

## Feedback — Week 3 Quiz

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You submitted this quiz on **Wed 13 Aug 2014 6:20 AM PDT**. You got a score of **20.00** out of **20.00**.

### Question 1

We take a random sample of individuals in a population and identify whether they smoke and if they have cancer. We observe that there is a strong relationship between whether a person in the sample smoked or not and whether they have lung cancer. We claim that the smoking is related to lung cancer in the larger population. We explain we think that the reason for this relationship is because cigarette smoke contains known carcinogens such as arsenic and benzene, which make cells in the lungs become cancerous.

Your Answer	Score	Explanation
<input checked="" type="radio"/> This is an example of an inferential data analysis.	✓ 4.00	
<input type="radio"/> This is an example of an descriptive data analysis.		
<input type="radio"/> This is an example of a mechanistic data analysis.		
<input type="radio"/> This is an example of a predictive data analysis.		
Total	4.00 / 4.00	

### Question 2

What is the most important thing in Data Science?

Your Answer	Score	Explanation
<input type="radio"/> The data.		

☐ Working with large data sets.

☒ The question you are trying to answer.



4.00

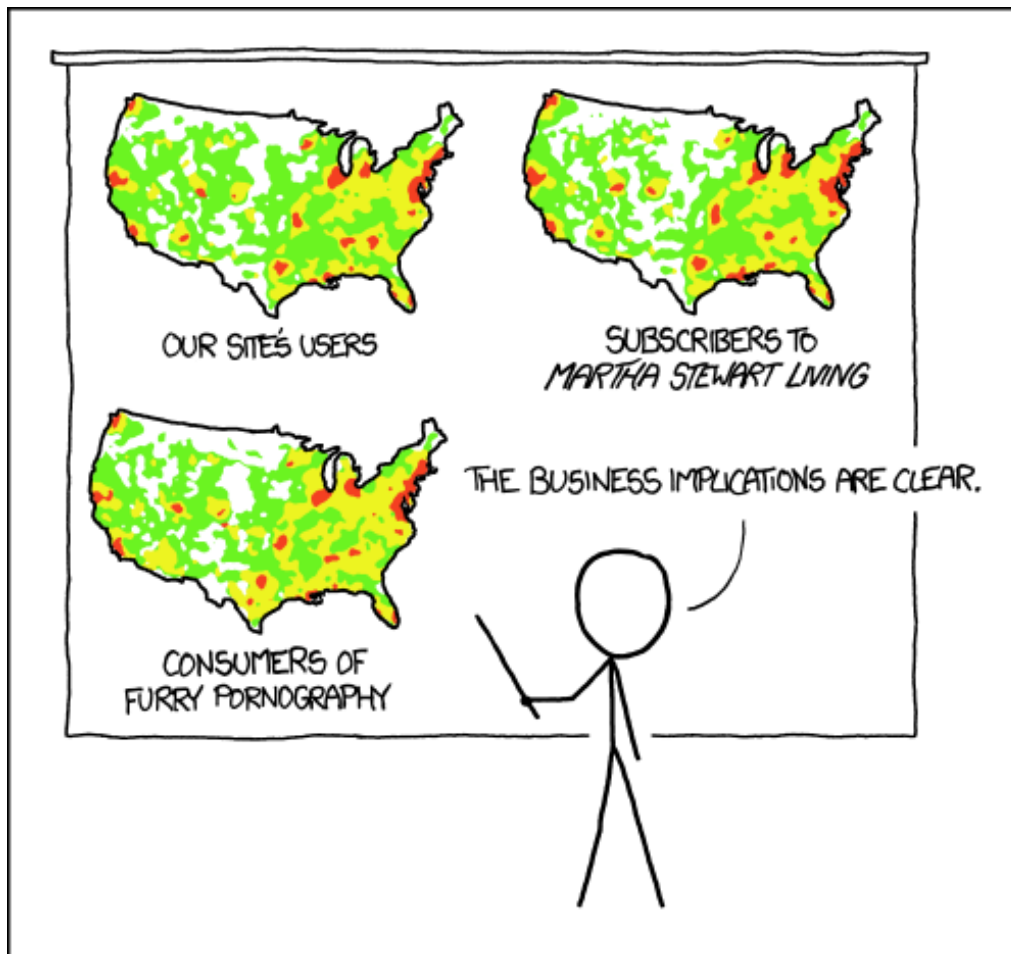
☐ Hacking skills.

Total

4.00 / 4.00

## Question 3

If the goal of a study was to relate Martha Stewart Living Subscribers to Our Site's Users based on the number of people that lived in each region of the US, what would be the potential problem?



PET PEEVE #208:  
GEOGRAPHIC PROFILE MAPS WHICH ARE  
BASICALLY JUST POPULATION MAPS

[Link to image](#)

Source: <http://xkcd.com/1138/>

Your Answer	Score	Explanation
<input checked="" type="radio"/> There would be confounding because the number of people that live in an area is related to both Martha Stewart Living Subscribers and Our Site's Users.	✓ 4.00	
<input type="radio"/> We would be performing inference on the relationship between Martha Stewart Living Subscribers and Our Site's Users.		
<input type="radio"/> We wouldn't be able to estimate the variability in Martha Stewart Living Subscribers.		
<input type="radio"/> We wouldn't be able to calculate descriptive statistics on Our Site's Users.		
Total	4.00 / 4.00	


## Question 4

What is an experimental design tool that can be used to address variables that may be confounders at the design phase of an experiment?

Your Answer	Score	Explanation
<input type="radio"/> Data cleaning.		
<input type="radio"/> Using data from a database.		
<input type="radio"/> Using regression models.		
<input checked="" type="radio"/> Fixing variables.	✓ 4.00	
Total	4.00 / 4.00	

## Question 5

What is the reason behind the explosion of interest in big data?

Your Answer	Score	Explanation
<input checked="" type="radio"/> The price and difficulty of collecting and storing data has dramatically dropped.	 4.00	
<input type="radio"/> There have been massive improvements in statistical analysis techniques.		
<input type="radio"/> We recently discovered ways to use data to make predictions.		
<input type="radio"/> There have been massive improvements in machine learning algorithms.		
Total	4.00 / 4.00	