rigorous B Corp standards.

This module will transform your tool into an indispensable guide for any brand aspiring to B Corp certification. It leverages the data you already have and provides a clear, supportive, and actionable path to success.