

Customer Shopping

Subscription Status	total_sales
No	170436
Yes	62645

Promo Code Used	total_sales
No	133670
Yes	99411

Discount Applied	total_sales
No	133670
Yes	99411

Gender	avg_spending
Female	60.25
Male	59.54

age_group, total_sales

☐ 20-29

☐ 30-39

☐ 40-49

☐ 50+

☐ Under 20

Payment Method, total_sales

☐ Bank Transfer

☐ Cash

☐ Credit Card

☐ Debit Card

☐ PayPal

☐ Venmo

Customer ID, total_purchases, tot...

☐ (Blank)

☐ 43

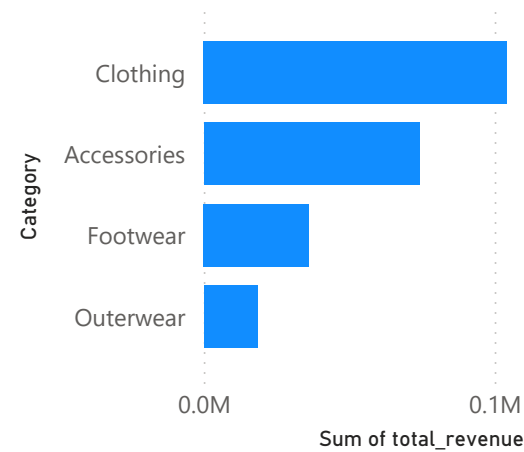
☐ 96

☐ 194

☐ 205

☐ 244

Sum of total_revenue by Category



Location	total_orders	total_sales
Alabama	89	5261
Alaska	72	4867
Arizona	65	4326
Arkansas	79	4828
California	95	5605
Colorado	75	4222
Connecticut	78	4226
Delaware	86	4758
Florida	68	3798
Georgia	79	4645
Hawaii	65	3752
Idaho	93	5587
Illinois	92	5617
Indiana	79	4655

Sum of total_quantity_sold and Sum of total_revenue by Item Purchased



Count of total_sales by Shipping Type

