

Dear Hiring Team at UBS,

I am excited to apply for the Product Manager, GenAI Products position at UBS. With a diverse background in engineering, strategy, and operations across Jordan, the UAE, Turkey, and the United States, I bring a global perspective and a deep appreciation for how technology can drive innovation and transformation in financial services.

Over the past 18 months, I have dedicated myself to artificial intelligence and software engineering, recognizing that generative AI is poised to revolutionize industries worldwide. This realization led me to upskill and reskill deliberately, completing an AI and Machine Learning Bootcamp at Columbia Engineering, where I gained hands-on experience with frameworks like TensorFlow and PyTorch. I complemented this formal learning with self-driven projects, including the development of an AI-powered interface integrating multiple AI models and APIs. These experiences deepened my expertise and ignited my enthusiasm for harnessing GenAI to address real-world challenges with innovative and scalable solutions.

Throughout my career, I have consistently operated at the intersection of technology and strategy. At Google, I led machine-learning-driven initiatives across Asia and North America, achieving substantial operational cost savings. At Philip Morris International, I spearheaded supply chain transformation projects, including launching the company's first product export from Jordan to Africa. These experiences taught me to navigate complex regulatory and cultural environments while aligning technical innovations with strategic objectives.

As someone who grew up in a family-run business and later gained experience across the CPG and tech industries, I have developed a profound appreciation for how cutting-edge technologies can reshape traditional sectors like banking. UBS's commitment to leveraging GenAI to enhance client experiences and operational efficiency resonates with me. I am particularly drawn to the challenge of crafting GenAI solutions that are both innovative and secure, bringing fresh perspectives to a field where precision and adaptability are paramount.

I am motivated by the opportunity to work on complex problems that push the boundaries of AI applications while collaborating with diverse teams to drive meaningful outcomes. Joining UBS represents a chance to bring together my technical expertise and strategic insight to help shape the future of GenAI products in financial services, creating solutions that empower clients and elevate the industry.

Thank you for considering my application. I look forward to the opportunity to discuss how my background, skills, and vision align with UBS's mission and the goals of your team.

Sincerely,
Rami Ibrahimi
MBA, Class of 2019
Darden School of Business, University of Virginia
B.Sc. in Mechatronics Engineering, Class of 2013
University of Jordan