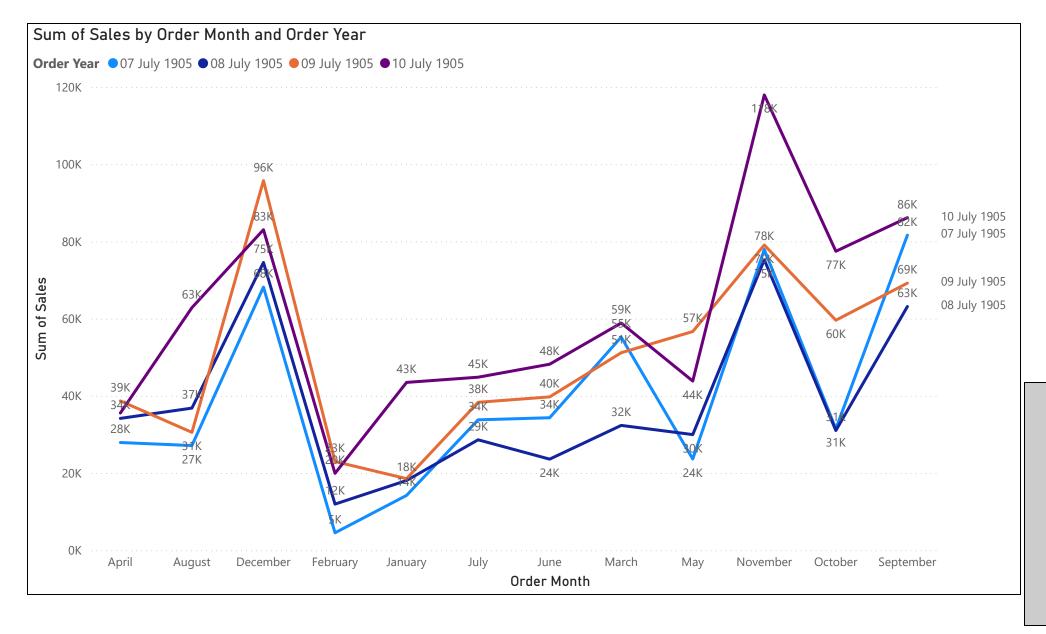
Overview:- Total Sales(card)/Sales Trend(Line Chart)



2.26M Sum of Sales

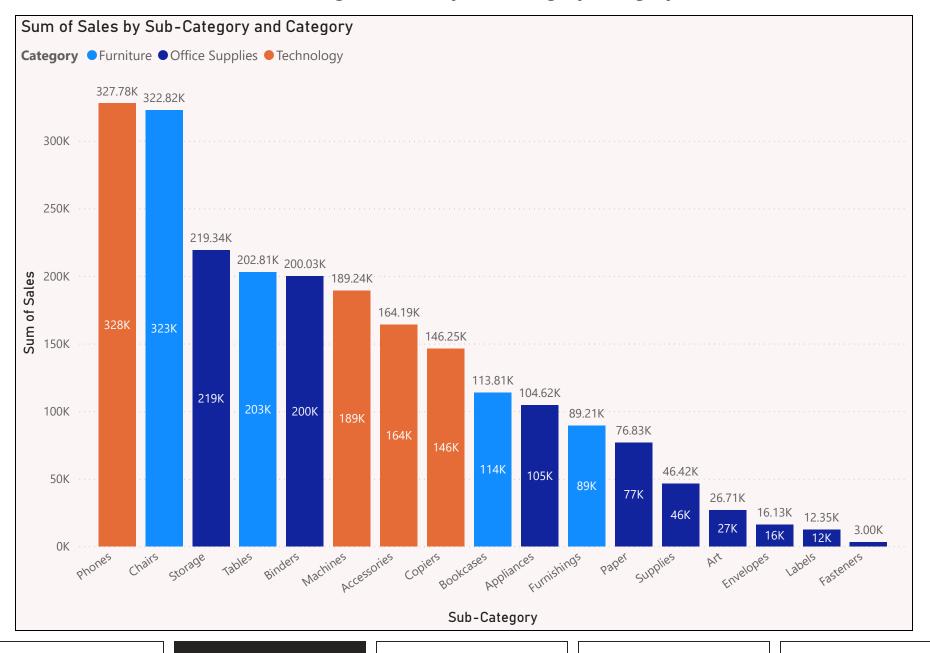
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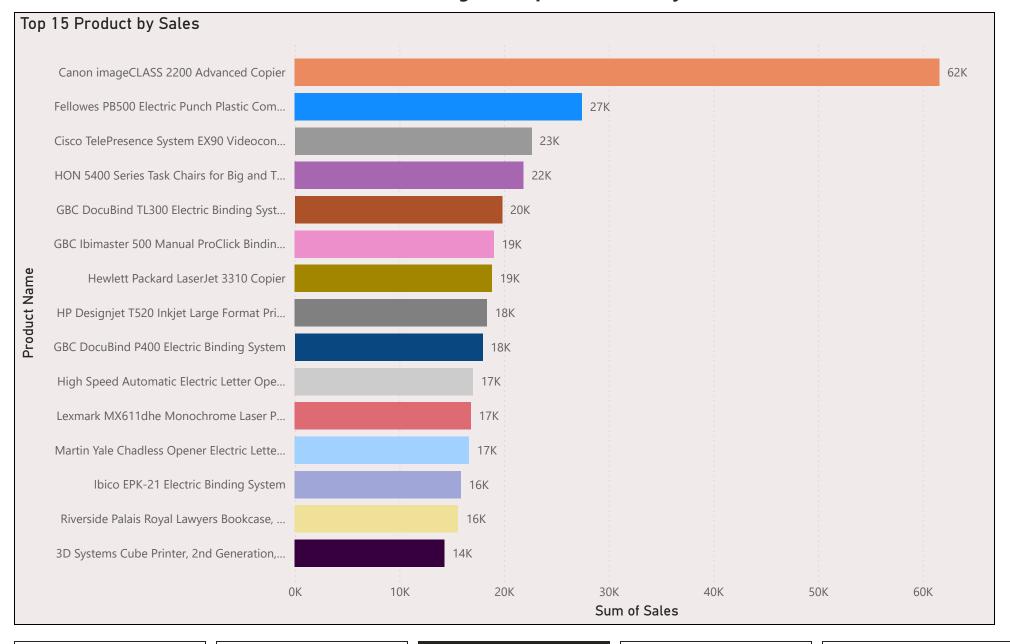
Page 3

Product Insights:- Sales by Sub-Category/Category(Column Chart)



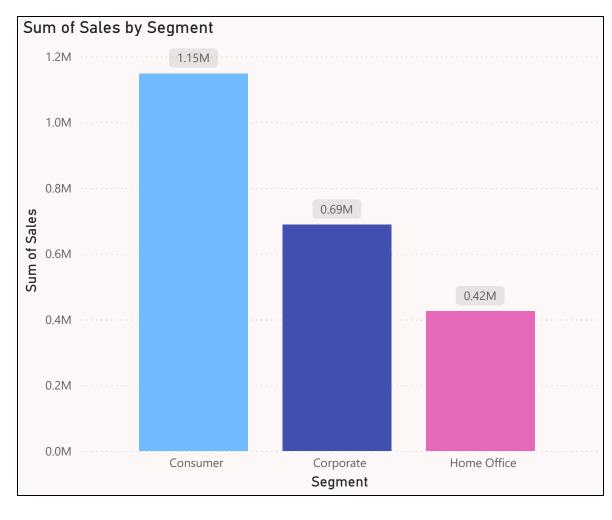
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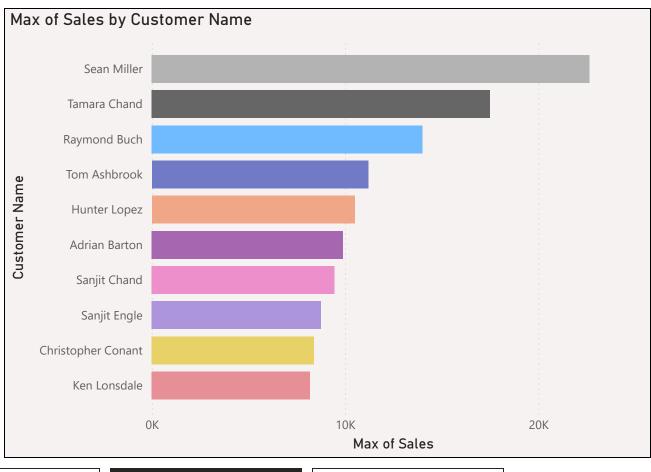
Product Insights:- Top 15 Products by Sales (Bar Chart)



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Customer & Segment Analysis:- Sales by Segment/ Max Sales by Customer Name (Top 10) (Column/Bar Chart)





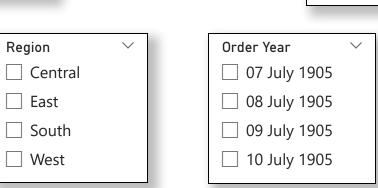
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Heatmap:- Segment vs Region/Slicers:- Segment, Category, Region, Order Year

Segment	Central	East	South	West	Total
Consumer	2,50,210.52	3,47,906.61	1,94,702.21	3,55,241.19	11,48,060.53
Corporate	1,52,031.50	1,95,897.43	1,20,546.87	2,20,018.28	6,88,494.07
00. po. a.co	.,52,661.156	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	1/20/0 10/01	_/_0/0 : 0:_0	
Home Office	90,404.89	1,25,714.70	73,902.37	1,34,960.22	4,24,982.18
Total	4,92,646.91	6,69,518.73	3,89,151.46	7,10,219.68	22,61,536.78
Segment Category					
Consumer				Cat	egory Furniture

Segment \vee		Category \(\simeg
Consumer		☐ Furniture
☐ Corporate		☐ Office Supplies
☐ Home Office		☐ Technology
		lectifiology



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