

Dear Hiring Team at Roblox,

I am excited to apply for the Senior Product Manager role in the Creator organization at Roblox. With a multidisciplinary background in AI, machine learning, and platform development, combined with a passion for empowering creators and reimagining digital experiences, I am eager to contribute my expertise to your mission of connecting people through immersive 3D experiences.

Recognizing the transformative potential of generative AI, I transitioned my career toward this field, completing an AI and Machine Learning Bootcamp at Columbia Engineering. My journey has involved developing technical skills through hands-on projects, including:

- **Generative AI Interfaces:** Built tools integrating multiple AI models and APIs, refining my understanding of system interoperability and enabling seamless user interactions.
- **Custom ML Models:** Designed a speech-to-text transcription system that improved baseline accuracy by 20%, leveraging fine-tuning and domain-specific data.
- **AI for Content Creation:** Explored the use of AI in automating the creation and enhancement of digital assets, bridging technical innovation with user-centric design.

My admiration for Roblox stems from your commitment to fostering creativity and innovation through an open, scalable platform. The Creator tools you offer, combined with the integration of generative AI, set the stage for revolutionizing digital expression. I am particularly inspired by the vision of enabling “creation of anything, anywhere, by anyone”—a goal that resonates deeply with my work in democratizing AI-powered technologies for creators and developers alike.

Throughout my career, I have cultivated the skills needed to thrive in dynamic, multi-sided platforms. At Google, I led cross-regional machine learning initiatives, achieving measurable operational efficiencies while collaborating with engineering teams to deliver impactful solutions. At Philip Morris International, I managed complex projects that demanded strategic problem-solving and a user-first mindset. These experiences have prepared me to shape and execute innovative product strategies aligned with Roblox’s goals.

I am excited about the opportunity to lead the vision and roadmap for AI/ML-driven tools within the Creator organization. Collaborating with talented engineers, designers, and analysts to deliver tools that empower users and advance the platform’s capabilities would be an incredible challenge that I am ready to embrace.

Thank you for considering my application. I look forward to the opportunity to discuss how my background and passion align with Roblox’s mission to redefine human interaction in digital spaces.

Sincerely,
Rami Ibrahim
Rami Ibrahim
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Darden School of Business, University of Virginia
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