LOFI PROTO #3 : WEB APPLICATION

MAIN PAGE
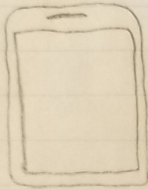
~~~~~~~~   FEATURES   ~~ABOUT~~   HELP   CONTACT   (GET IT NOW)

[phone sketch]   ~~~~~~~~~~~~~~~~
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(GET IT NOW)

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FEATURES TAB

~~~~~~~   ~~~~~   ~~✗~~   ~~   ~~   (⬭)

~~~~~~ FEATURES

///////   ○ ~~~~~~~~~~   *SHOWS ALL THE
           ○ ~~~~~~~~~   FEATURES (LEARNING/
           ○ ~~~~~~~~   TRAINING TESTS, 911 SIM,
           ○ ~~~~~~~~   ETC)

HELP TAB

~~~~~~~   ~~~~   ~~~~   ~~~   ~~   (⬭)

              HELP

~~~~~~~~~ ?   *GENERAL QUESTIONS/
~~~~~~~~~~~   FREQUENTLY ASKED
~~~~~~~~~~~   QUESTIONS
~~~~~~~~ ?
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CONTACT TAB

~~~~~~   ~~~~   ~~~   ~~   ~~   (⬭)

HEADQUARTERS   CONTACT

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Hilroy

* THE WEB APPLICATION IS UTILIZED AS A WAY TO GET PEOPLE TO GET THE APP ON THEIR PHONES AND TO ALSO ALLOW PEOPLE AT THEIR HOME DESKTOP TO CONTACT THE FIRE DEPARTMENT. THE COMMUNICATION ON THIS MEDIUM CAN BE NOTIFIED ON THE APP

PEOPLE
CENTERED
DESIGN

IMPLIED DESIGNS (KNOWLEDGE IN THE HEAD)
- TOP LEFT TO BOTTOM RIGHT SEQUENCE

GESTALT PRINCIPLES
- SIMILARITY - VISUALLY THE SAME COMPARED TO MOST WEB SITES
- CONTINUITY - TABS STAY IN PLACE ACROSS PAGES AND HAS A CONSISTENT STRUCTURE
- CONNECTEDNESS - EACH PAGE WILL STRIVE TO GET VISITORS TO GET THE APP

PHYSICAL CONSTRAINTS & AFFORDANCES
- MOUSE & KEYBOARD SIZING COULD POSE A PHYSICAL CONSTRAINT AS WELL AS CAUSE ISSUES FINANCIALLY