



# ADIDAS SALES ANALYSIS

Region

All

Invoice Date

01-01-2020

31-12-2021

Total\_sales

\$899.9..

Total\_profit

\$332.1..

Total\_unit\_sold

2.5M

average\_price\_per\_unit

\$45.2

Average\_Margin

42.3%

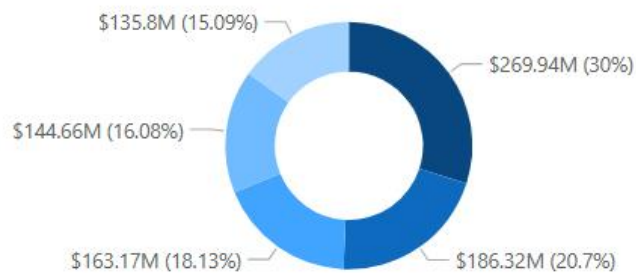
Total sales by Month



Total Sales by State



Total\_sales by Region



Region

● West

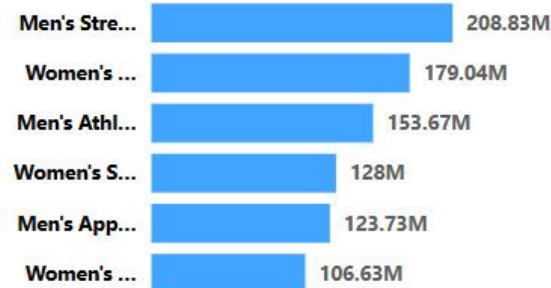
● Northeast

● Southeast

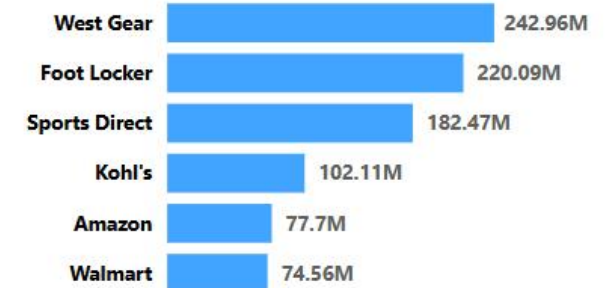
● South

● Midwest

Sum of Total Sales by Product



Sum of Total Sales by Retailer





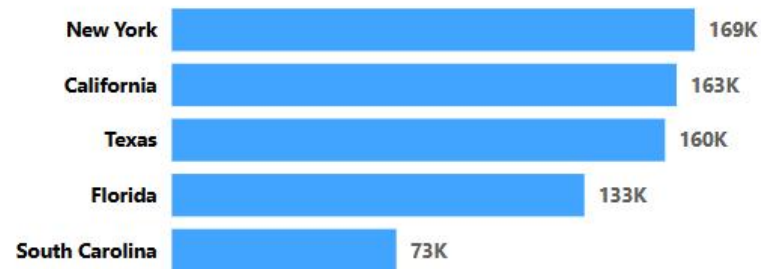
# Unit Sold Analysis

Invoice Date

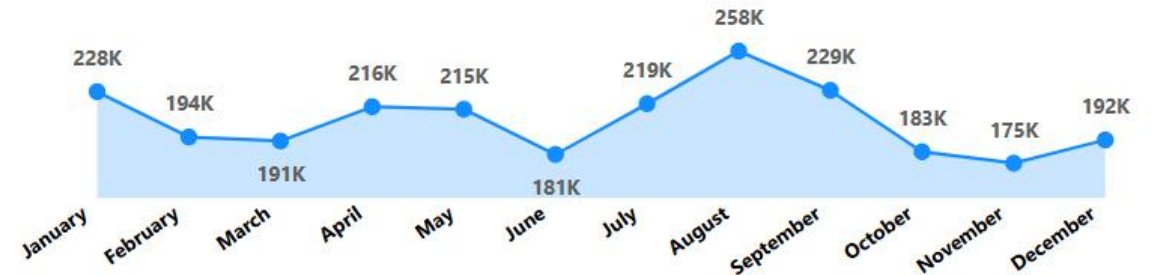
01-01-2020

31-12-2021

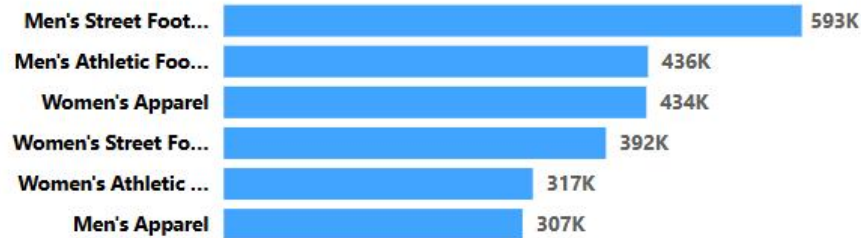
Top 5 state by Total unit sold



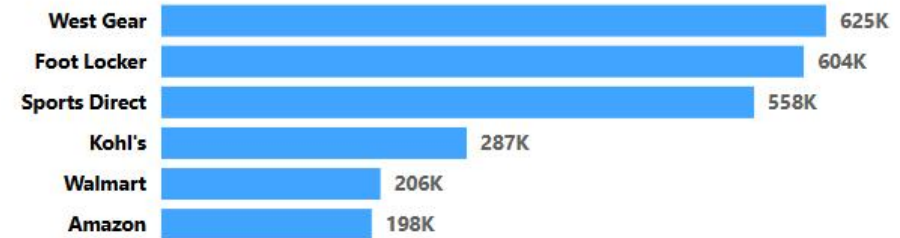
Total unit sold by months



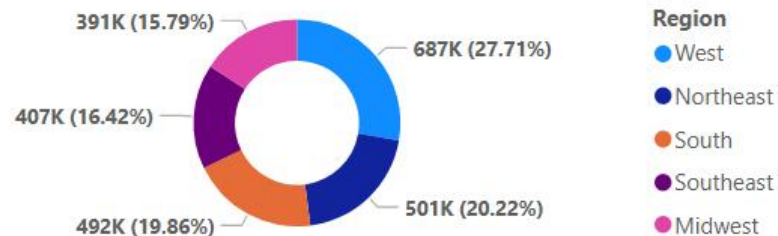
Total unit sold by Product



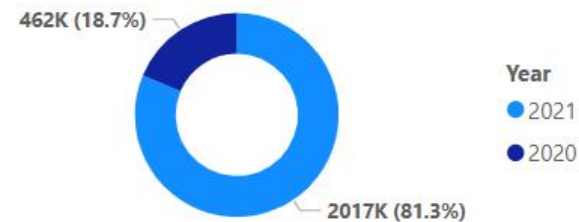
Total unit sold by Retailer



Total unit sold by Region



Total unit sold by Year



Total unit sold by Sales Method

