

DevOps'ish

Sponsor Prospectus





Gonza Tacos y Tequila on Hillsborough St. in Raleigh, NC

THE WEB IS A GALAXY FULL OF STARS

- - - X

How do you stand out in a galaxy full of stars? What is going to differentiate your product from the competition? product-market fit, brand recognition, and engagement. No one but you can create product-market fit. But, DevOps'ish can deliver brand recognition and engagement. Every week DevOps'ish is sent to discerning developers, DevOps professionals, SREs, venture capitalists, C-suite executives, and readers across the globe.

WHAT INDUSTRY LEADERS ARE SAYING ABOUT DEVOPS'ISH

- - - X

66

Even on vacation, I sneak in a couple newsletters. My fave link in the latest **DevOps'ish** (besides the ASODR survey 'natch) is the one about open office spaces. Check it out!! https://devopsish.com/121

Dr. Nicole Forsgren, GitHub

66

@ChrisShort definitely has his finger on the pulse of all things DevOps and cloud native

Patrick Debois, Creator of DevOpsDays

"

66

I don't read a lot of tech newsletters, but there are 3 that I do, for various reasons! (1) **DevOps'ish**: @ChrisShort puts so much good stuff there...

Jérôme Petazzoni, Container Extraordinaire

99

Visit devopsish.com/praise for more

WHAT DO I GET WITH A DEVOPS'ISH SPONSORSHIP

- - - X

- Ads are featured natively in e-mails and on devopsish.com
- The native ad format guards against content blockers while maintaining the quality experience subscribers expect
- Ads are placed in the section you want them in; this puts the ad in the best possible context
- Brand recognition and engagement from readers across the globe

Terms and conditions apply

WHAT DOES A DEVOPS'ISH SPONSORSHIP COST

- - - X

For the latest pricing information, go to the <u>Sponsor</u> page, ads can be shared on <u>Twitter</u> and <u>LinkedIn</u> as well for an additional fee.

EXAMPLE AD

- - - X

Open Source-based Cloud Observability

Do you prefer using open source tools like ELK and Grafana for observability? Do you wish the tools could be just a little bit easier to use together at scale? Logz.io's cloud observability platform provides a high-powered ELK and Grafana as an integrated, fully managed service, so you can simplify monitoring, troubleshooting, and security for your production environment with the open source tools you love, at the scale you need. Learn more here! SPONSORED

HOW DO WE GET STARTED

- - - X

Email chris@chrisshort.net with your ad idea to get started today!