

**Avaya**

***Avaya Innovations* magazine – Online Survey**

Draft copy v2 – 2/18/14

**Avaya Innovations Magazine Survey**

**Your feedback is appreciated!**

Thank you for taking a few minutes to complete this brief survey about *Avaya Innovations*. Your answers will help us better understand how to improve the magazine and bring you more relevant, timely, useful information to help your business succeed.

**(q1 VARCHAR(100)) 1. How many issues of *Avaya Innovations* have you read?**

☐ This is the first and only issue I have read

☐ Two

☐ More than two

**(q2 VARCHAR(100)) 2. How would you prefer to read *Avaya Innovations*? [Please select up to two choices only.]**

☐ Print magazine

☐ Online (desktop or laptop computer)

☐ Smartphone

☐ Other mobile device (e.g., tablet)

**3. What types of articles do you find most relevant? [Please use the rating scale below; choose one rating for each article type.]**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **Article Type** | **1. Not relevant to me at all** | **2. Somewhat relevant to me** | **3. Relevant to me** | **4. Very relevant to me** | **5. Extremely relevant to me** |
| **(q3 VARCHAR(100))** | Feature articles on trends in business and telecommunications |  |  |  |  |  |
| **(q4 VARCHAR(100))** | Feature articles on Avaya staff, solutions, and projects |  |  |  |  |  |
| **(q5 VARCHAR(100))** | Interviews with thought leaders and Avaya partners |  |  |  |  |  |
| **(q6 VARCHAR(100))** | Reviews and descriptions of new products and technologies |  |  |  |  |  |
| **(q7 VARCHAR(100))** | Case studies |  |  |  |  |  |
| **(q8 VARCHAR(100))** | Avaya news |  |  |  |  |  |
| **(q9 VARCHAR(100))** | Event descriptions and calendars |  |  |  |  |  |

**4. How valuable do you think the content of this issue of *Avaya Innovations* is? [Please use the rating scale below; choose one rating for each article type.]**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **Issue 1, 2014** | **1. Not valuable at all** | **2. Somewhat valuable** | **3. Valuable** | **4. Very valuable** | **5. Extremely valuable** |
| **(q10 VARCHAR(100))** | *Avaya Innovations* content |  |  |  |  |  |

**(q11 VARCHAR(500)) 5. What articles, topics, and information would you be interested in seeing in future issues?**

[OPEN-ENDED ANSWER TEXT BOX]

**(q12 VARCHAR(100)) 6. Which of the following categories best describes you and your relationship to Avaya?**

☐ Avaya employee

☐ Avaya partner

☐ Customer of Avaya or an Avaya partner

**(q13 VARCHAR(100))** If you do not have a current relationship with Avaya or an Avaya partner(s), select the option that best describes your business:

☐ Small business (up to 250 employees)

☐ Midsize business (251–999 employees)

☐ Large enterprise (1,000 or more employees)

☐ Other (please describe: **(q14 VARCHAR(500))**  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)

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**Thank you for helping us improve *Avaya Innovations* magazine!**

We invite you to read the latest issue now. [LINK]

To find out more about Avaya's business collaboration and communications solutions, visit avaya.com.