# Natural Language Processing

### Module description

**Target Audience:** Students enrolled on MSc Data Science programme who are interested in learning about machine processing of natural language that is a key target for the application of Data Science techniques.

**Content Differentiation:** Natural language processing (NLP) involves machines processing and extracting information from natural human languages. NLP is a crucial target for the application of data science techniques. It consists of a range of specialized techniques that researchers are developing in the significant and growing field of Natural Language Processing. By taking this module, you will gain a solid grasp and practical experience with those techniques. The module complements other modules in the programme which involve the processing and interpretation of data by machines.

#### Module goals and objectives

Upon successful completion of this module, you will be able to:

- Explain differences between rule-based and statistical approaches to NLP, and evaluate their relative merits
- Select appropriate statistical language analysis techniques for a particular problem
- Utilize software tools such as corpus readers, stemmers, taggers and parsers and carry out analysis of existing texts by writing software using existing NLP libraries
- Define formal grammars for fragments of a natural language
- Evaluate applications of statistical techniques to natural language analysis such as classification, information extraction and probabilistic parsing.

## Textbook and Readings

Specific essential readings for each week from the following list are included in the Readings page for each week:

• Bird, Steven, Ewan Klein, and Edward Loper. Natural language processing with Python: analyzing text with the natural language toolkit. O'Reilly Media, Inc., 2009.

- Jurafsky, Dan, and James H. Martin. "Speech and Language Processing (3rd draft ed.)." (2019).
- Perkins, Jacob. Python 3 text processing with NLTK 3 cookbook. Packt Publishing Ltd, 2014.
- Python Natural Language Processing Cookbook: Over 50 recipes to understand, analyze, and generate text for implementing language processing tasks, Zhenya Antić, Packt Publishing Ltd, 2021
- Provost, Foster, and Tom Fawcett. Data Science for Business: What you need to know about data mining and data-analytic thinking. O'Reilly Media, Inc., 2013.
- Schütze, Hinrich, Christopher D. Manning, and Prabhakar Raghavan. Introduction to information retrieval. Vol. 39. Cambridge: Cambridge University Press, 2008.
- Hovy, Dirk. Text Analysis in Python for Social Scientists: Discovery and Exploration.
   Cambridge University Press, 2020.
- VanderPlas, Jake. Python data science handbook: Essential tools for working with data. O'Reilly Media, Inc., 2016.

#### Module outline

The module consists of ten topics that focus on key areas of the fundamentals of computer science.

	Key concepts:			
Topic 1.	<ul> <li>Alternative paradigms within NLP</li> <li>NLP toolkits and libraries</li> <li>Evaluation in NLP</li> </ul>			
	Learning outcomes:			
	<ul> <li>Understand the scope and impact of NLP</li> <li>Explore the development environment</li> <li>Describe the evolution of NLP approaches</li> </ul>			

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	Key concepts:			
T o	Word and sentence tokenization			
Topic 2.	Text normalization			
	Text corpora			
	Learning outcomes:			
	Understand text processing fundamentals			
	Apply text processing techniques			
	Manipulate unstructured data			
	iviampulate unstructured data			
	Key concepts:			
Topic 3.	Word frequency distributions			
	<ul> <li>ngram language models and perplexity</li> </ul>			
	Topic models			
	Learning outcomes:			
	Perform basic statistical analyses on			
	language data			
	<ul> <li>Understand how to statistically model natural language</li> </ul>			
	Perform topic modelling on language data			
	a chemitopie modeling em language data			
	Key concepts:			
Topic 4.	Lexical semantics representations			
	Word embeddings			
	Similarity metrics			
	Learning outcomes:			
	<ul> <li>Understand how word meanings are</li> </ul>			
	represented			

Topic 5.	<ul> <li>Analyse curated and distributed word representations</li> <li>Apply semantic similarity techniques</li> </ul> Key concepts:				
	<ul><li>Supervised classification</li><li>Feature extraction and selection</li><li>Sentiment lexicons</li></ul>				
	Learning outcomes:				
	<ul> <li>Understand the fundamentals of text categorization</li> <li>Apply sentiment analysis techniques</li> <li>Evaluate text categorization techniques</li> </ul>				
Topic 6.	Key concepts:				
	<ul> <li>Context-free grammars</li> <li>Dependency grammars</li> <li>Probabilistic parsing</li> </ul>				
	Learning outcomes:				
	<ul> <li>Understand the fundamentals of grammars and parsing</li> <li>Apply practical syntax analysis techniques</li> <li>Understand probabilistic approaches to parsing</li> </ul>				
Topic 7.	Key concepts:				
	<ul><li>Named entities</li><li>Relation extraction</li><li>Information extraction pipelines</li></ul>				

	Understand the definition and scope of information extraction     Apply entity recognition techniques     Create practical information extraction applications			
Topic 8.	<ul> <li>Key concepts:</li> <li>Boolean search</li> <li>Vector space models</li> <li>Query expansion</li> </ul> Learning outcomes: <ul> <li>Understand IR fundamentals</li> <li>Analyse IR data structures</li> <li>Apply IR techniques and principles</li> </ul>			
Topic 9.	<ul> <li>Key concepts:</li> <li>Speech acts &amp; grounding</li> <li>Dialog system architectures</li> <li>Frames and slot filling</li> </ul> Learning outcomes: <ul> <li>Understand the properties of human conversation</li> <li>Anayse dialog system architectures</li> <li>Create simple chatbots</li> </ul>			

Topic 10.	Key concepts:			
	<ul> <li>NLP skills and competencies</li> <li>Natural language engineering</li> <li>NLP trends and developments</li> </ul>			
	Learning outcomes:			
	<ul> <li>Understand how NLP concepts and principles are applied in industry</li> <li>Gain insight into the challenges faced by NLP practitioners</li> <li>Compare and contrast different contexts for NLP practice</li> </ul>			

#### Activities of this module

The course is comprised of the following elements:

- Lecture videos introduce the main concepts of the topics and illustrate them with examples
- Practice guizzes will be used to reinforce your learning and understanding
- Activities drive the work that you do for each topic, where you are asked to solve challenges of different types
- Graded assignments include a practical coursework assignment and a written exam.
- Discussions with your peers will help to guide your work and encourage you to explore different types of solutions to problems
- Readings will help to reinforce your learning of concepts.

## How to pass this module

The module has two major assessments each worth 50% of your grade:

- Coursework: this will be assessed midway through the course. The coursework comprises a variety of exercises which in total will take up to 25 hours of study time to complete.
- The examination will be two hours long and consist of multiple-choice questions and longer written answers.

Activity	Required?	Deadline week	Estimated time per course	% of final grade
Written, staff graded coursework	Yes	12	Approximately 25 hours	50%
Written examination	Yes	20	2 hours	50%