

Andreas Wibowo

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EDUCATION

Institut Teknologi Bandung

Bandung

Bachelor of Science in Engineering Management

August 2018 – October 2022

- Highlighted Coursework: Data Science, Information System Planning, Market Research, Statistics
- Cumulative GPA: 3.45

WORK EXPERIENCE

PT. Kreasi Nostra Mandiri (Sayurbox)

Jakarta

Growth Analyst

January 2022 – Present

Sayurbox is an e-grocery company in Indonesia, providing products with full integration from farm to end customer.

- Performed data analysis regarding various topic in Growth (retention, acquisition, productivity) on Google BigQuery
- Responsible as a project manager for Sayurprize's end-to-end process, starting from project charter development to project evaluation
- Performed end-to-end process on voucher injection for Growth and Marketing campaigns using Microsoft Excel and Clevertap

Laboratory of Engineering Management and Design

Bandung

Laboratory Assistant

March 2021 – March 2022

- Assisted 50+ engineering management students through 14 modules comprised of market research and product development
- Responsible as the lab's representative for the laboratory for industrial engineering competition (IECOM), contributing mainly in managing assistant responsibility, question planning, and monitoring participants
- Designed a workshop for fellow assistant associates to further develop the skills needed for teaching students, getting 4.4 out of 5 from assistant workshop satisfaction survey

LEADERSHIP EXPERIENCE

Keluarga Mahasiswa Teknik Industri (MTI) ITB

Bandung

Head of Strategic Business Unit

April 2021 – April 2022

- Fostered 2 divisions (MTI Insight and Avantrade), each acting as agent of improvement, specifically in nurturing students through literature and business skills
- Supervised the creation of 26 posts centered around science and technology which consists of articles and reels, each meeting the expected OKRs
- Supervised the development of product and sales division, managing to develop 3 products in the process

AWARDS AND ACHIEVEMENTS

2nd place, Interdisciplinary Engineering Project Competition Class K-03

November 2021

3rd place, Physics Research Based Learning Competition

April 2019

SKILLS

Management	Leadership, Project Management, Organization and Delegation, Decision-Making
Programming	Python (Basic), SQL (Intermediate), R (Intermediate)
Software	Solidworks, IBM SPSS, Minitab, Excel, Tableau, Google Big Query, Clevertap
Language	Indonesian (Native) and English (EFSET 77/100 C2 Proficient)

CERTIFICATIONS

- SQL Fundamentals Track – Datacamp (2022)
- Introduction to Python – Datacamp (2022)
- Spreadsheet Fundamentals Track – Datacamp (2022)
- Solidworks Associate – Dassault Systèmes (2018)