

Total profits in each state



Key influencers Top segments

What influences Category to be

Office Supplies

When...

...the likelihood of Category being Office Supplies increases by

Sum of Sales is 20.768 or less

1.75x

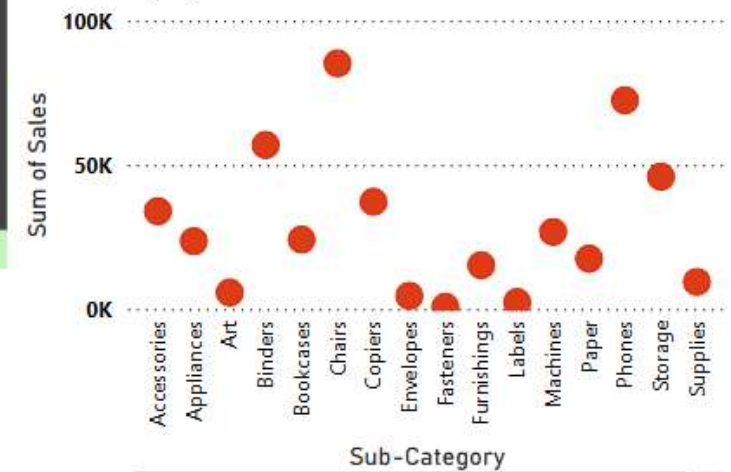
Sum of Sales is 20.768 - 94.2

1.19x

Sort by: Impact Count

Region	Sum of Profit	Sum of Sales
Central	39,704.36	5,01,239.89
East	91,522.78	6,78,781.24
South	46,749.43	3,91,720.91
West	1,08,417.48	7,25,457.82
Total	2,86,394.05	22,97,199.86

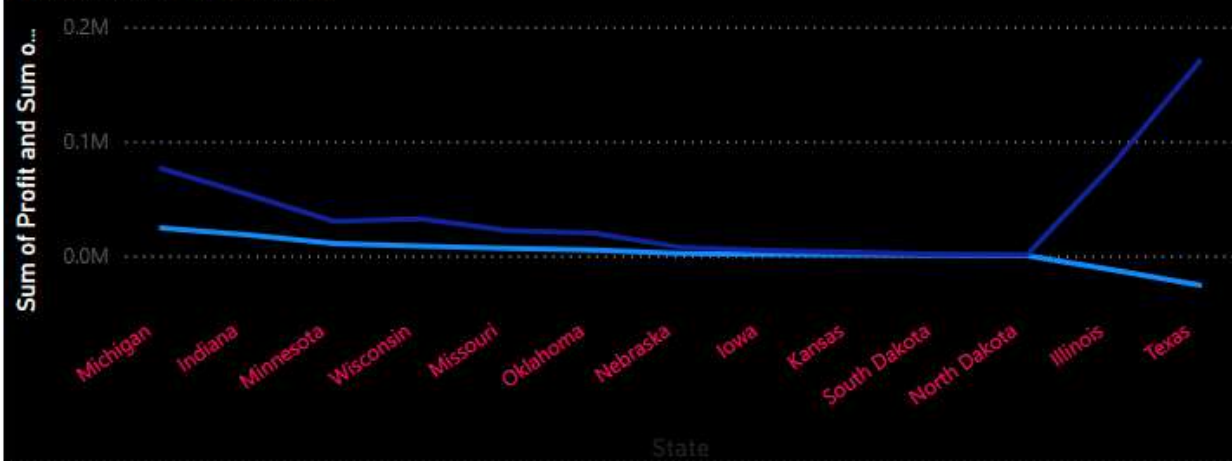
Sub-category wise distribution of sales



State wise comparison of profit and sales.

Sum of Profit and Sum of Sales by State

Sum of Profit Sum of Sales



Total Sales by Category

