Aven Pearson

pearson2788@gmail.com (832) 475-2282

Software Proficiencies

- SGA budgeting software
- Playerspace sports league management
- Kronos workforce management system

- Daxko member management software
- Constant Contact digital marketing platform

Certifications

- Grade 8 US Soccer Official

First Aid and CPR certified

Work Experience

19 Sports, Houston/Sugar Land, Texas

Program Director

February 2021 – Present

- Create and plan seasonal youth sports programs for approximately 800–2000 players
- Prepare teams and event spaces for programming including creating rosters and assigning volunteer coaches
- Supervise program events and manage approximately 5–15 staff members
- Order and maintain inventory of sports equipment, jerseys, and trophies
- Maintain communication with program participants
- Coordinate staff for monthly educational clinics
- Collaborate with franchise owner and co-directors on marketing strategy via direct marketing and social media
- Onboard staff and volunteers including background checks and training

Brenda and John Duncan YMCA, Houston, Texas

Youth and Family Program Director

March 2020 - October 2020

- Provide curriculum and programing on-site and off-site for families during the pandemic
- Maintained safety and health practices on-site

Youth Sports Program Director

January 2019 – March 2020

- Plan and maintain department budget
- Collaborate game scheduling and staff placement with other YMCA centers
- Mitigate and solve conflicts arising from the schedule, staff, or parents/participants via email, phone, or in person
- Engage in community involvement to increase participants for program
- Supervise and teach sports skills and ethics to camp and clinic participants

Youth Sports Program Manager

November 2018 – January 2019

- Manage a staff of 20 employees including scheduling, payroll, training, and discipline
- Organize sports programs with an average of 620 participants
- Coordinate teams, games, and practice schedules at multiple sites

D. Bradley McWilliams YMCA, Houston, TX

Sports Assistant

October 2014 – November 2018

- Officiate youth sports games including Basketball, Soccer, Flag Football, and Baseball
- Supervise youth sports practices and games including Basketball, Soccer, Flag Football, Baseball, and Volleyball
- Develop and implement color coded schedules for staff to effectively and efficiently set up for practices and games

Education

Lone Star College, Houston, TX

Associates of Business, May 2015

Special Activities

Member of the Stephen F. Austin State University Residential Hall Association 2009 – 2010

Stephen F. Austin State University Rugby Player 2009 – 2011