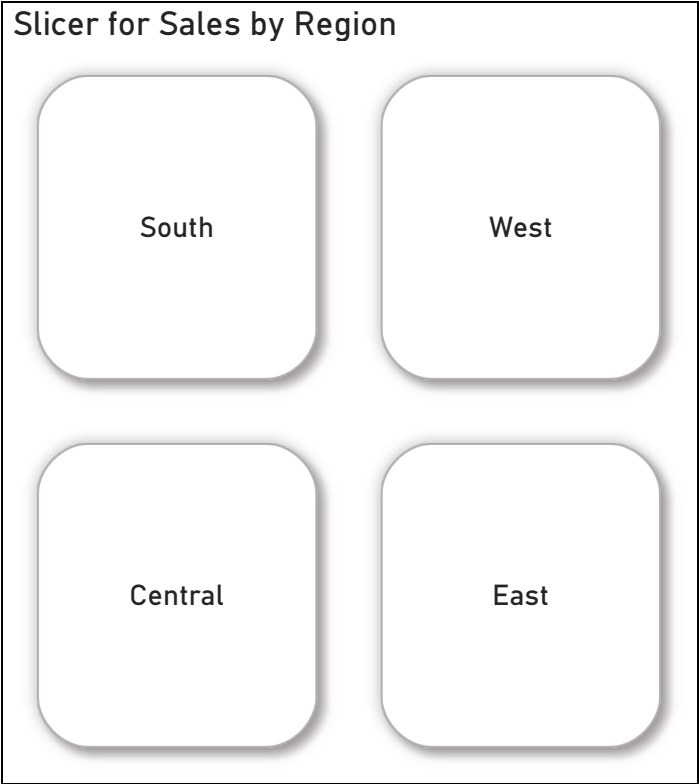
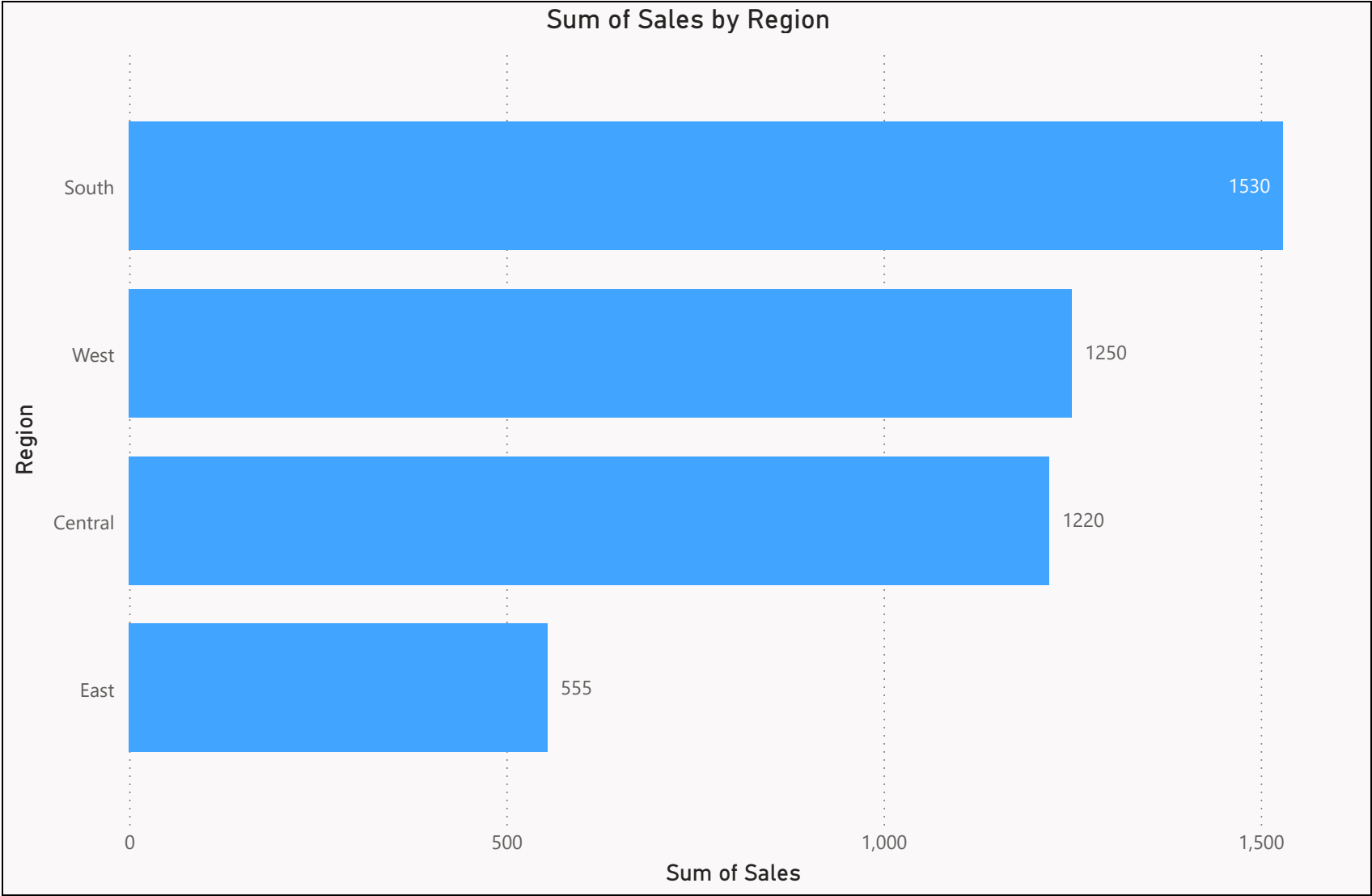
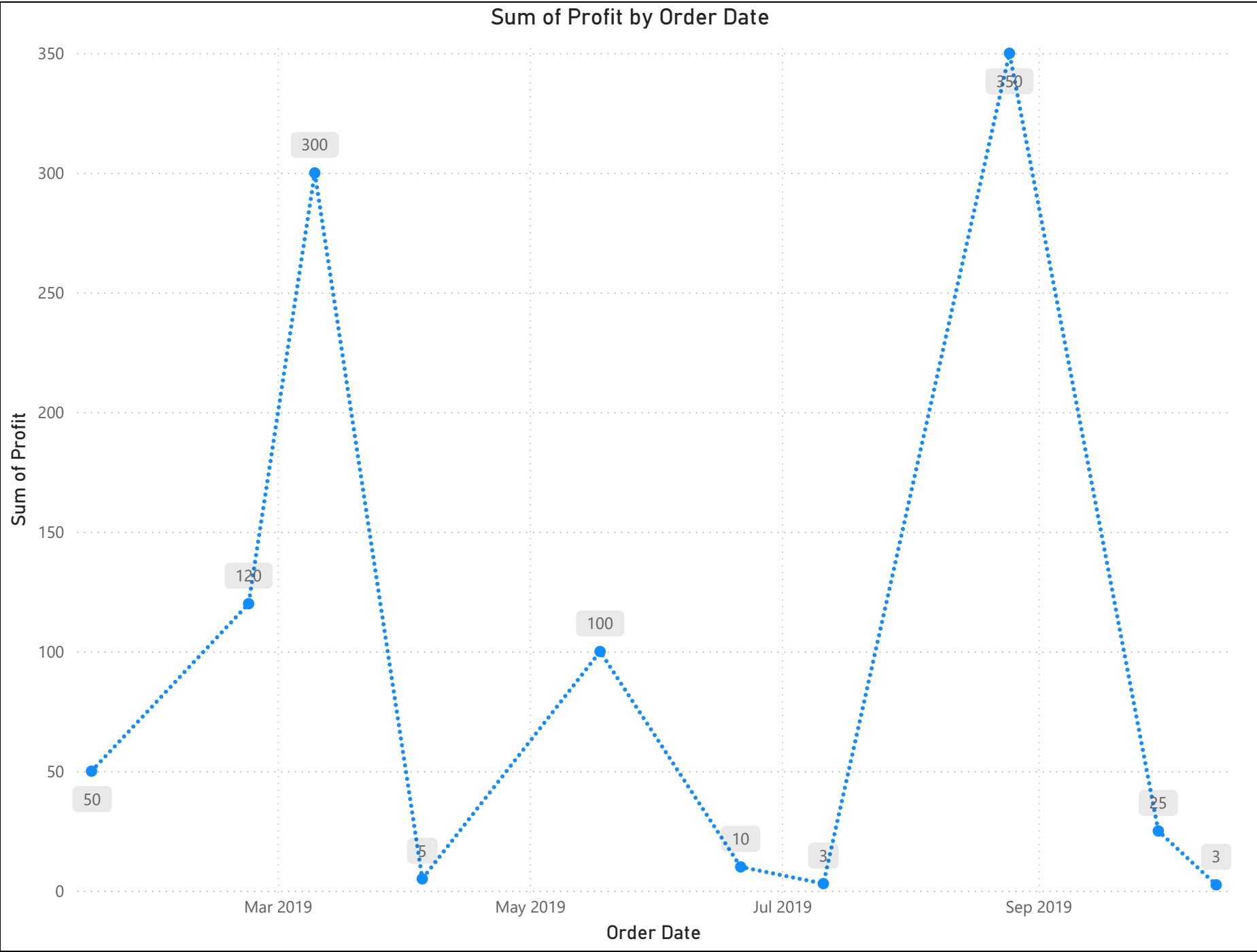
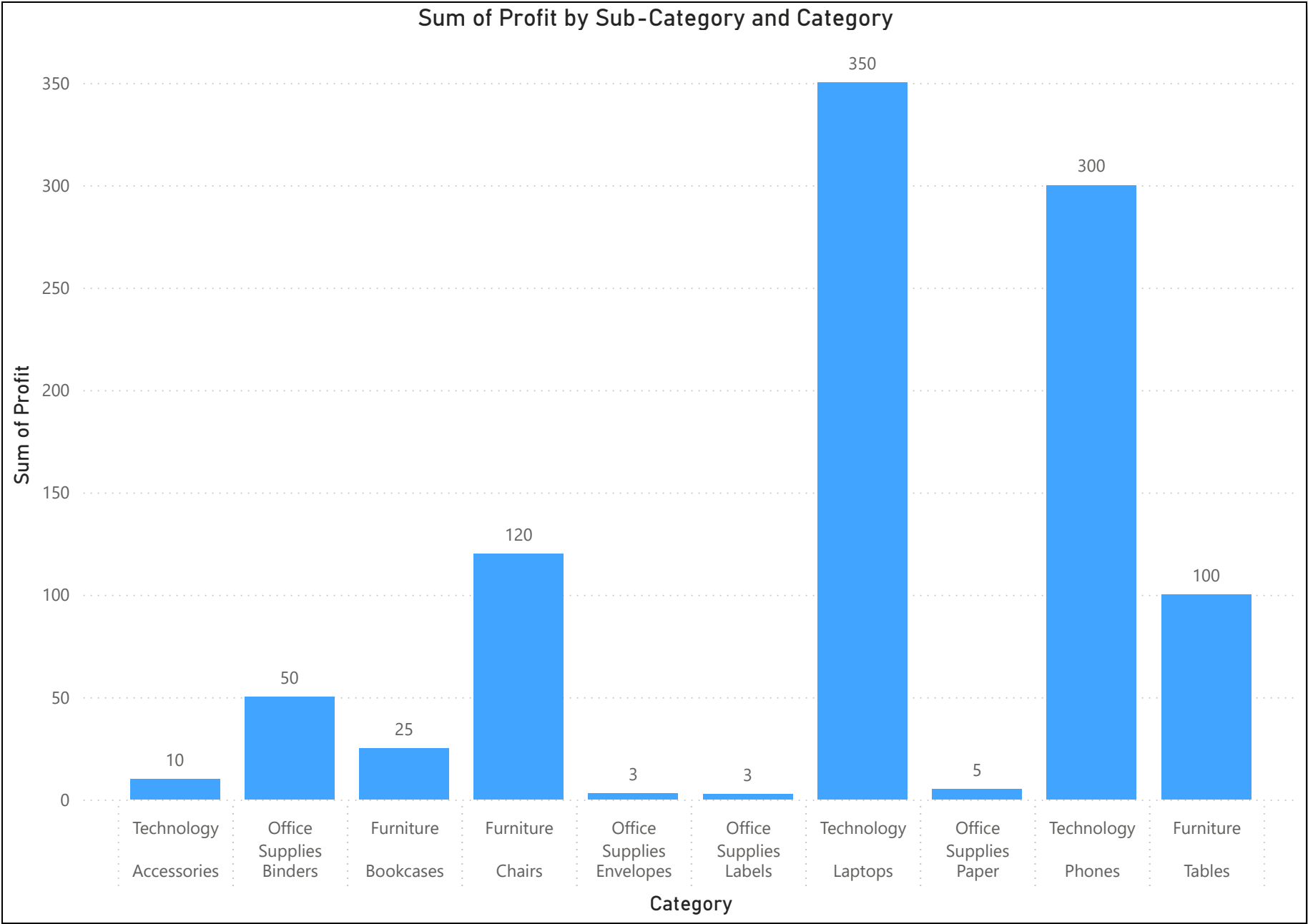


Sample Superstore Dataset

Category	Sum of Discount	Year	Quarter	Month	Day	Order ID	Product Name	Sum of Profit	Sum of Quantity	Region	Sum of Sales	Sub-Category
Furniture	0.20	2019	Qtr 1	February	22	CA-2019-1002	Executive Chair	120.00	2	East	500	Chairs
Furniture	0.15	2019	Qtr 2	May	18	CA-2019-1005	Conference Table	100.00	1	West	800	Tables
Furniture	0.05	2019	Qtr 3	September	30	CA-2019-1009	Metal Bookcase	25.00	2	West	250	Bookcases
Office Supplies	0.10	2019	Qtr 1	January	15	CA-2019-1001	Avery Binder 1"	50.00	4	West	200	Binders
Office Supplies	0.00	2019	Qtr 2	April	5	CA-2019-1004	HP Copy Paper	5.00	10	South	30	Paper
Office Supplies	0.00	2019	Qtr 3	July	11	CA-2019-1007	Security Envelopes	3.00	5	Central	20	Envelopes
Office Supplies	0.00	2019	Qtr 4	October	14	CA-2019-1010	Shipping Labels	2.50	6	East	15	Labels
Technology	0.00	2019	Qtr 1	March	10	CA-2019-1003	iPhone 11	300.00	1	Central	1200	Phones
Technology	0.05	2019	Qtr 2	June	21	CA-2019-1006	USB-C Adapter	10.00	3	East	40	Accessories
Technology	0.10	2019	Qtr 3	August	25	CA-2019-1008	Dell Latitude	350.00	1	South	1500	Laptops
Total	0.65							965.50	35		4555	







Slicer for Category

Furniture

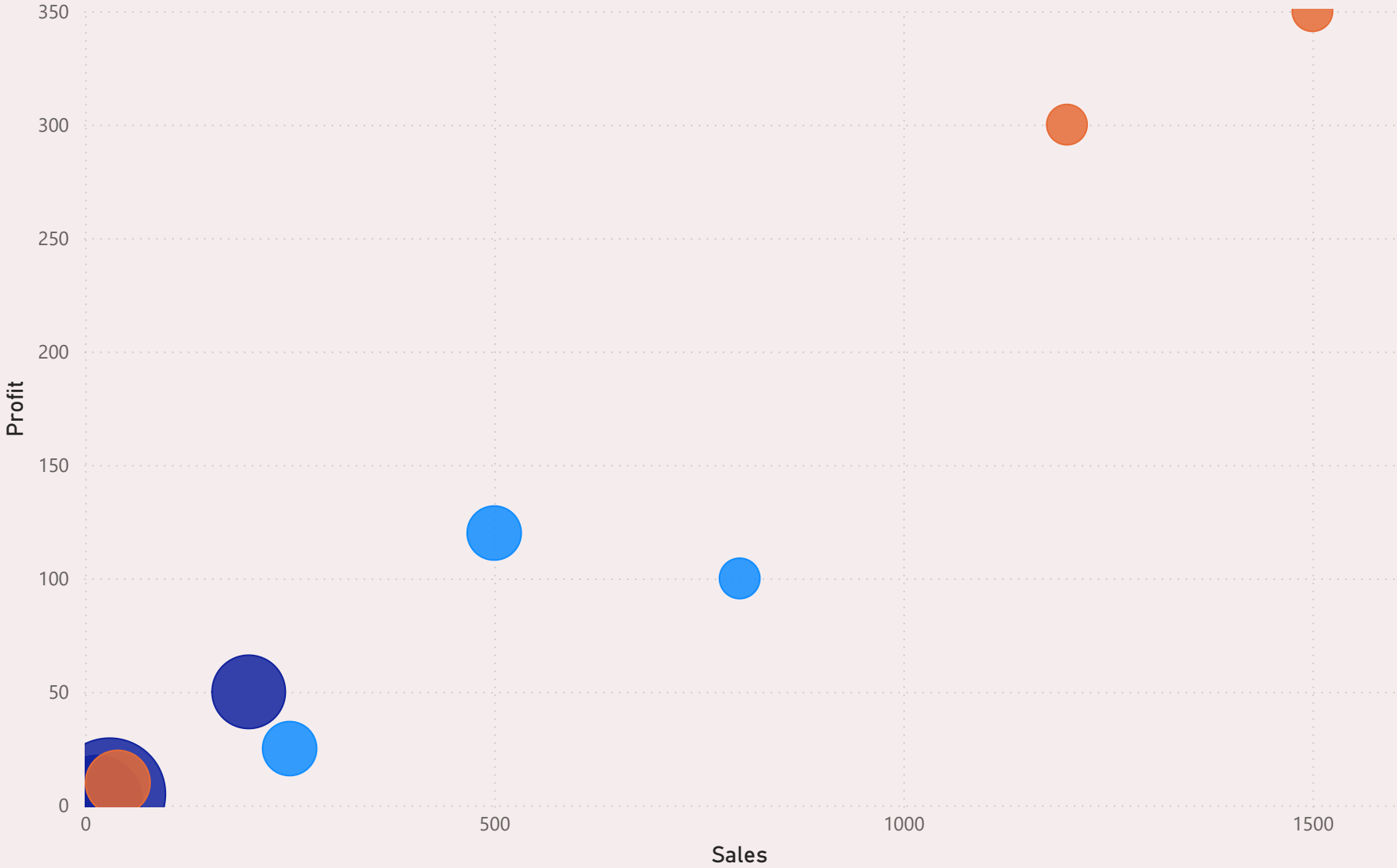
Technology

Office Supplies



Sum of Quantity by Category, Sales and Profit

Category Furniture Office Supplies Technology

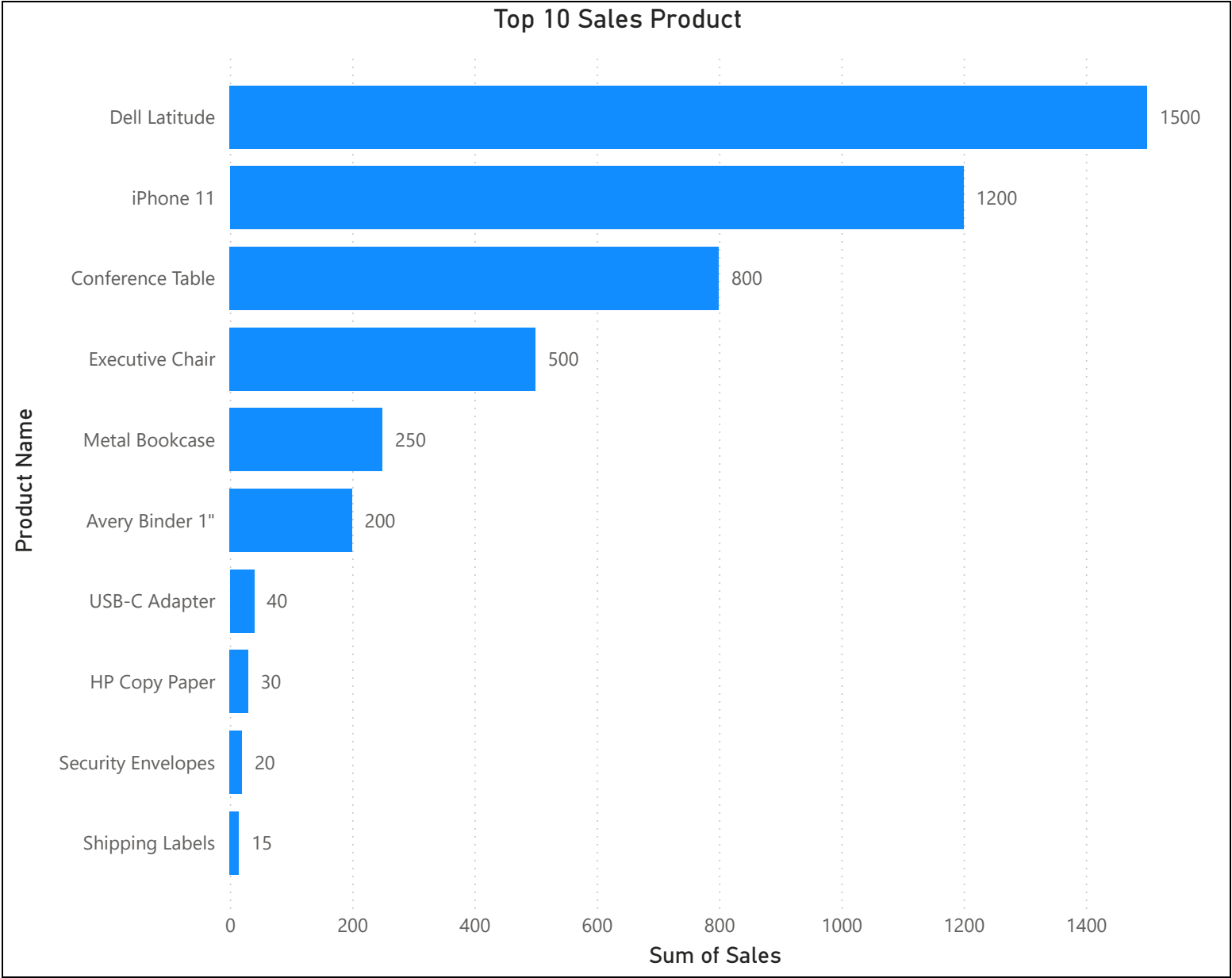


Slicer for Category

Furniture

Technology

Office Supplies



4555

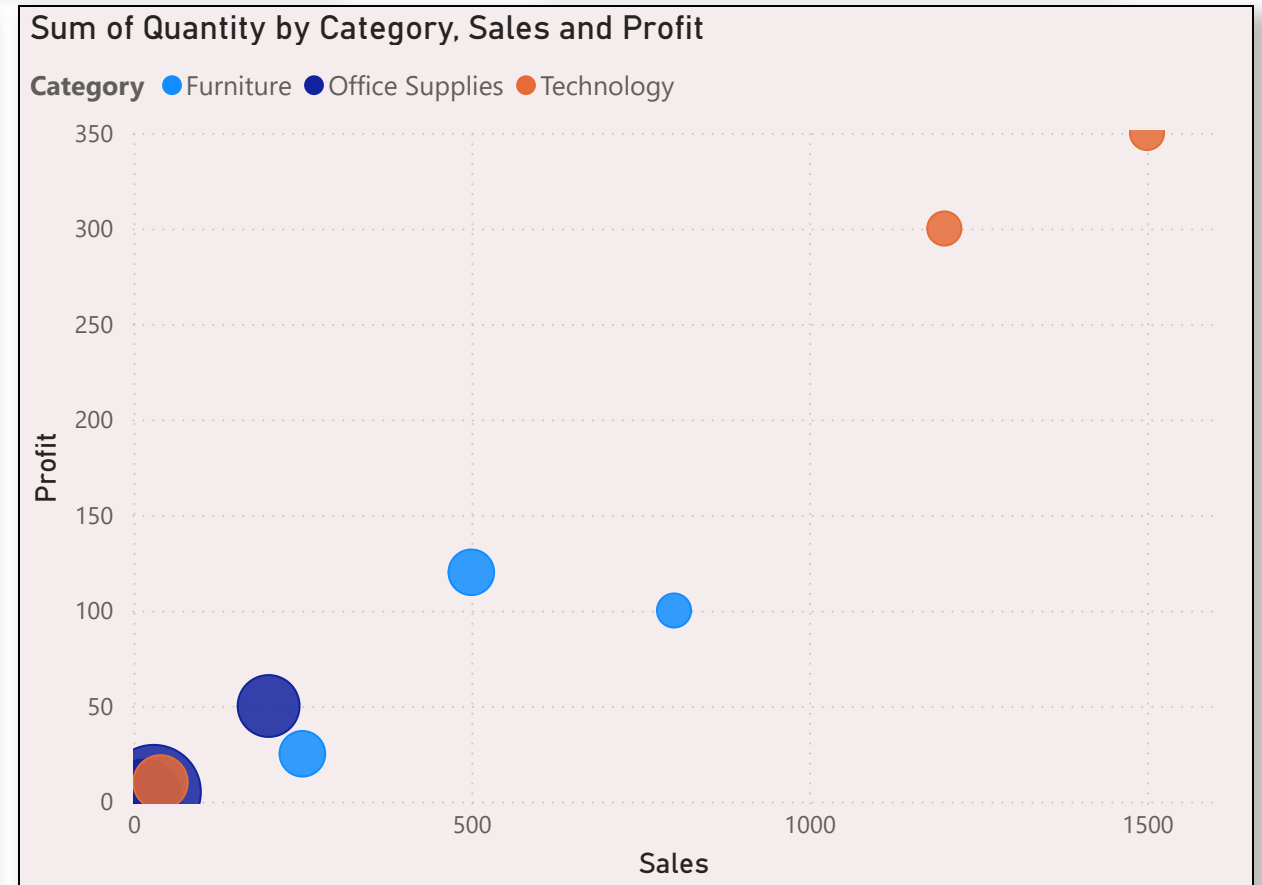
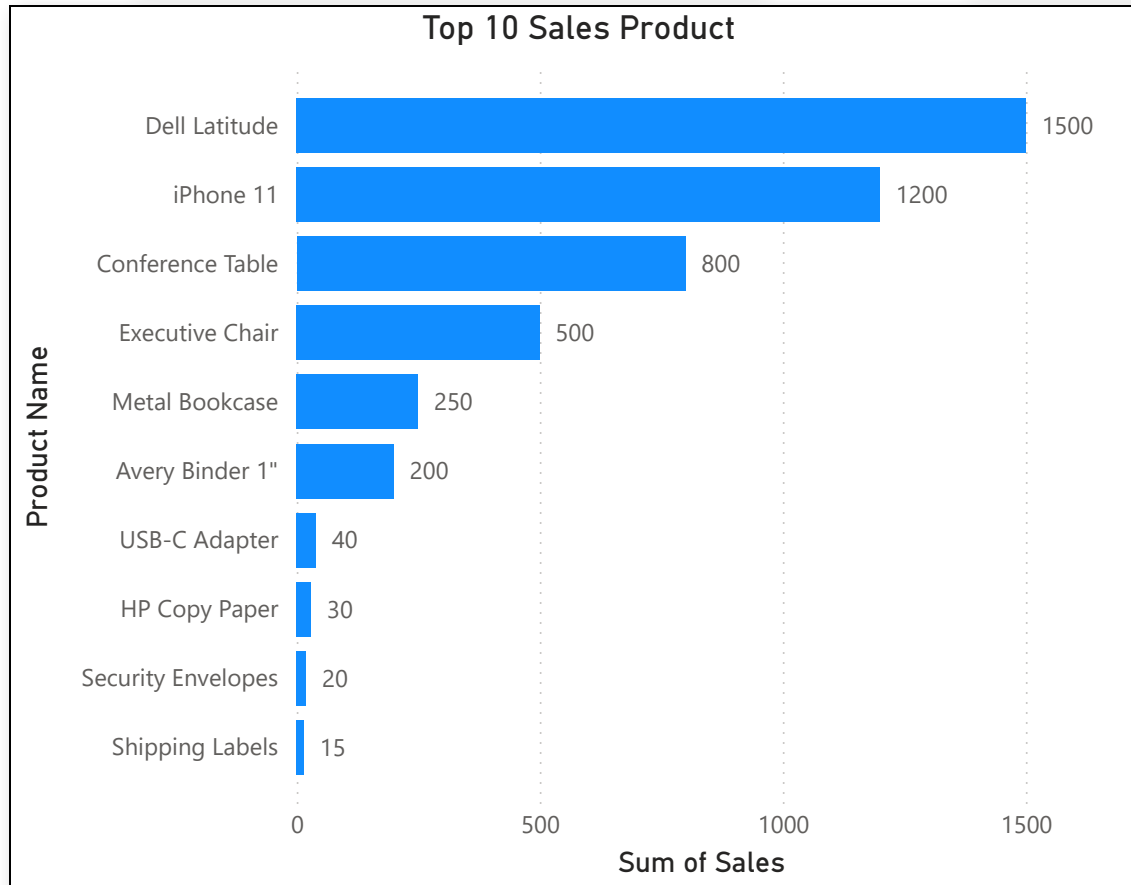
Sum of Sales

965.50

Sum of Profit

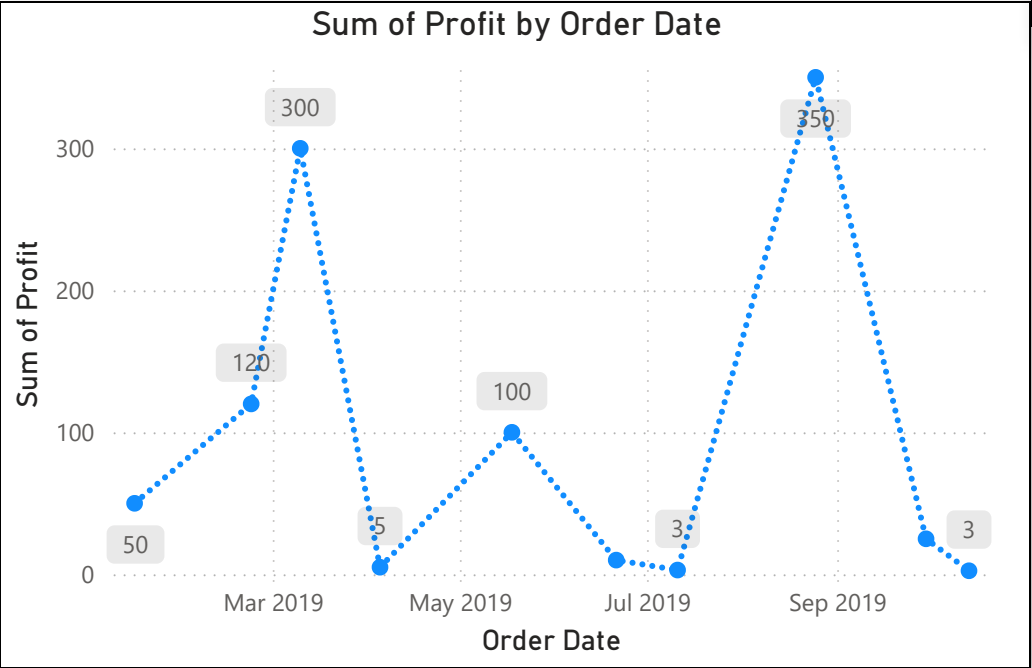
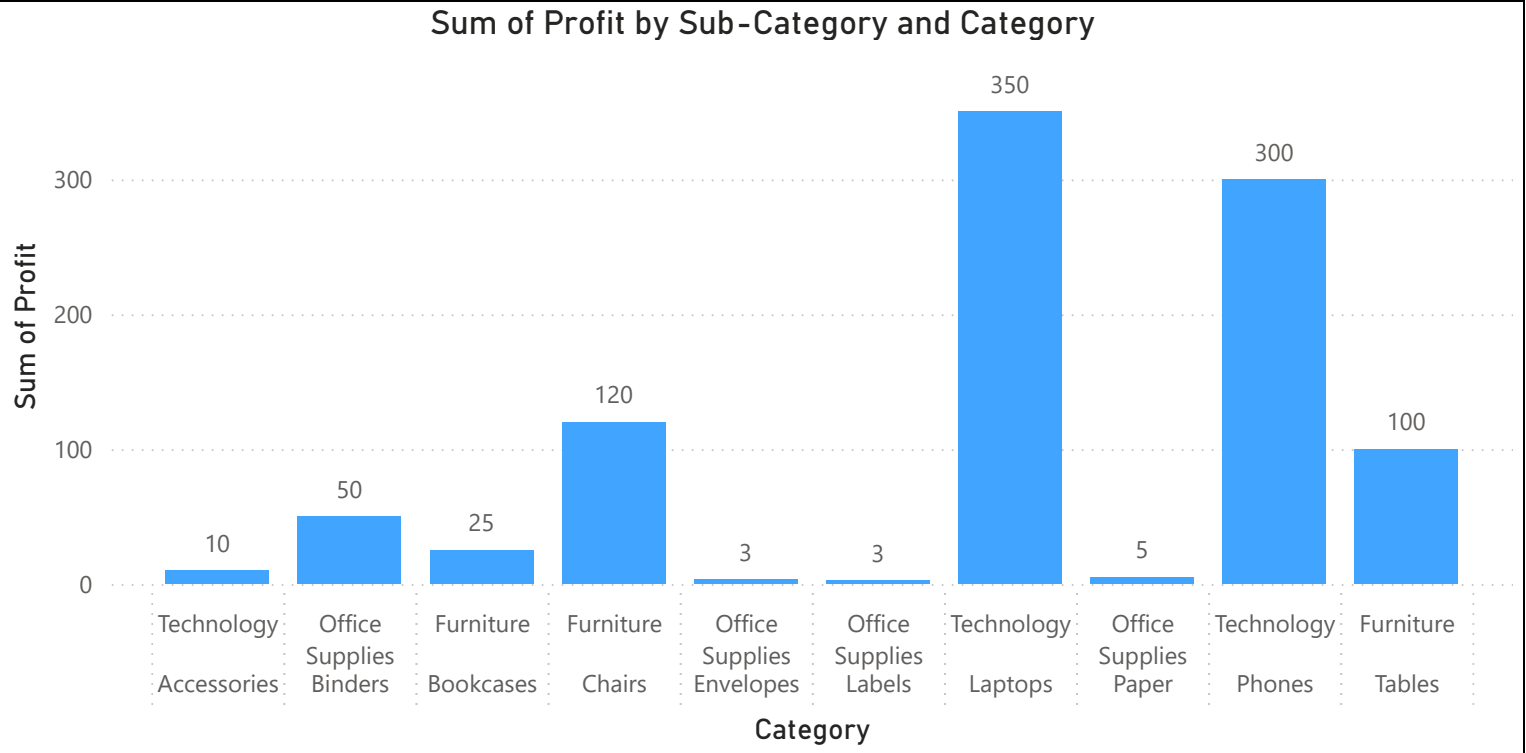
96.55

Average of Profit



- **Top 10 Products with high sale rate.**
- Top sale product (**Dell Latitude**)
- High sales but **low profit margin** detected in Office Supplies.
- West Region has **highest profit**, but **lowest** growth rate .

The highest sale product falls under the category of Technology & Sub-category of Laptops



With the Sum Of Profit 350 in (25 August 2019)