Vivekanand Education Society's
Institute of Technology
Approved by AICTE & Affiliated to University of Mumbai

Artificial Intelligence and Data Science Department

SMA/Even Sem 2023-24/Experiment 1B

Name: Ashish Gupta **Roll No:** 16 **Class:** D16AD

Aim: To Analyze competitor activities using social media data

Brands:
1. boAt
2. Boult Audio
3. OnePlus
4. Noise
5. Sony

Comparative Study:

1. boAt:

2. Sony:

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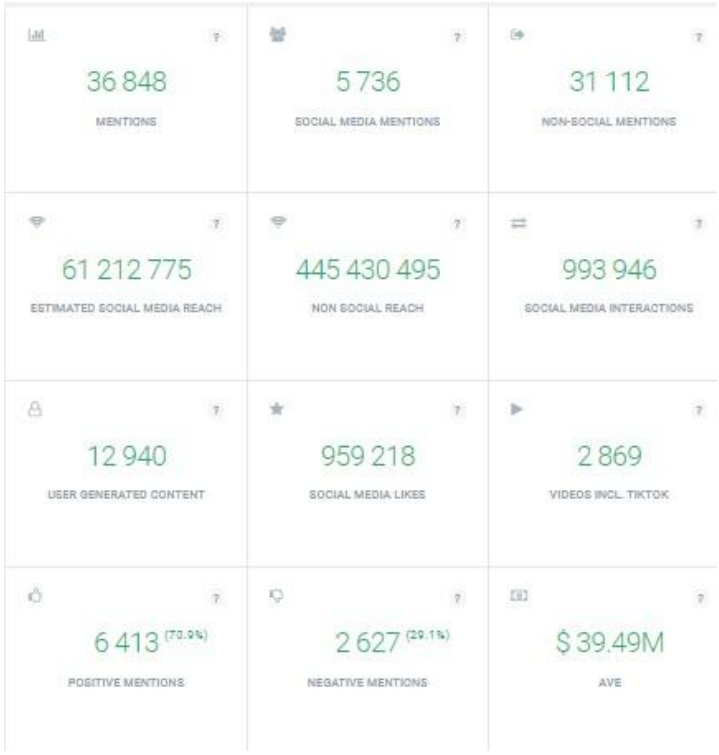
3. Noise:

4. OnePlus:



5. Boult Audio:

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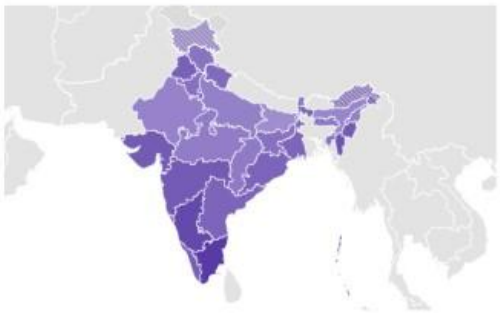
Competitor Analysis:

Sony

Interest by subregion | Subregion



Related queries | Rising

1	prachi bansal	Breakout
2	shrimad ramayan sony liv	Breakout
3	ramayan on sony	+5,000%
4	aangan serial sony sab cast	+4,200%
5	sony a9 iii	+3,150%

Boult Audio

Interest by subregion | Subregion

Related queries | Rising

1	boult audio z40 with zen enc mic, 60h batt...	Breakout
2	boult audio airbass propods	Breakout
3	boult audio airbass freepods	Breakout
4	boult audio curve buds pro	+1,250%
5	best earbuds under 1000	+300%

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boAt

Interest by subregion — City

Related queries — Rising

1	boat lunar pro lte	Breakout
2	boat immortal katana blade	Breakout
3	boat katana blade	Breakout
4	boat katana	Breakout
5	boat wave magma	+4,050%

OnePlus

Interest by subregion — City

Related queries — Rising

1	vivo y200 5g	+3,200%
2	vivo y200	+2,750%
3	oneplus 12r price	+1,050%
4	oneplus open price in india	+600%
5	redmi note 13 pro plus	+600%

Noise

Interest by subregion — Subregion

1	Daman and Diu	100
2	Dadra and Nagar Haveli	73
3	Maharashtra	70
4	Delhi	70
5	Gujarat	67

Related queries — Top

1	noise watch	100
2	watch	100
3	smart watch	62
4	smart watch noise	60
5	noise pollution	46