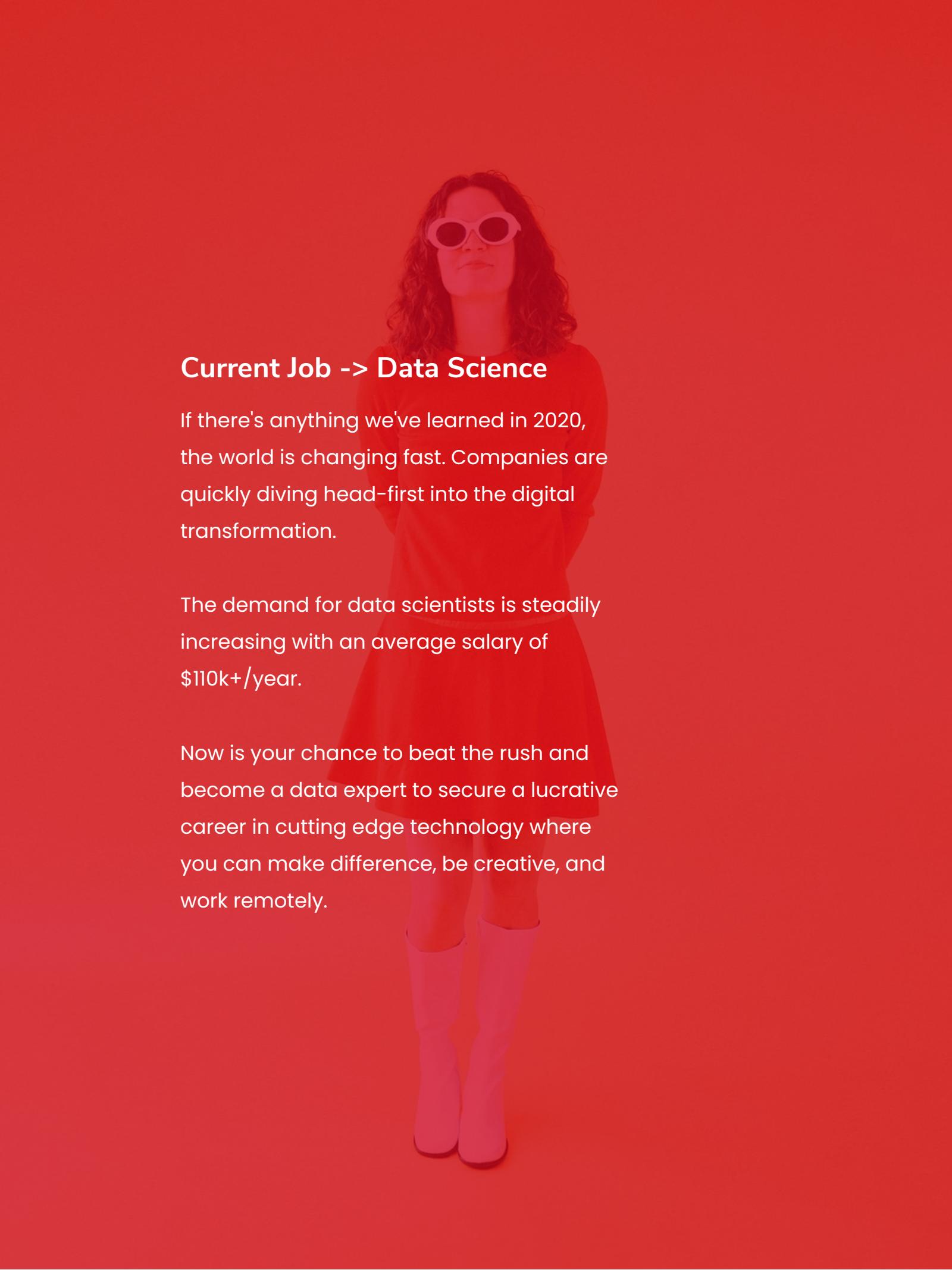


Breaking Into Data Science:

5 Steps to Get Started



By Avery Smith
Data Career Jumpstart
DataCareerJumpstart.com



Current Job -> Data Science

If there's anything we've learned in 2020, the world is changing fast. Companies are quickly diving head-first into the digital transformation.

The demand for data scientists is steadily increasing with an average salary of \$110k+/year.

Now is your chance to beat the rush and become a data expert to secure a lucrative career in cutting edge technology where you can make difference, be creative, and work remotely.



Step 1

Is Data Science For You?

Do you enjoy math & statistics? How about coding? Do you like trying to solve problems? Data science is like being a detective; shifting through data, on a constant search for insight.

Some Example of Data Science Problems:

1. What are our consumers likely to be interested in purchasing?
2. Is this cancer tumor benign or malignant?
3. Will this stock continue to rise in price?
4. What caused the manufacturing plant to fail?





Step 2

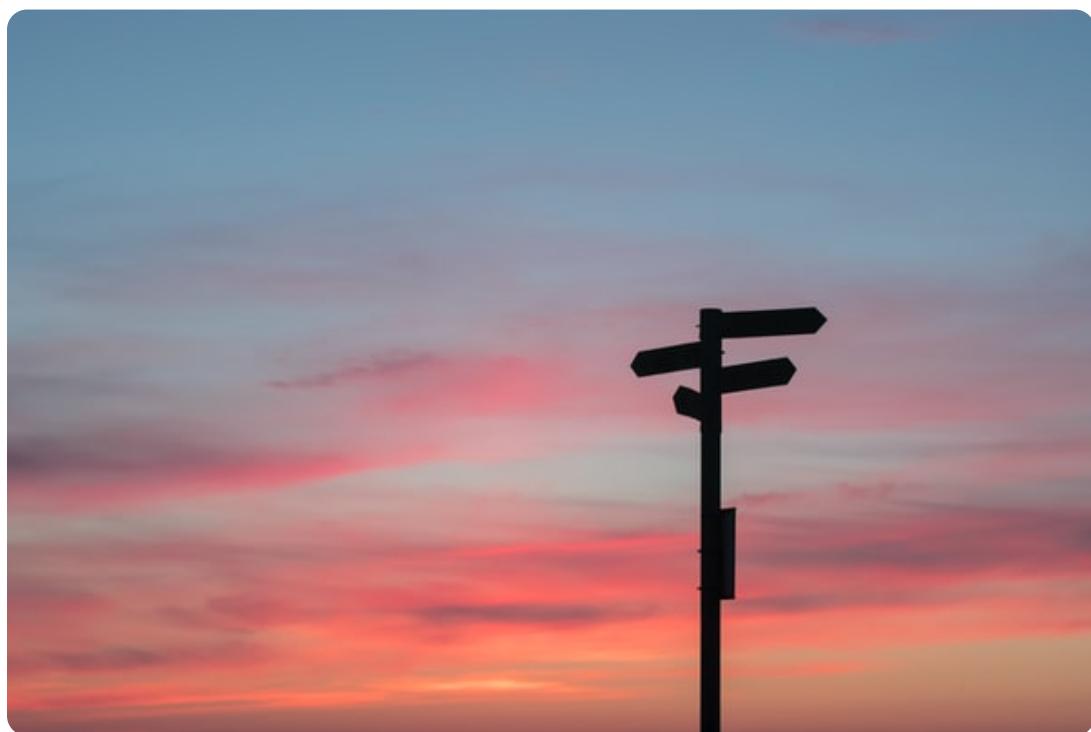
How Big Of a Change Do You Want to Make?

Are you interested in a complete career change? Or would you rather make data analytics your super power in your current profession?

Deciding how much of a change you want to make can help you decide what steps to take next.

Some Things To Consider:

1. Do you enjoy your current industry?
2. How much of an effort are you willing to give?
3. How is your job affected by digital transformation?
4. Where do you want to be in 10 years?





Step 3

How Can You Use Data Science in Your Current Role?

Data science isn't just for data scientists. The easiest way to get started in data science is to start where you're at!

Data science can be applied in any industry!

What techniques could you be implementing to assist you with your current problem solving?





Step 4

Develop the Needed Skills

You may not know anything about data science! What do you need to learn?

Some Places To Get Started:

1. Towards Data Science: Read 1 article/day
2. KD Nuggets: Spend 15 minutes/day exploring
3. Kaggle: Take a look at the *Titanic* data set
4. Follow me (Avery Smith) on LinkedIn for daily data science themed posts





Step 5

Seek Out Opportunities

The best place to start is where you're at, but eventually, you may need to find a new role, new company, or new industry!

The best thing you can have, without experience, is a project portfolio. Be sure to document all the projects you do, and put them on GitHub, and/or your site.





By Avery Smith
datacareerjumpstart.com

Want Help Learning The Tech & Finding a Career That Matches Your Goals?

Data Career Jumpstart is a comprehensive course teaching you all the skills you need to break into data science.

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