Stakeholder Report

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Generated on September 10, 2025

Company Story

Mission Statement

We're on a mission to revolutionize how the beverage industry thinks about sustainability, one sip at a time. Our team is building an innovative app that empowers drinks companies—from craft breweries to juice producers—to track, measure, and dramatically improve their environmental impact. We believe that every bottle, can, and glass matters, which is why we're creating tools that make it simple for businesses to monitor their carbon footprint, optimize their supply chains, and connect with eco-conscious consumers who share their values. This isn't just about compliance or checking boxes; it's about helping passionate beverage makers transform their operations into forces for positive change while maintaining the quality and innovation that makes their products extraordinary.

Strategic Pillars

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Key Sustainability Metrics

1,132.3

tonnes CO2e

27.9M

litres water

10.8

tonnes waste

Carbon Footprint Analysis

381.9

Scope 1+2 (tonnes CO2e) Direct + Energy emissions 750.4

Scope 3 (tonnes CO₂e)
Value chain emissions

1132.3

Total (tonnes CO₂e)
Complete footprint

Detailed Breakdown

INGREDIENTS

Raw materials and agricultural inputs

596.8 t CO₂e

OpenLCA ecoinvent database

PRODUCTION FACILITIES

Energy, gas, and operational emissions

381.9 t CO₂e

Scope 1+2 Direct & Indirect emissions

PACKAGING MATERIALS

Glass bottles, labels, closures with recycled content

113.7 t CO₂e

Comprehensive LCA product breakdown

TRANSPORT & OTHER

Business travel, employee commuting, and transportation

39.6 t CO₂e

Scope 3 Travel & Transportation categories

WASTE

0.4 t CO₂e

Waste disposal and end-of-life treatment

Scope 3 Waste Generated category

Total Carbon Footprint

1132.3 tonnes CO2e

Sustainability Initiatives

Our Sustainability Commitments

This section showcases our ongoing sustainability initiatives and their impact on our environmental performance.

KPI Progress Tracking

O On Track O At Risk

2 Behind O Achieved

Individual KPI Progress

Carbon Intensity per Litre

Environmental • Target: 4.52916 kg CO₂e/L

0%

BEHIND

Carbon footprint per liter of product produced - enables precise environmental impact measurement and benchmarking

Current: 5.03239815555556 kg CO₂e/L Tar

Target: 4.52916 kg CO₂e/L by 2025

Carbon Intensity per Litre

BEHIND

Environmental • Target: 4.52916 kg CO₂e/L

0%

Carbon footprint per liter of product produced - enables precise environmental impact measurement and benchmarking

Current: 5.032398155555556 kg CO₂e/L Target: 4.52916 kg CO₂e/L by 2025

Water Footprint Analysis

27.9M

Total Water (L)

27860

Total Water (m³)

low

Data Quality

Water Usage Breakdown

AGRICULTURAL WATER

Ingredient production and farming

18.4M L

66.2% of total

PROCESSING & DILUTION

Manufacturing and product dilution water

1.6M L

5.8% of total

OPERATIONAL WATER

Facility operations and cleaning

7.8M L

28.0% of total

Water Efficiency Metrics

Water Intensity: 37.1 L water per L product

Based on 210,000 L production volume and 7800 m³ facility water consumption

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