IdeationPhase Empathize&Discover

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ProjectName	Block-chain powered LibraryManagement

EmpathyMapCanvas:

An empathymapisasimple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help steams better understand their users.

Creatinganeffectivesolutionrequiresunderstandingthetrueproblemandthe personwhoisexperiencingit. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:

Empathy Map

