

#### CONTACT

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- Chennai.TN

#### **SKILLS**

#### SOFT SKILLS

- Strong Verbal and Written
  Communication
- Leadership
- Fast learner
- Professionalism and etiquette
- · Problem-solving

#### **TECHNICAL SKILLS**

- JavaScript Proficient
- Python Intermediate
- HTML
- CSS
- C Beginner

# EXTRA CURRICULAR ACTIVITIES

- Cultural Secretary, Association of Computer Engineers (2024-2025)
- State High Jump Representative & Division 3 Throwball Player (2020)

## **G C AVANTHIKA**

#### **COMPUTER ENGINEER**



#### **PROFILE**

Detail-oriented Computer Engineering major with a strong focus on developing innovative solutions for complex challenges. Proven ability in creative market strategy and product promotion, driving business development through data-driven methodologies. Aiming to leverage skills in a dynamic internship role to support organizational goals and enhance customer satisfaction.



#### WORK EXPERIENCE

#### **Marketing Specialist**

2022 - PRESENT

- Supported with creating project marketing materials to promote services
- Pro-actively participated in weekly team meetings and contributed to brainstorming and idea generation
- Worked on implementation of new marketing strategies and campaigns
- Assisted in the development and launch of a new marketing campaign that resulted in a 15% increase in sales.

#### Hackathon - SIH

2024 - 2025

- Designed an innovative solution to address communication challenges faced by individuals with hearing and speech impairments.
- Advanced through three competitive evaluation rounds, showcasing strong problem-solving and technical skills.
- Demonstrated empathy, creativity, and impactful innovation in developing assistive technology.

### **CERTIFICATIONS**

- CISCO Networking Academy Certification in Python Essentials 1
- Completed an NPTEL Course on Introduction to Industry 4.0 and Industrial Internet of Things with an score of 70%



#### **EDUCATION**

#### **Bachelor of Engineering**

2022-2026

Computer Science & Engineering | Easwari Engineering College GPA: 8.3 / 10

HSC

2021-2022

GRT Mahalakshmi Vidyalaya Mat.Hr.Sec.School

**PERCENTAGE: 91**