Swiggy Case Study:

- 1. Find customers who have never ordered.
- 2. Average Price/dish.
- 3. Find the top restaurant in terms of the number of orders for a given month .
- 4. restaurants with monthly sales greater than x for
- 5. Show all orders with orders details for a particular customer in a date range (suppose for user "ankit". What he have order between 10 june and 10 july and from where he have ordered)?
- 6. Find restaurants with max repeated customers.
- 7. Customer favorite food.
- 8. Month over month revenue growth of swiggy.
- 9 month over month revenue for a particular restaurant?
- 10 Most Paired products

Database Overview:

- → Tables in my database:
- 1. User
- 2. Delivery partner
- 3. Food
- 4. Menu
- 5. Order_details
- 6. Orders
- 7. Restaurant
- 1. Users:

user_id	name	email	password
1	Nitish	nitish@gmail.com	p252h
2	Khushboo	khushboo@gmail.com	hxn9b
3	Vartika	vartika@gmail.com	9hu7j
4	Ankit	ankit@gmail.com	lkko3
5	Neha	neha@gmail.com	3i7qm
6	Anupama	anupama@gmail.com	46rdw2
7	Rishabh	rishabh@gmail.com	4sw123
NULL	NULL	NULL	NULL

2. Delivery_partner:

<i>i</i> — ·				
partner_id	partner_name			
1	Suresh			
2	Amit			
3	Lokesh			
4	Kartik			
5	Gyandeep			
NULL	HULL			

3. Food:

f_id	f_name	type
1	Non-veg Pizza	Non-veg
2	Veg Pizza	Veg
3	Choco Lava cake	Veg
4	Chicken Wings	Non-veg
5	Chicken Popcorn	Non-veg
6	Rice Meal	Veg
7	Roti meal	Veg
8	Masala Dosa	Veg
9	Rava Idli	Veg
10	Schezwan Noodles	Veg
11	Veg Manchurian	Veg
NULL	NULL	NULL

4. Menu:

menu_id	r_id	f_id	price
1	1	1	450.00
2	1	2	400.00
3	1	3	100.00
4	2	3	115.00
5	2	4	230.00
6	2	5	300.00
7	3	3	80.00
8	3	6	160.00
9	3	7	140.00
10	4	6	230.00
11	4	8	180.00
12	4	9	120.00
13	5	6	250.00
14	5	10	220.00
15	5	11	180.00
NULL	NULL	NULL	NULL

5. Order_details:

id	order_id	f_id
1	1001	1
2	1001	3
3	1002	4
4	1002	3
5	1003	6
6	1003	3
7	1004	6
8	1004	3
9	1005	7
10	1005	3
11	1006	1
12	1006	2
13	1006	3
14	1007	4
15	1007	3
16	1008	6
17	1008	3
18	1009	8
19	1009	9
20	1010	10
21	1010	11
22	1010	6
23	1011	1
24	1012	8
25	1013	4
26	1014	4
27	1015	4
28	1016	8

6 Orders:

order_id	user_id	r_id	amount	date	partner_id	delivery_time	delivery_rating	restaurant_rating
1001	1	1	550.00	2022-05-10	1	25	5	3
1002	1	2	415.00	2022-05-26	1	19	5	2
1003	1	3	240.00	2022-06-15	5	29	4	NULL
1004	1	3	240.00	2022-06-29	4	42	3	5
1005	1	3	220.00	2022-07-10	1	58	1	4
1006	2	1	950.00	2022-06-10	2	16	5	NULL
1007	2	2	530.00	2022-06-23	3	60	1	5
1008	2	3	240.00	2022-07-07	5	33	4	5
1009	2	4	300.00	2022-07-17	4	41	1	NULL
1010	2	5	650.00	2022-07-31	1	67	1	4
1011	3	1	450.00	2022-05-10	2	25	3	1
1012	3	4	180.00	2022-05-20	5	33	4	1
1013	3	2	230.00	2022-05-30	4	45	3	NULL
1014	3	2	230.00	2022-06-11	2	55	1	2
1015	3	2	230.00	2022-06-22	3	21	5	NULL
1016	4	4	300.00	2022-05-15	3	31	5	5
1017	4	4	300.00	2022-05-30	1	50	1	NULL
1018	4	4	400.00	2022-06-15	2	40	3	5
1019	4	5	400.00	2022-06-30	1	70	2	4
1020	4	5	400.00	2022-07-15	3	26	5	3
1021	5	1	550.00	2022-07-01	5	22	2	NULL
1022	5	1	550.00	2022-07-08	1	34	5	1
1023	5	2	645.00	2022-07-15	4	38	5	1
1024	5	2	645.00	2022-07-21	2	58	2	1
1025	5	2	645.00	2022-07-28	2	44	4	NULL
NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL	NULL

8. Restaurant:

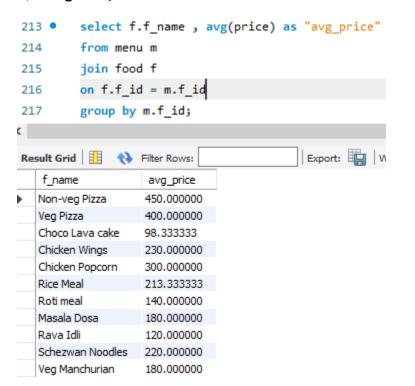
r_id	r_name	cuisine
1	dominos	Italian
2	kfc	American
3	box8	North Indian
4	Dosa Plaza	South Indian
5	China Town	Chinese
NULL	NULL	NULL

Questions:

Q1 . Find the customer who have never ordered?

```
-- Q1 Find the customer who have never ordered
208
209 •
        select user_id, name from swiggy.users
        where user_id
210
211
        not in ( select user_id from orders);
Result Grid
             Filter Rows:
                                          Edit: 🚄 🖶 🖶 Ex
   user_id
          name
          Anupama
          Rishabh
 NULL
          NULL
```

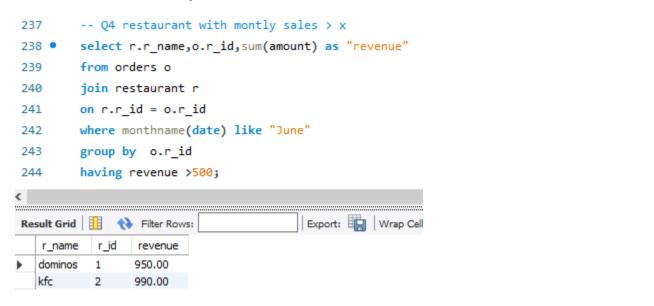
Q2. Avg Price/Dish?



Q3. Find the top restaurant in terms of number of orders for a given month

```
227
        -- Q3 find the top restaurant in terms of number of orders for a given month
228 •
        select r.r name ,count(*) as "Month"
        from orders o
229
230
        join restaurant r on o.r_id = r.r_id
        where monthname(date) like "june"
                                               -- just change the name of the month for diff month
231
        group by o.r_id
232
        order by count(*) desc;
233
                                        Export: Wrap Cell Content: $\frac{1}{4}$
Month
  r_name
  box8
             2
  dominos
             1
  Dosa Plaza
            1
  China Town
```

Q4 Restaurant with montly sales > x



Q5 Show all orders with orders details for a particular customer in a date range (suppose for user ankit what he have order between 10 june and 10 july and from where he have ordered)?

```
select o.order id, r.r name, f.f name from orders o
248 •
249
         join restaurant r
         on o.r id = r.r id
250
         join order details od
251
         on od.order id= o.order id
252
         join food f
253
         on f.f_id = od.f_id
254
         where o.user_id = (select u.user_id from users u where u.name like "ankit")
255
         and date between "2022-06-10" and "2022-07-10";
256
257
                                             Export: Wrap Cell Content: $\frac{1}{4}$
Result Grid
              Filter Rows:
   order_id
                        f_name
           r_name
   1018
            Dosa Plaza
                       Schezwan Noodles
           Dosa Plaza
   1018
                       Veg Manchurian
   1019
            China Town
                       Schezwan Noodles
   1019
                       Veg Manchurian
            China Town
```

Q6 find restaurant with max repeated customers

```
select r.r name, count(*) as "loyal customer"
259 •
     ⊖ from(
260
                select r id,user id,count(*) as "visits"
261
                from orders
262
                group by r_id,user_id
263
            having visits>1
264
            )t
265
        join restaurant r
266
        on r.r_id = t.r_id
267
        group by t.r id
268
        order by loyal customer desc limit 1;
269
270
                                       Export: Wrap Cell Co
loyal_customer
  r_name
kfc
```

Q7 Every Customers Favourite Food

```
274
         -- Q7 Customer Favourite Food
275 • ⊖ with temp as (
             select o.user_id,od.f_id,count(*) as "Frequency" from orders o
276
             join order details od
277
             ON o.order id=od.order id
278
             group by o.user id,od.f id
279
280
         select u.name,f.f_name,t1.frequency from
281
282
         temp t1
         join users u
283
         on u.user_id=t1.user_id
284
         join food f
285
         on f.f_id=t1.f_id
286
      where t1.Frequency = (
287
288
         select max(Frequency)
289
         from temp t2
         where t2.user_id=t1.user_id
290
291
         )
                                       Export: Wrap Cell Content: IA
Result Grid Filter Rows:
                             frequency
   name
             f name
  Nitish
            Choco Lava cake
                             5
  Khushboo
            Choco Lava cake
                             3
  Vartika
            Chicken Wings
                             3
  Ankit
            Schezwan Noodles 3
  Ankit
            Veg Manchurian
                             3
  Neha
            Choco Lava cake
                             5
```

Q8. month over month revenue

```
-- Q8. month over omth revenue
293
294 • ⊝ select month ,((revenue -prev)/prev)*100 from (
295
             with sales as
296
                 select monthname(date) as "month", sum(amount) as "revenue"
297
                 from orders
298
299
                 group by month
300
301
         select month, revenue, LAG(revenue, 1) OVER (order by revenue) as prev from sales
302
         )t;
303
                                           Export: Wrap Cell Content: IA
Result Grid
              Filter Rows:
          ((revenue
   month
          -prev)/prev)*100
         NULL
  May
  June
          32.783505
  July
          50.465839
```

Q9 month over month revenue for a particular restaurant?

```
304
         -- Q9 month over month revenue for a particular restaurant
305 • ⊖ WITH sales AS (
             SELECT YEAR(o.date) AS yr, MONTH(o.date) AS mon, MONTHNAME(o.date) AS month, SUM(o.amount) AS revenue, r.r_name
306
307
             FROM orders o
             JOIN restaurant r ON r.r_id = o.r_id
308
             WHERE o.r_id = 1
309
             GROUP BY YEAR(o.date), MONTH(o.date), MONTHNAME(o.date), r.r_name
310
311
312
        SELECT yr, month, r_name, revenue,
             LAG(revenue, 1) OVER (ORDER BY yr, mon) AS prev,
313
             ROUND(((revenue - LAG(revenue,1) OVER (ORDER BY yr, mon))
314
                   / LAG(revenue,1) OVER (ORDER BY yr, mon)) * 100, 2) AS mom_growth_pct
315
316
        FROM sales;
317
318
Result Grid Filter Rows:
                                      Export: Wrap Cell Content: IA
                                         mom_growth_pct
   yr
               r_name
                        revenue
                                 prev
                                NULL
                                         NULL
  2022
                        1000.00
  2022
                                1000.00 -5.00
        June
                        950.00
  2022 July
               dominos
                       1100.00
                                950.00
                                         15.79
```

Q10 Most Paired products

```
-- 10 Most Paired products
319
         SELECT
320 •
             f1.f_name AS product1,
321
322
             f2.f_name AS product2,
             COUNT(*) AS pair_count
323
         FROM order_details od1
324
         JOIN order_details od2
325
             ON od1.order_id = od2.order_id
326
            AND od1.f id < od2.f id
                                       -- avoid duplicate and self-pairing
327
         JOIN food f1 ON f1.f_id = od1.f_id
328
         JOIN food f2 ON f2.f_id = od2.f_id
329
         GROUP BY f1.f_name, f2.f_name
330
         ORDER BY pair_count DESC
331
         LIMIT 10; -- Top 10 most paired products
332
                                           Export: Wrap Cell Content: 🔼 Fetch rows:
product1
                   product2
                                  pair_count
   Choco Lava cake
                   Chicken Wings
   Non-veg Pizza
                   Choco Lava cake
                                  4
   Schezwan Noodles Veg Manchurian
   Choco Lava cake
                   Rice Meal
                                  3
   Choco Lava cake
                   Chicken Popcorn
                                  3
   Chicken Wings Chicken Popcorn
                                 3
   Masala Dosa
                   Rava Idli
                                  3
   Non-veg Pizza
                  Veg Pizza
   Veg Pizza
                   Choco Lava cake
   Choco Lava cake
                   Roti meal
                                  1
Result 34 ×
```