

MARANGONI
/LIFE
MUTATION



START
/THE REAL
TRANSFORMATION



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ROBERTO RICCIO
Chief Executive Officer

MARANGONI /LIFE MUTATION

There are some experiences in life that lead to a radical transformation, a life mutation, where what comes after is lightyears ahead of what preceded it. Studying at Istituto Marangoni means undergoing just such a life mutation: those who enter immediately evolve. Participants gain the tools to start the next creative revolution, super-charging their talent and elevating their ambitions. An effective education is the foundation that allows them to successfully navigate a challenging, productive future.

Living fashion as protagonists, leaders in design, and new voices of contemporary art; making a mark through the free and conscious artistic expression of their creative selves. This is the ambition of the more than 4,000 participants from over 100 countries who every year step through the front door of one of the nine Istituto Marangoni schools around the world, eager to undergo the mutation that will prepare them to pursue their future and heed their true calling. A diverse, dynamic, demanding learning community, confronting scenarios shaped by an ever more globalised future full of new professional opportunities. Fashion, design, and art are tied together by complex and shared influences. Fully educating and preparing participants is the mission that Istituto Marangoni has been successfully pursuing since 1935, thanks to its ability to adapt its educational model to an evolving society.

This while remaining true to the institute's founding values, the four pillars of prestigious locations, specialised professional teachers, internationalization and Italianness. Istituto Marangoni's proud Italian identity is expressed through the promotion of the cultural, artistic and entrepreneurial traditions that form the core of Made in Italy. An identity that co-exists alongside a strong international orientation, allowing each school to offer its formative experience through a strategic network located in the heart of the capitals of fashion, design and art of today and tomorrow. At the same time it's the ambition and curiosity of the participants, the real protagonists of life at Istituto Marangoni, that drives the modern, compelling educational approach of the institute.

A wealth of special projects, workshops and seminars rounds out a complete, highly-relevant learning experience, filling the gap between theoretical knowledge and the development of creative talent on one side, and the attainment of the most useful skills to properly manage a future professional life on the other. The numerous, well-established relationships that Istituto Marangoni maintains with Italian and international brands, from which it draws the institute's faculty, play a crucial role in the achievement of such an outcome. Constantly trained and updated, teachers combine their work in the classroom with their own professional career in fashion, design or art, thus acting as guides and role models for participants.

The faculty's active role in life at Istituto Marangoni is also instrumental in maintaining the ongoing exchange of ideas and information with companies, consulting firms, manufacturers, distributors, marketing and communication agencies etc., allowing for the development of teaching programmes that are always in tune with present-day market demands.

At the Milano*, Firenze, Paris, London, Mumbai, Shanghai, Shenzhen and Miami locations, permeated with the best contemporary design and filled with the most cutting-edge technology, participants live the unique experience of embarking on an educational journey with the support of a vast community of alumni, whose careers started with their studies at Istituto Marangoni. Among them are people like Franco Moschino, Domenico Dolce, Alessandra Facchinetti, Paula Cademartori, Umit Benan, Rodolfo Paglialunga and Alessandro Sartori – examples of talent and professional success, and active participants in the life of the school through the sharing of their own experiences, as well as of useful contacts for future opportunities.



THE INTERNATIONAL COLLECTION /OF HIGH-END, PRESTIGIOUSLY LOCATED, MULTICULTURAL SCHOOLS

The globalization of the world economy and the growing importance of emerging regions have inspired Istituto Marangoni to open new schools in Europe, America and Asia, progressively broadening its international influence. Each of the nine schools that today comprise Istituto Marangoni in Milano*, Firenze, Paris, London, Mumbai, Shanghai, Shenzhen and Miami contribute their own specialisms, strengths and approaches that are inherent to the geographic and cultural position they occupy. Operating as single living organisms, in tune with shifts in culture and society, they form an incomparable network at the service of all participants.

The international network is an invaluable asset, offering participants the opportunity to not only live a truly global experience while receiving their education, but also build the foundation of their social and professional network, an essential asset for tackling the increasingly complex challenges in the world of fashion, design, and art.

Another singular opportunity made possible thanks to the international network is the cross-school exchange between the Milano, Firenze, Paris, London, Mumbai and Shanghai schools, wherein participants can begin their studies in one school and complete them in another, providing stimulating opportunities for educational growth. Participants are given the opportunity to be directly involved in prestigious national and international events, and, on selected programmes, take part in a final fashion show or graduation event, vital moments that mark the end of their academic career. There, in front of a select, influential audience of international press, business leaders and human resources executives, the most talented participants display their creativity and newly acquired professional skills. Graduation events and shows are more than mere exercises; rather, they are part of the unique educational methodology that Istituto Marangoni is famous for around the world, developed to give participants exposure to the real world of fashion, design and art, while offering them early international visibility. This unique life experience establishes a strong sense of belonging to a creative and entrepreneurial élite, Istituto Marangoni alumni network, which serves as a constant source of precious work contacts and inspirational cultural exchange.



A HISTORY /IN FASHION, DESIGN & ART

Develop abilities, grow new talent. For over 80 years that has been the mission of Istituto Marangoni. Combining the most advanced teaching methods with the latest developments in fashion, design, and art to impart all the skills necessary for participants to give full voice to their creative self-expression at Istituto Marangoni's Milano*, Firenze, Paris, London, Mumbai, Shanghai, Shenzhen and Miami schools.

1935
MILANO

2003
LONDON

2006
PARIS

2013
SHANGHAI

2014
MILANO
DESIGN

2016
FIRENZE

2016
SHENZHEN

2017
MUMBAI

2018
MIAMI



MARANGONI /DNA

The exclusive blend of academic, creative and practical preparation that participants receive comes from Istituto Marangoni's DNA, the four pillars of prestigious locations, specialised professional teachers, internationalization, and Italianness. Not only are Istituto Marangoni schools located in the most important cities in the world for fashion, design, and art, but they are nestled in the centre of those cities' fashion, business and creative districts.

The schools themselves boast seductive design interiors, visually communicating the prestige of the institute. This international presence ensures that Istituto Marangoni has its finger on the global pulse, and can offer participants specialist programmes at its various locations as well as internationalise their skillset by moving between schools. Alongside its distinctly international character, the cornerstone of Istituto Marangoni's unique way of teaching fashion, design, and art lies in its 'Italianness', a key feature of the school's identity, which is deeply rooted in the country's legacy and traditions. Synonymous with luxury, excellence and the concepts of quality, beauty and craftsmanship, Italy boasts a unique, world-famous mix of creative flair and commercial acumen.

Istituto Marangoni aims to teach and carry forward these distinctive standards of superb quality beyond Italy's borders, turning its participants into professional designers, business movers and artistic influencers, with a creative and business-oriented global perspective who can offer the market innovative products and solutions of the highest quality.

In order to ensure that this uniquely Italian skillset is imparted to participants, a significant proportion of Istituto Marangoni's global teaching staff is Italian. They are renowned professionals, stylists, designers, photographers, art directors, graphic designers, interior decorators, product managers, buyers, marketing experts, and business consultants who both teach and work in fashion, design, and art either in companies, institutions, or pursuing their own endeavours.

Their pragmatic values, extensive experience, and deep knowledge of the current market situation are a fundamental part of transforming participants' sheer talent into something more effective, practical and concrete.

POWER YOUR FUTURE /QUALITY HIGHER EDUCATION



Istituto Marangoni is itself part of a group that is a leading international provider of higher education, the Galileo Global Education (GGE) group, whose programmes are world leaders in the arts, creation, management and innovation. Many Istituto Marangoni courses are taught in collaboration with other schools that are part of the group, with each institution contributing to synergistically shape the evolutionary journey that turns today's participants into the fashion, design and art professionals of tomorrow. The value of a GGE education goes beyond the qualifications that are the benchmark of excellence in their fields; the reputation the group enjoys among high-end employers opens the door to internships and employment opportunities in the most desirable companies and connects graduates through the GGE network of alumni.

The institute's unique standing is also widely recognised throughout the academic world and affirmed by numerous partnerships with leading international institutions, and via official accreditation and validation on selected programmes, for example: in the UK, the Quality Assurance Agency confirms UK Higher Education standards and in the UK and France validation is granted by Manchester Metropolitan University, which awards BA (Hons) Degrees and MA Master's Degrees; in Italy, the Ministry of Education, University and Research awards the First Level Academic Diploma (AFAM diploma Accademico I Livello), and vocational training courses are recognised by the Regione Lombardia and the Regione Toscana. All schools in Italy also comply with quality standards ISO 9001:2015.

Additionally, in France under the authority of the Minister responsible for vocational training, the Commission Nationale de la Certification Professionnelle (CNCP) awards the RNCP Professional Certificate which is equivalent to a 3 year full-time programme of higher education, and in Miami, Florida, USA, the school is licensed by the Florida Commission of Independent Education (FCIE) and the Florida Department of Education to award Associates of Arts (AA), Bachelors of Arts (BA) and Masters of Arts (MA) degrees.

Playing a key role in supporting quality higher education, Istituto Marangoni Advisory Committee (IMAC) is an organism made up of industry executives, influencers, and high-profile professionals devoted to giving the schools' managers and education directors targeted advice about the content of teaching programmes, and improving their effectiveness through regular updates about the latest market trends and industry demands.





START /THE REAL TRANSFORMATION

The education that participants receive at Istituto Marangoni, both inside and outside the classroom thanks to special projects and exclusive connections, sparks a transformation. An ample range of scholarships are offered to the most worthy and talented participants, giving them the chance to access the opportunities afforded by an Istituto Marangoni education. Participants are actively introduced to the world of work thanks to the excellent relations maintained by the schools with industry all over the world; an unparalleled added value that enables participants to undertake exciting academic projects right from the start of their educational journeys.

Over the course of their studies participants are offered coaching and guidance, as well as study and industry networking opportunities through projects, seminars and workshops related to fashion, design, and art. In addition, special initiatives support their development as professionals and round out the curriculum. Istituto Marangoni schools offer a dedicated Careers Service for participants nearing graduation, providing professional orientation that ranges from preparing a CV and practicing interview techniques, to establishing contact with companies that offer, where possible, internships and other professional opportunities.

For participants of Fashion Design, Istituto Marangoni also offers a one-of-a-kind innovative mentoring project called I'M Alumni Collections @evolution, which supports the best and most talented alumni in the creation and presentation of their first official collection. Unprecedented in the world of fashion education, this initiative was designed to promote students' creativity and entrepreneurial drive, ensuring they have all the financial and organizational resources necessary to launch their own brand during Fashion Week.

Every year Istituto Marangoni selects one alumnus, assisting him or her in each phase of the project: from the creation of the collection to the organization of the Fashion Show, up through the marketing of the collection with a specially developed communications plan.

CHARACTERS /OF REPUTATION

Istituto Marangoni's Ambassadors are professionals at the top of their fields who combine their natural passion for design and fashion with their ability to grow and build relationships to spread the message about the schools. They serve as the face of the brand, but also play an active role in developing strong communication links with industry and other stakeholders. They provide insights and feedback about the brand, liaising with the company's sales & marketing division, and work constantly to promote the brand through their personal social media accounts.



ANNA DELLO RUSSO
/EDITOR AT LARGE
& CREATIVE CONSULTANT



CRISTINA MOROZZI
/JOURNALIST



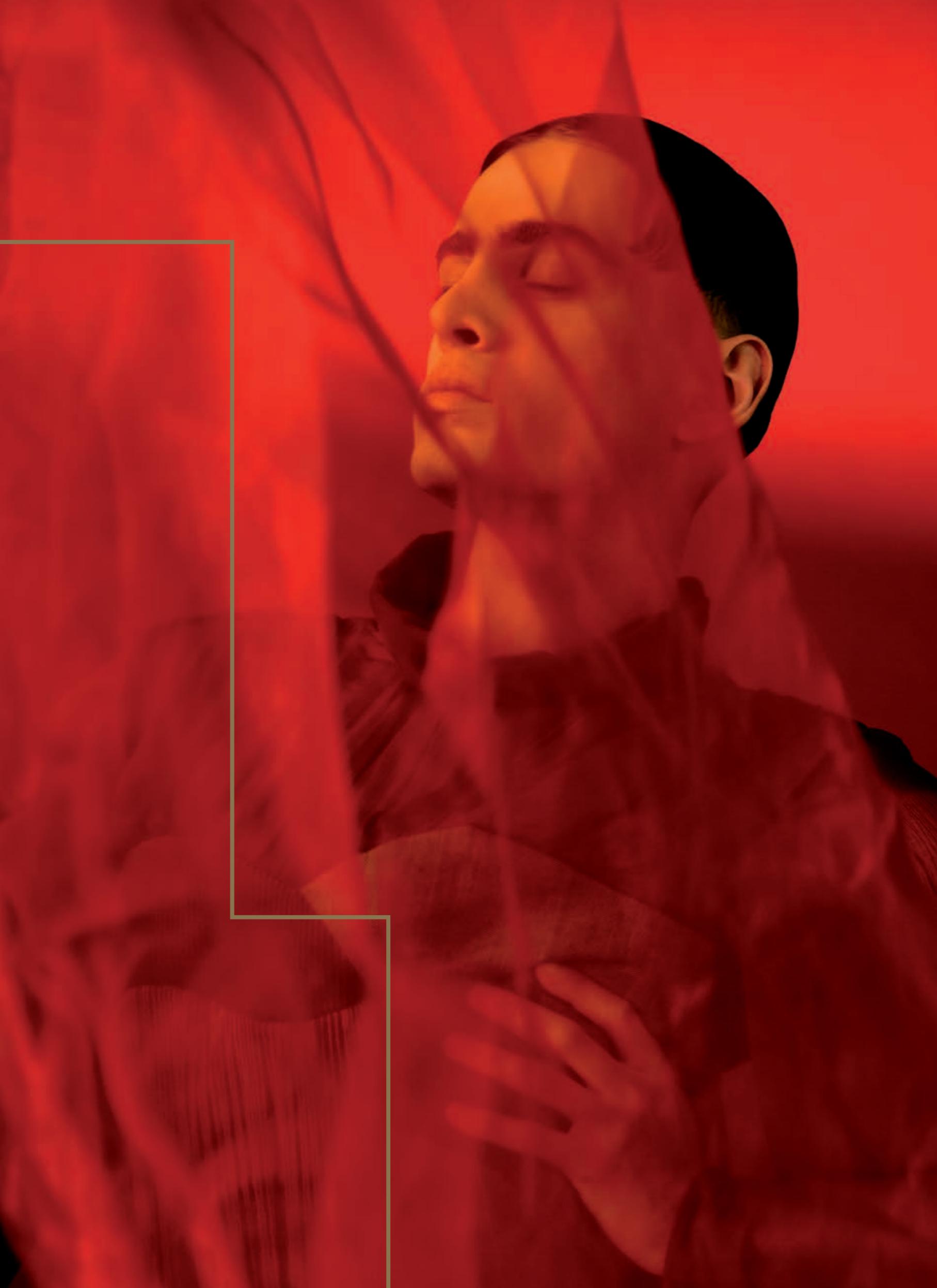
GIULIO CAPPELLINI
/DESIGNER & ARCHITECT



ERMANNO SCERVINO
/FASHION DESIGNER



RAHUL MISHRA
/FASHION DESIGNER



INDUSTRIES /SEEK TALENTS

INTERNATIONALLY RENOWNED COMPANIES
WELCOME EACH YEAR ISTITUTO MARANGONI GRADUATES

10 Corso Como / 11Clubroom / Aamaya by Priyanka / Abercrombie & Fitch / Acne Studio Activation / Adidas Y3 / Afterhomework Agatha Ruiz de la Prada / Agnona / Ai PR Alberta Ferretti / Alberto Guardiani / Alcantara Alessandra Rich / Alessi / Alexander McQueen / Alexander Wang / Alexis Mabille Andrew GN / Angelo Sensini Communication Anna Karapetyan / Antidote / Antonio Berardi Anzheng Fashion Group / Architectural Hero Art Partner / Artifacts / Artlist / Asap / Ashley Williams / Aspesi / Atelier Lee Paton / Au Jour Le Jour / Azzedine Alaïa / Balenciaga Balmain / Beaté Prestige / Belle / Berluti Bisazza / Bless / Bonaveri / Bongénie / Boon showroom / Bottega Veneta / Brachfeld Bulgari / Burberry / Bureau Betak / C&C Cabinet Pascal Monfort / Call My Agent Calvin Klein / Camera Nazionale Della Moda Italiana / Cappellini / Carlin / Carolina Herrera Caruso / Carven / Casadei / Castor / Céline Centropolis Design / Ceramiche Flaminia Cerruti 1881 / Cesare Paciotti / Chalayan Chanel / Charles Philip Shanghai / Chiara Boni / Chloé / Chopard / Christian Louboutin Coach / Colmar / Comfort Zone / Comptoir des Cotonniers / Condé Nast / Corneliani Courrèges / Crea International / Cube / Cube showroom / Damiani / David Koma / Dedar Devon&Devon / Diane von Furstenberg Dice Kayek / Diego Dolcini / Dior / Dior Homme / Dior Joaillerie / Disney / DKNY DLX / DM Media / Dolce & Gabbana / Double JJ / Drapers / Dsquared2 / Dunhill / Edeline Lee / El Corte Ingles / Eleven Paris / Elie Saab Elico Studio / Elite / Ellen Mirck / Embassy of Belgium / Emilia Wicksteak / Emilio de la Morena / Emilio Pucci / Erdem / Erika Cavallini Ermanno Scervino / Ermenegildo Zegna Escada / Etro / Eudon Choi / Eva Zingoni Excelsior Milano / Farftech / Fast Retailing Fendi / Fila / Firestar Diamond / Flanders Investment & Trade Flanders House / Flos Fragiocomo / Francesco Scognamiglio Franck Sorbier / Frankie Morello Frenchologie / Furla / Gabriele Colangelo Galerie Lafayette / Gap / Gas / Georges Chakra / Giada / Giambattista Valli / Gianni Versace / Gianvito Rossi / Gienchi / Gieves & Hawkes / Giles Studio / Giorgetti / Giorgia Viola Communication / Giorgio Armani / Giuseppe Zanotti / Givenchy / Golightly London / GQ Gucci / Guess / Hardley Ever Worn it / He She Trends / Helmut Lang / Hemsley London Hemyca / Hermès / HIA Magazine / Holly Fulton / Hoon / House of Holland / Hugo Boss HYFG / I.T China / Icosae / Idee Partners / Inditex / Ingie / Iro / Isabel Marant / Issey Miyake / J.W. Anderson / Jane Carr / Jenny Packham / Jil Sander / Jimmy Choo / Joanne Stoker / Joseph / Joyce / Julien Fournié / K11 Karla Otto / KCD Paris / Ken Okada / Kenzo Kering Group / KOZ Lab / Krizia / L'Autre Chose / L'Eclaireur / L'Express Style / L'Oréal La Double J / La Perla / Lambert & Associés Lamborghini / Lancel / Lanieri / Lanvin Larusmiani / Laura Blagogee Couture / LCM Le Bon Marché / Leonard / Lesilla / Li-bel Tekstil Ticaret / Liberty UK / Liviana Conti LK Bennett / Loro Piana / Louis Vuitton Paris Love Magazine / Lucien Pages / Lucy Choi Luisa Bertoldo / Luisaviaroma / Lulu Liu / Luter Lux Group / Luxottica / Luxury Living Group LVMH Fashion Group / Marni / Max Mara Maison Margiela / Maliparmi / Mango / Mao Marco Bologna / Marques Almeida / Martine Leherpeur Conseil / Mary Katrantzou / Mary Kay / Matchefashion.com / Mauro Grifoni Maxime Simoens / May Concepts / Michele Lowe Order / Michele Montagne / Mishru Missoni / Missoni Home / Moleskine / Moncler Monk Pvt Ltd. / Moreschi / Moschino / Moscot Eyewear / MP Select / MSGM / Mulberry Museo del Tessuto / Museo Ma*Ga / Mutina My Envy Box / My Love My Leggings / Nastrac Group / Neith Nyer / Nelly Rodi / Net à Porter Next sourcing / Nirav Modi / Not Just a Label Nour Hammour / November / OBO / ODDA Olivier Klein / Oscar de la Renta / Oscar Tyie Oui Management / Palazzo Strozzi / Paolita Paula Cademartori / Park Hyatt / Peclers Paris / Pepsi / Peserico / Peuterey / Pinko Pitti Immagine / Polar Moda / Ports 1961 / PR Consulting Paris / Prada / Preen / Pressing Premiata / Pringle of Scotland / Prism / Prisma Média / Proenza Schouler / Promostyl / Puma Puig / Quicksilver / Rag & Bone / Rahul Mishra Ralph Lauren / Redemption / Reebok Renato Corti / René Caovilla / Renoma Stefano Ricci / Richemont / Rick Owens Ritual Projects / Roberto Cavalli / Roger Vivier / Roksanda / Rombaud / Roncoroni Moretti / Rossella Jardini / Rossignol / Rubelli Sado Fashion House / Safilo / Saint Laurent Paris / Salvatore Ferragamo / Santa Clara Milano / Select Fashion Retail / Santoni spa Schreiber Sebastian / Septwolves / Sergio Rossi / Shourouk / Signature Lifestyles Ltd Concepts on Kings / Simone Micheli Simonetta Ravizza / So... / Sonia Rykiel Spazio Forma / St.John / Stella Jean / Stella McCartney / Stephane Rolland / Studio Asia / Studio Bello Dias / Studio Pierandrei Swarovski / Swinger International / Tag Walk Tank Magazine / Testoni / The Fabbrica / The New Black / The Organic Pharmacy / The Row The Sampling Studio / Thomas Tait / Thonet Timberland / Tiziana Fausti / Tod's / Tom Ford Tom Rebl / Totem / Tranoi / Trendy Group Tsumori Chisato / Uel Camilo / Umit Benan Unsigned / UpModels / Valentino / Valentino Orlandi Pelletteria / Valentino SPA / Value Retail / Van Cleef & Arpels / Venini / Véronique Leroy / Veshowroom Madrid / Vêtements Vide Dressing / Vionnet / Visionnaire Milano Vivienne Westwood / Vogue France / Vogue Germany / Vogue Hommes International Vogue Italia / Vogue US / Vudafieri Saverino Partners srl / Woodan Fur Company Woolmark / Yde / Yife / Zanellato / Zara Home Zhen Mossi / Zuhair Murad



Chloé

GUCCI ISSEY MIYAKE

LOUIS VUITTON DOLCE & GABBANA

STELLA McCARTNEY

VENINI

BISAZZA

Salvatore Ferragamo





EIGHT CAPITALS /ALWAYS AT THE CENTRE OF STYLE

Always being at the centre of the action is one of Istituto Marangoni's distinctive characteristics that shape its teaching methods. Milano*, Firenze, Paris, London, Mumbai, Shanghai, Shenzhen and Miami. These cities are among the world's most vibrant capitals of fashion, design and art, where the trends of today and tomorrow are emerging every day. That is why they are able to provide an exciting, highly inspiring environment to the participants who choose to attend each school. At the same time, these cities inspire the educational programmes at each location. Indeed, apart from the disciplines that Istituto Marangoni is famous for, the remainder are specifically chosen to reflect the social, cultural and economic environment surrounding each school, thus promoting a lively interaction between the school, its participants, and the reality of the market in which they strive to succeed.

HIGHLY SPECIALIZED /PROGRAMMES



UNDERGRADUATE PROGRAMMES

All Istituto Marangoni schools offer an array of Higher Education training programmes at undergraduate level covering Fashion, Design, and Art, from an introductory foundation level to full-time 3 & 4 year degrees.

Preparatory Courses

Foundation courses develop critical independent thinking and practical ability for undergraduate level study. Upon successful completion participants reach the necessary level of academic preparation to be able to apply for a BA (Hons) Degree, or Three Year Course.

One Year - Intensive Courses

These courses provide a good knowledge of the technical and theoretical concepts related to fashion, design, styling, and business, meeting the needs of those with limited time available, or for participants that have either little or no prior experience or relevant study.

Associate Degrees

The Associate of Arts (AA) degree is specifically targeted at participants who wish to go on to study Fashion Design, Fashion Styling or Fashion Business. The 2-year programme aims to provide a solid foundation in the main areas of fashion, together with academic knowledge in general education and key transferable skills.

BA (Hons) Degrees · Three Year Courses

These undergraduate programmes are designed for participants looking to enter the fashion, design, and art fields. They provide a complete education at undergraduate level and allow participants to acquire all of the necessary knowledge and skills to carry out a profession in their chosen subject.

PROFESSIONAL PROGRAMME

Professional Experience

Aimed at graduates of all levels, this programme trains participants in the essential soft skills needed for personal growth and development including leadership, observational, and problem solving skills, as well as a foreign language element, and the possibility to undertake a period of practical work experience within a fashion company to improve their professional career profile.

POSTGRADUATE PROGRAMMES

Istituto Marangoni courses at postgraduate level ensure participants an advanced level of training in all areas of fashion, design, and art, providing an opportunity to specialise and further develop their knowledge and expertise in a specific subject, and essentially enhance skill and ability.

Preparatory Courses

Preparatory courses are structured to ensure participants are fully prepared to meet the challenges of postgraduate level training.

MA Master's Degrees · Master's Courses

Cycles de Spécialisation

These full time postgraduate level courses are highly specialized programmes that aim to support participants' careers in the fashion, luxury, and creative design and art industries. They are designed for those who have already acquired specific skills in the appropriate area at undergraduate level, or for industry professionals who wish to deepen their knowledge of a specific subject in fashion, design, and art.

BA (Hons) Degrees (Pathways)

Three Year Courses (Pathways)

Starting from a solid base in one of the three year undergraduate core subjects in fashion, design, and art, participants on these undergraduate level programmes select from different pathways to specialise in a chosen area of interest, responding to individual talent, creative flair and passion.

BA (Hons) Degrees (Sandwich)

Many BA (Hons) degree and pathway programmes are also offered as four-year courses which include a 36-week placement. The first two years of learning take place in the school and are then followed by a third year placement spent working in the fashion industry. At the end of the placement period participants return to school to complete the fourth and final year of study.

Undergraduate Progressing Courses

These courses are structured in 2 – 4 distinct certificate levels. Participants can choose when to build on their experience by progressing from one level to another, giving them complete control on their own progress and achievement. Participants also have the opportunity to further excel in design, business, creativity and research, by completing their study pathway at one of Istituto Marangoni's Schools in Italy – Milano or Firenze.



MARANGONI
/MILANO



THE PLACE FOR /FASHION HERITAGE

Since the early 1980s, the city where Giulio Marangoni founded his school, over 80 years ago, is the undisputed capital of Italian prêt-à-porter, the place that the most important fashion brands call home. In Milano fashion is everywhere, and the school sits right in the city centre, steps away from the fashion avenue par excellence, Via Montenapoleone, and inside the world-famous 'quadrilatero della moda'. Here, fashion professionals work at the highest levels, while participants and talented individuals from around the globe meet and engage with one another, simultaneously being trained in creativity, organization and commerce in a continuous exchange of stimuli, ideas, projects and visions. There are two prestigious locations in downtown Milano, dedicated to fashion: on via Verri filling an entire six-storey building and in San Babila occupying all 2,000 square metres of the fourth floor of Palazzo del Toro, with spectacular views of San Babila square. Participants attend classes and take part in special educational projects that are developed hand-in-hand with top fashion industry companies such as for example: Gucci, Versace, Giorgio Armani, Max Mara, Dolce & Gabbana and many others. Graduates of Istituto Marangoni are still often found in the same environment where they studied, participating regularly in Fashion Week and working in the most coveted positions in fashion.

- Via Verri 4
- Piazza San Babila 3



UNDERGRADUATE PROGRAMMES

Preparatory Courses

Foundation Year

One Year Courses

Fashion Design Intensive
Fashion Styling & Photography Intensive
Fashion Business & Marketing Intensive
Accessories Design Intensive

Three Year Courses

Fashion Design
Fashion Styling & Creative Direction
Fashion Business

Three Year Courses (Pathways)

Fashion Design & Womenswear
Fashion Design & Menswear
Fashion Design & Marketing
Fashion Design & Accessories
Fashion Styling & Visual Merchandising
Fashion Business & Buying
Fashion Business, Communication & Media

POSTGRADUATE PROGRAMMES

Preparatory Courses

Portfolio Surgery
Management Surgery

Master's Courses

Fashion Design Womenswear
Fashion Design Menswear
Fashion Styling & Photography & Film
Fashion Promotion, Communication & Media
Fashion & Luxury Brand Management
Fashion Buying & Merchandising
Fashion Product Management
Fashion Digital Management
Sportswear Design
Fashion Start-up
Luxury Accessories Design & Management

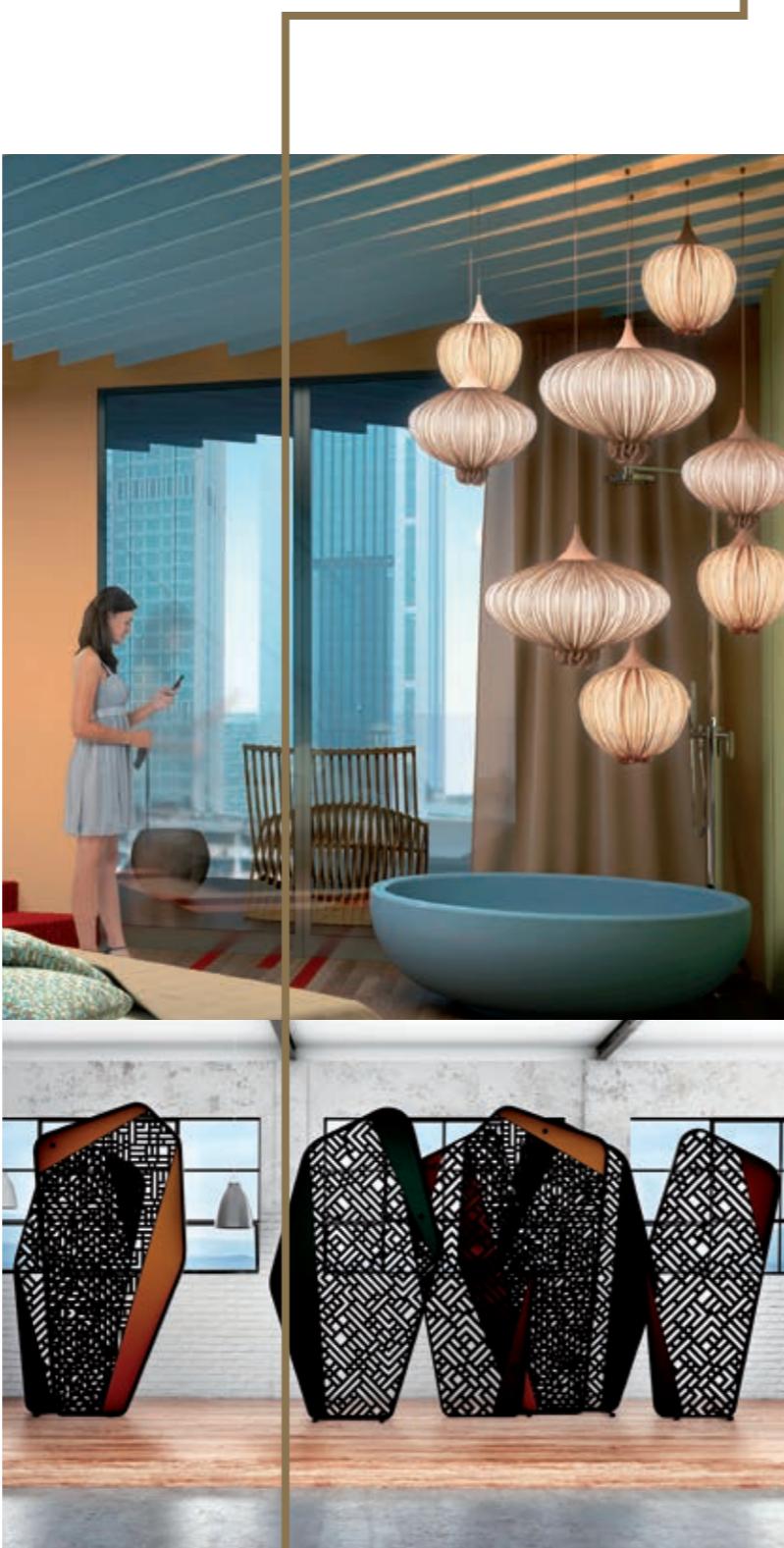
Accreditation

On selected courses in Italy, the Ministry of Education, University and Research awards the First Level Academic Diploma (AFAM diploma Accademico I Livello), and vocational training courses are recognised by the Regione Lombardia. All schools in Italy also comply with quality standards ISO 9001:2015.

THE PLACE FOR /LUXURY DESIGN

Bordering the Design District, the school's four-storey building is surrounded by the most important international and Italian design company showrooms. The interiors of the School are by Istituto Marangoni brand ambassador, industry mogul and talent spotter extraordinaire, architect and designer Giulio Cappellini. However, participants are not confined to the classroom, because an integral part of an Istituto Marangoni education is taking advantage of the many showrooms, workshops and studios located nearby. This is one of the distinct advantages of being located in Milano, today one of the most important centres in the world for technology and innovation. The school offers a wide range of courses that incorporate both theory and practice, providing top-level educational syllabi in the fields of Interior Design, Product Design and Visual Design, connecting Milano's industrial culture with creativity and contemporary style.

Via Cerva 24



UNDERGRADUATE PROGRAMMES

Preparatory Course

Foundation Year

One Year Course

Interior Design Intensive

Three Year Courses

Interior Design

Product Design

Visual Design

Three Year Courses (Pathways)

Interior Design & Lighting

Product Design & Furniture

POSTGRADUATE PROGRAMMES

Preparatory Course

Design Surgery

Master's Courses

Interior Design

Surface & Textile Design

Product & Furniture Design

Fine Jewellery Design

Car Design: Colour & Trim

Design Management

Accreditation

On selected courses in Italy, the Ministry of Education, University and Research awards the First Level Academic Diploma (AFAM diploma Accademico I Livello), and vocational training courses are recognised by the Regione Lombardia. All schools in Italy also comply with quality standards ISO 9001:2015.

MARANGONI
/FIRENZE



A MODERN /BOUTIQUE EDUCATION

The School is located in the heart of this historic city and is surrounded by masterpieces of art and culture. Firenze, the 'Birthplace of the Renaissance', also thrives on a modern vibe of fashion and contemporary art. Situated on distinguished Via de' Tornabuoni, renowned for its luxury fashion boutiques and designer brands, the school is just steps away from the Gucci and Ferragamo museums, as well as historic artistic sites including Palazzo Strozzi, the Uffizi Gallery and Palazzo Pitti. In addition to a variety of both undergraduate and postgraduate level courses covering all areas of fashion, business, and styling, and programmes in Art History & Culture, Art Management, Multimedia Arts, and Interior Design, the Firenze school also offers an array of intensive and accredited programmes such as Luxury Accessories Design and Shoe Design, which incorporate learning first-hand about the production and manufacturing activities of top brands. The school is characterised by the presence of professors who are also leading professionals, and highly-skilled specialists in the 'art of making'. Firenze, with its large community of young students and its unique mix of history and tradition, art and fashion, is the perfect place for Istituto Marangoni to teach fashion and art in their most refined manifestations, educating the professionals of tomorrow to understand the past and transform the future.

Via de' Tornabuoni 17



UNDERGRADUATE PROGRAMMES

One Year Courses

Fashion Design & Development Intensive
Fashion Styling & Photography Intensive
Fashion Business & Marketing Intensive
Shoe Design Intensive

Three Year Courses

Fashion Design
Fashion Styling & Creative Direction
Fashion Business
Interior Design
Product Design
Visual Design
Multimedia Arts
Art History & Culture

Three Year Courses (Pathways)

Fashion Design & Menswear
Fashion Design & Marketing
Fashion Design & Accessories
Fashion Styling & Visual Merchandising
Interior Design & Lighting

POSTGRADUATE PROGRAMMES

Preparatory Courses

Portfolio Surgery
Art & Culture Surgery
Management Surgery

Master's Courses

Fashion Design Collection & Marketing
Fashion Design Menswear
Fashion Styling & Photography & Film
Fashion Promotion, Communication & Media
Fashion & Luxury Brand Management
Luxury Accessories Design & Management
Fine Jewellery Design
Art Management
Curatorial Management

Accreditation

On selected courses in Italy, the Ministry of Education, University and Research awards the First Level Academic Diploma (AFAM diploma Accademico I Livello), and vocational training courses are recognised by the Regione Toscana. All schools in Italy also comply with quality standards ISO 9001:2015.



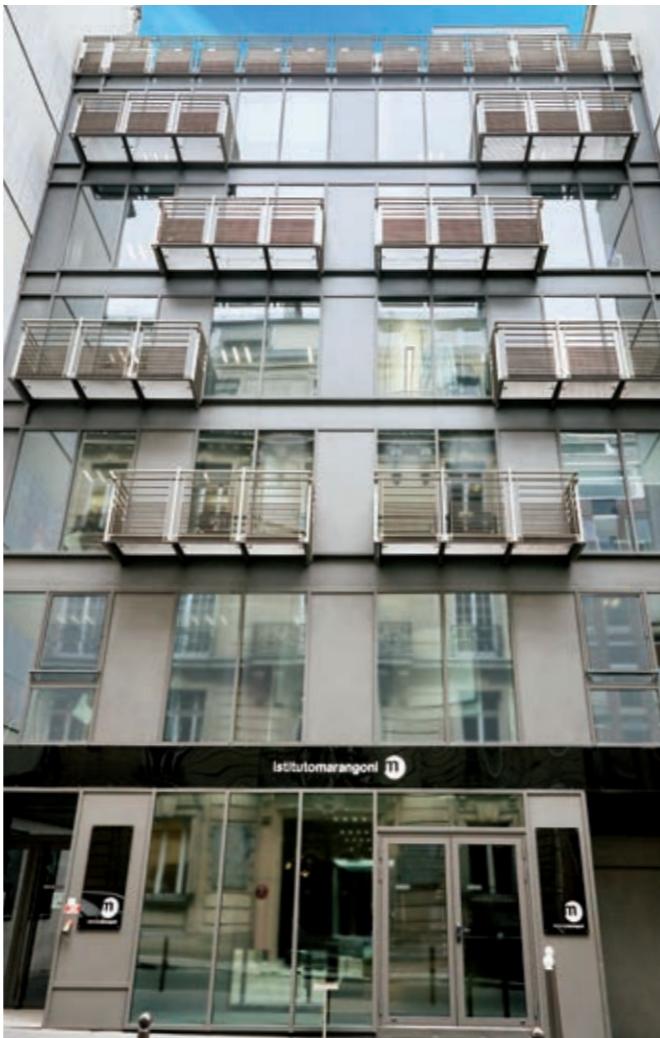
MARANGONI
/PARIS



FASHION MASTERY /IN THE ATELIER

The school is located in the middle of the 8th arrondissement, one of the most vibrant and exclusive districts of the city, and home to some of the most historic Parisian landmarks such as the Champs-Élysées, the Arc de Triomphe and the Place de la Concorde. The school is within walking distance from the celebrated Place de l'Opéra and Fashion's Olympus, Avenue Montaigne and the stylish Rue Faubourg Saint Honoré where all the famous flagship stores and international fashion houses are based, from traditional iconic names such as Dior, Chanel, Louis Vuitton and Hermès, to iconoclast and dynamic luxury names such as Balenciaga, Givenchy, Céline and Saint Laurent. Professionals from key international and French fashion houses come together to form a faculty team of exceptional skill and expertise, engaging participants with their proficiency, passion and know-how in every area of the industry, from fashion design, fashion business and buying, to fashion brand management, promotion and communication, all specifically tailored for the fashion industry, in both luxury and contemporary fashion design, as well as in fashion styling and creative direction, or rather, 'l'image de mode'; the only school in France that gives participants the opportunity to take academic courses in fashion styling. The school offers a wide selection of courses, accredited and professional programmes, combined with a focus on vocational development, putting participants on the right track for successful and rewarding careers.

48 Rue de Miromesnil, 8th Arrondissement



UNDERGRADUATE PROGRAMMES

One Year Courses

Fashion Design Intensive
Fashion Styling & Photography Intensive
Fashion Business & Marketing Intensive

BA (Hons) Degrees · Three Year Courses

Fashion Design
Fashion Styling & Creative Direction
Fashion Business

PROFESSIONAL PROGRAMME

Professional Experience

POSTGRADUATE PROGRAMMES

Preparatory Courses

Portfolio Surgery
Management Surgery

MA Master's Degrees* · Cycles de Spécialisation

Fashion Design Womenswear
Fashion Styling & Photography & Film
Fashion Promotion, Communication & Media
Fashion & Luxury Brand Management
Fashion Buying & Merchandising¹

Accreditation

On selected courses in France validation is granted by Manchester Metropolitan University UK, which awards BA (Hons) Degrees and MA Master's Degrees*. Additionally, under the authority of the Minister responsible for vocational training, the Commission Nationale de la Certification Professionnelle (CNCP) awards the RNCP Professional Certificate which is equivalent to a 3 year full-time programme of higher education.

¹⁾ Subject to title modification



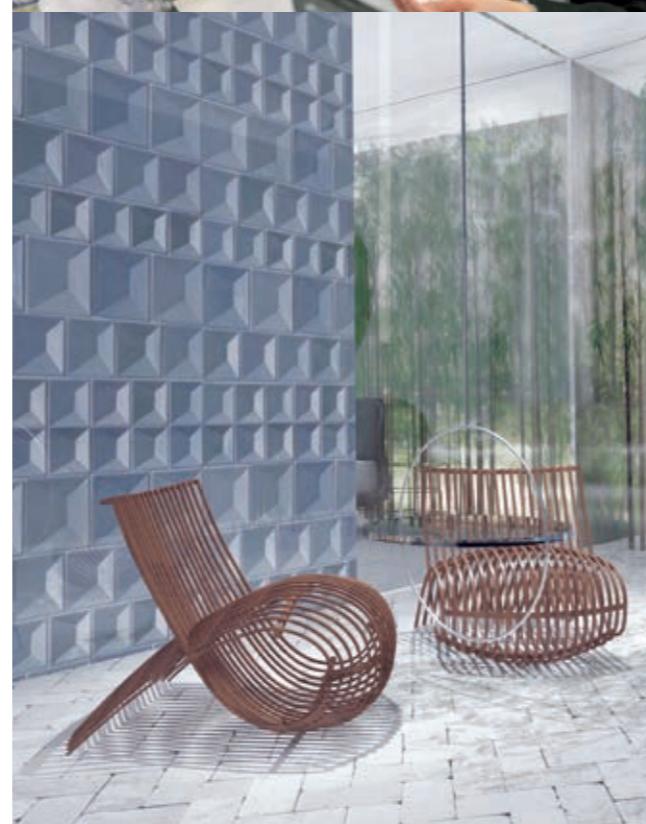
MARANGONI
/LONDON



A CREATIVE REVOLUTION /STREET MEETS LUXURY

The London school is in Shoreditch, the metropolis' coolest artistic and creative neighbourhood, and it offers a cross-disciplinary approach combining both contemporary fashion and design. The historic school building hosts London Fashion Week events and is located on Fashion Street, in the heart of the 'Shoreditch Design Triangle'. With the city's visual and cultural stimuli here, new styles and trends in fashion, design and art spring up constantly, which is why the London school is the perfect place to come into contact with a quickly evolving world. A multitude of bars, restaurants, art galleries and digital businesses flourish in the area, making it one of the liveliest in the British capital and the ideal place to look to the future. The London school offers a variety of specialist programmes ranging across communication and new media, fashion design and the business of fashion, luxury brand management and interior design and lighting, product design and visual design. The high standards of the school's industry-led training are reinforced by its first-class facilities, such as its dedicated pattern-cutting and photo studios, material and sector-specific library collections and IT labs. Along with its internationality and cultural diversity, Istituto Marangoni London teaching staff is composed of world-class, highly specialised professionals working across the Fashion and Design industries, always ready to share their knowledge and know-how about the latest trends and innovations. The London school is the perfect fusion of a strong focus on luxury brands, local street-style, sophisticated design and the entrepreneurial spirit London is globally renowned for.

30 Fashion Street · E1 6PX



UNDERGRADUATE PROGRAMMES

Preparatory Course

Foundation Year

BA (Hons) Degrees

Fashion Design
Fashion Styling & Creative Direction
Fashion Business
Interiors
Design for Products
Visual Design

BA (Hons) Degrees (Pathways)

Fashion Design & Womenswear
Fashion Design & Menswear
Fashion Design & Marketing
Fashion Design & Accessories
Fashion Styling & Visual Merchandising
Fashion Business & Buying
Fashion Business, Communication & Media
Interior Design & Lighting
Product Design & Furniture

POSTGRADUATE PROGRAMMES

Preparatory Course

Pre-Sessional for Master's

MA Master's Degrees

Fashion Design Womenswear
Fashion Styling, Photography & Film
Fashion Promotion, Communication & Media
Fashion & Luxury Brand Management
Fashion Buying & Merchandising¹
Luxury Accessories Design & Management
Interior Design (Contemporary Interior Design)
Product Design (Contemporary Furniture Design)
Fine Jewellery Design

Accreditation

In the UK the Quality Assurance Agency confirm UK Higher Education standards, and validation is granted by Manchester Metropolitan University UK, which awards BA (Hons) Degrees and MA Master's Degrees

¹) Subject to title modification

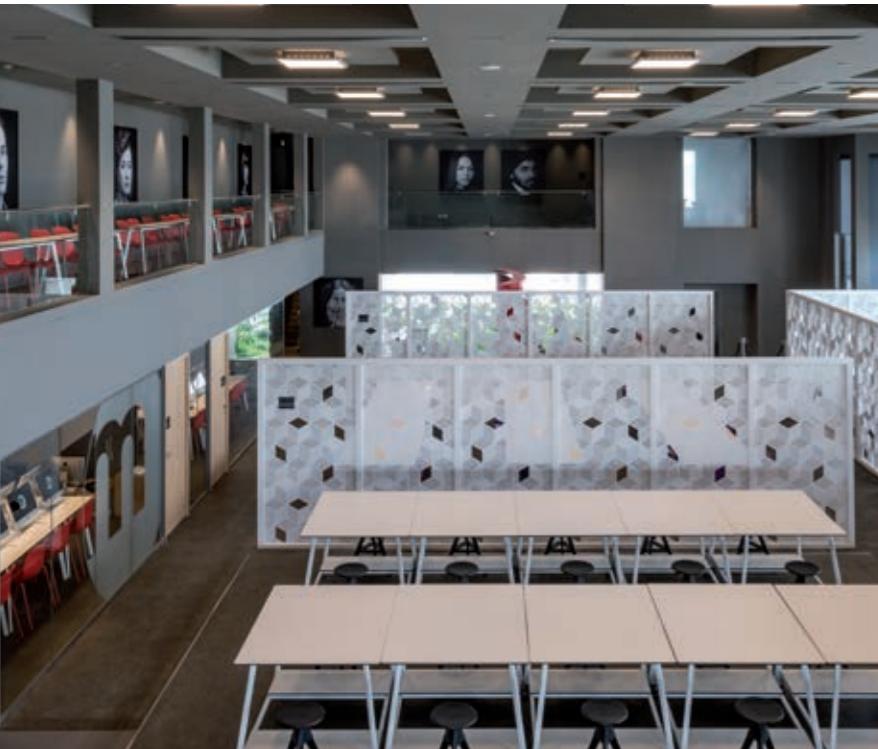
MARANGONI
/MUMBAI



BLENDING ITALIAN ESSENCE /OF FASHION & DESIGN WITH CONTEMPORARY INDIA

Istituto Marangoni Mumbai is the premier institute for Indian participants striving for a global learning experience on home soil. A state-of-the-art facility is where their natural talents are nurtured by a first class faculty and a fascinating blend of local culture and Italian tradition, bringing forth extraordinary creativity and innovation. With an array of undergraduate and postgraduate programmes, short courses and weekend training options, participants gain entry into the luxurious world of fashion and design through the guidance offered by faculty who are not only subject matter experts, but can speak from experience about how to turn a cherished ambition into a career opportunity. In this vibrant environment set in the subcontinent's largest, richest and most populous city, Istituto Marangoni Mumbai welcomes its participants at Ceejay House, a modern coastal building in the heart of Worli. Located in one of the most desired neighbourhoods in midtown Mumbai, home to the city's thriving business and retail district, it features sprawling spaces dedicated to art, education, and fashion. The area hosts local landmarks such as the Nehru Science Center, NSCI sports club and the Dome theatre, the members-only Royal Western India Turf Club, the Four Seasons Hotel, and the Palladium Mall inside the St. Regis Mumbai.

Ceejay House, Dr. Annie Besant Road, Worli



UNDERGRADUATE PROGRAMMES

Progressing Courses

- Fashion Design
- Fashion Styling
- Fashion Business
- Interior Design

POSTGRADUATE PROGRAMMES

Postgraduate Courses

- Luxury Brand Management & Marketing
- Fashion Buying & Visual Merchandising

A photograph of a young woman with long dark hair, wearing a wide-brimmed brown hat and a bright red coat. She is looking upwards and slightly to her right with a gentle smile. The background is a soft-focus landscape with warm, reddish-pink and blue hues.

MARANGONI
/SHANGHAI

MERGING ITALIAN FASHION WITH /CUTTING-EDGE INNOVATION

Istituto Marangoni Shanghai peers into the future of the world, keeping track of new market trends in international and Asian fashion. 2013 saw the opening of Istituto Marangoni in Shanghai, where innovative connections are bridged between Italian fashion, culture and tradition, and the dynamic professionalism of Asian markets is explored. The school has two prestigious locations: the first is situated on the world-famous Nanjing Road, the school is housed in the iconic Plaza 66 commercial and office complex, one of the city's most admired landmarks and one of the most successful commercial developments in China, a place where more than a hundred world-renowned luxury and fashion brands such as Dior, Prada and Valentino have their boutiques. The second is in a building that also hosts many influential institutions and organizations from across the Chinese fashion industry, including the Shanghai Fashion Week Organizing Committee, the Shanghai Fashion Designers Association, the Shanghai Textile Association and the China National Textile and Apparel Council. With specialised courses in Fashion Design, Fashion Business, Fashion Buying and Visual Merchandising, Luxury Brand Management and Marketing and various short courses, Istituto Marangoni introduces participants to the leading European fashion trends currently emerging around the world while maintaining the balance between fashion creativity and business acumen.

- 30th floor, Plaza 66, Tower 2, no. 1266 Nan Jing Xi Road
- 9th floor, Building F, no. 652 Changshou Road



UNDERGRADUATE PROGRAMMES

Intensive Courses

Fashion Design Intensive

Fashion Styling & Visual Merchandising Intensive

Two Year Course (2+2 study option*)

Fashion Design & Marketing

Progressing Courses

Fashion Design

Fashion Business

POSTGRADUATE PROGRAMMES

Postgraduate Courses

Luxury Brand Management & Marketing

Fashion Buying & Visual Merchandising

* Participants have the opportunity to further excel by completing their study pathway at one of Istituto Marangoni's European schools.
The 2 year course is filed at the PRC Ministry of Education which is validated by the Shanghai Municipal Education Commission.

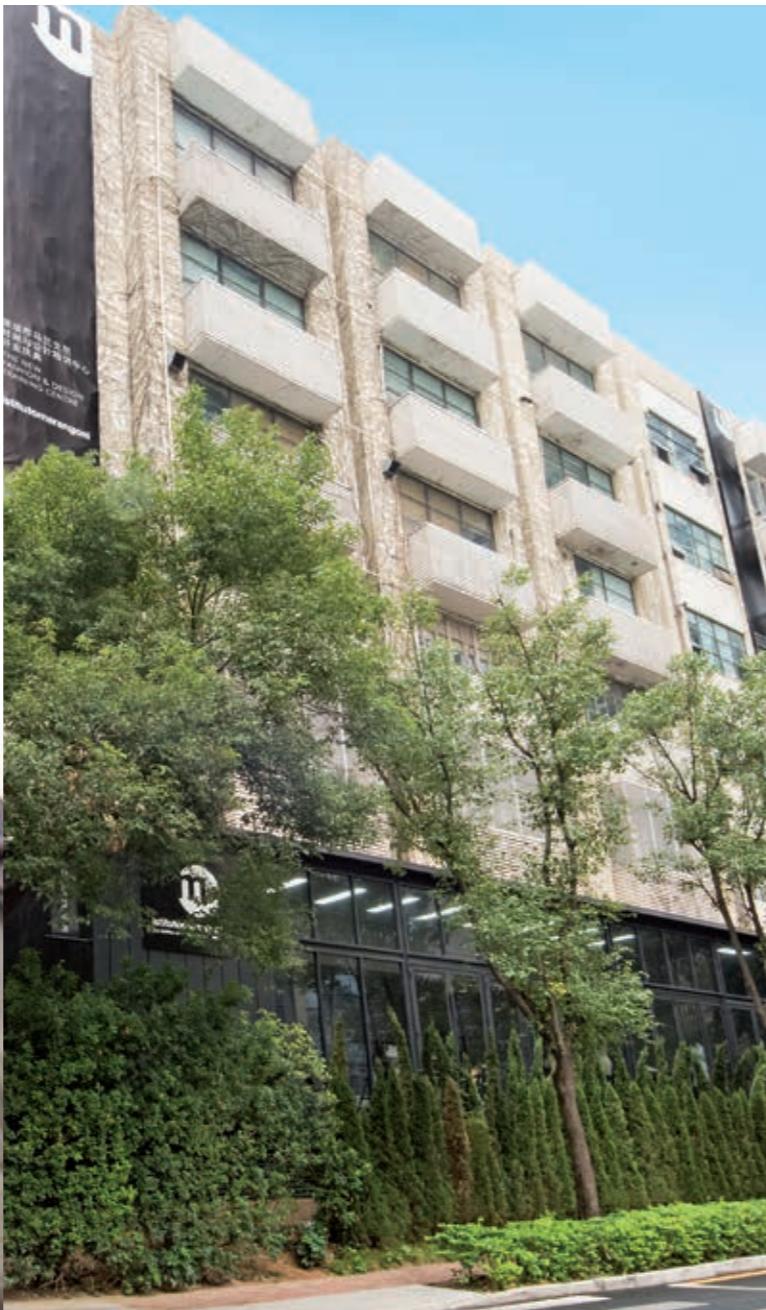


MARANGONI
/SHENZHEN

LEADING THE WAY /TO INNOVATION IN FASHION

In 2016 Istituto Marangoni launched a school right in the middle of Shenzhen, which is a Chinese leader in manufacturing and textiles, and home to an unrivalled industrial centre. Shenzhen is also the Chinese capital of industrial design and the school benefits from this link with important local industries that have a national and global reach. Istituto Marangoni brings its unique educational methodology and distinctive Italian identity to one of the fastest growing and most dynamic metropolitan areas in the world. Enjoying well-developed industrial infrastructure and a culture that encourages innovation and creativity, Shenzhen is the best environment for national and international fashion start-ups and well-established firms alike. The great potential of the Chinese fashion industry, that is strongly influenced by technological developments and innovation, provides a perfect grounding for the school in Shenzhen, the second in mainland China. In keeping with Istituto Marangoni tradition, the school aims to pursue and enhance its Italian legacy, which in China is synonymous with luxury, excellence, and the concepts of heritage, quality, beauty and craftsmanship.

OCT-Loft Kaiping street, Nanshan District



UNDERGRADUATE PROGRAMMES

Intensive Courses

Fashion Design Intensive

Progressing Courses

Fashion Design

Fashion Styling

POSTGRADUATE PROGRAMMES

Postgraduate Courses

Luxury Brand Management & Marketing

Fashion Buying & Visual Merchandising

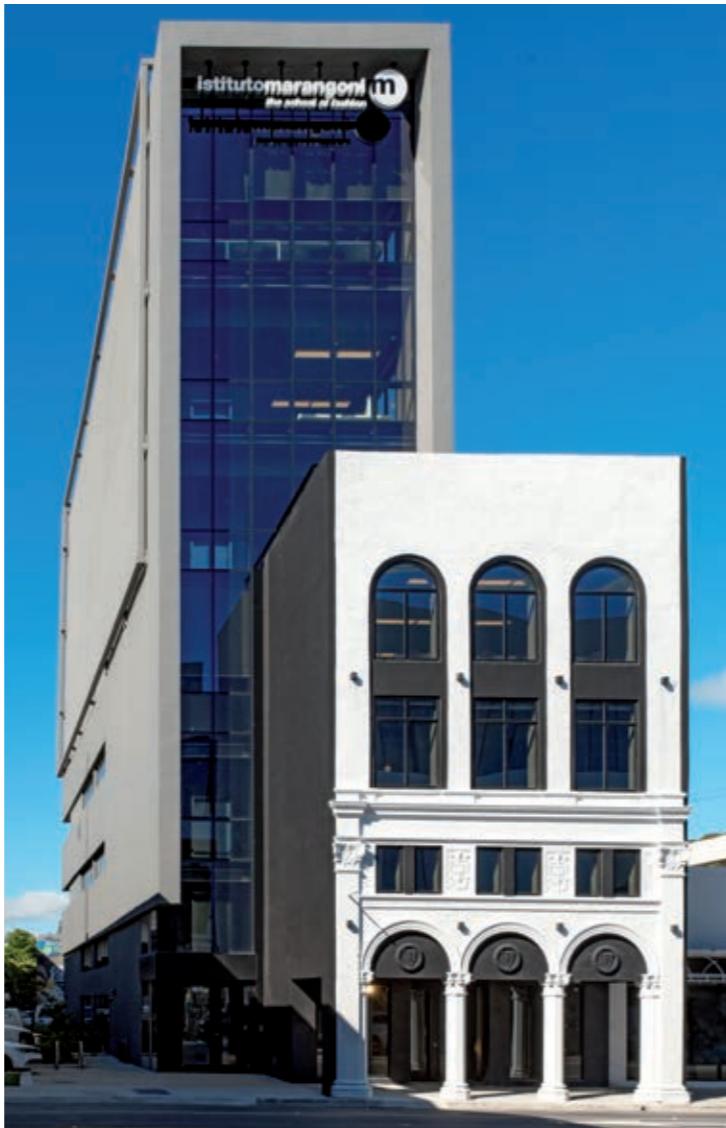


MARANGONI
/MIAMI

REVOLUTIONISING FASHION /IN THE DESIGN DISTRICT

The Design District, one of Miami's most dynamic quarters, has over the last few decades risen to worldwide fame as a prime destination for the arts, design and fashion. Once part of Buena Vista and the neighbouring Wynwood and Upper East Side areas, the district is now home to over 130 art galleries, showrooms, creative and architectural industries, luxury fashion stores, antique dealers, restaurants and cafés. As part of this young, exciting community, Istituto Marangoni offers a new base to emerging American fashion talents who wish to express their creativity and learn key industry skills: Istituto Marangoni Building, a striking 21,900-square-foot site is where the Miami School has opened its location. With a highly-qualified faculty combining European tutors and prominent local professionals, the school offers an Associate's of Arts in Fashion Studies, Bachelor of Arts courses in Fashion Design, Fashion Styling, Fashion Business, a Master's in Fashion & Luxury Brand Management, and a number of shorter avocational courses, continuing education workshops and seminars throughout the academic year. The Miami school gives participants an unprecedented opportunity for exchange, inspiration and creativity, working towards a brilliant future in fashion.

Istituto Marangoni Building · 3700 NE 2nd Avenue



UNDERGRADUATE PROGRAMMES

Associate of Arts (AA) Degree

Fashion Studies

Bachelor of Arts (BA) Degree

Fashion Design

Fashion Styling

Fashion Business

POSTGRADUATE PROGRAMMES

Master of Arts (MA) Degree

Fashion & Luxury Brand Management

Accreditation

In Miami Florida, USA, the school is licensed by the Florida Commission of Independent Education (FCIE) and the Florida Department of Education to award Associates of Arts (AA), Bachelors of Arts (BA) and Masters of Arts (MA) degrees.

MARANGONI /ALUMNI

The Alumni Community is an international multicultural élite of more than 40,000 professionals who share the values and skills gained while studying at Istituto Marangoni. They are a prestigious heritage and a huge value for the school. Istituto Marangoni proudly celebrates their talent and success, telling their stories and remembering the steps they took towards their prestigious careers. The names shared in this prospectus are just a small part of Istituto Marangoni's uniqueness: alumni that over the years have become internationally recognized and awarded.



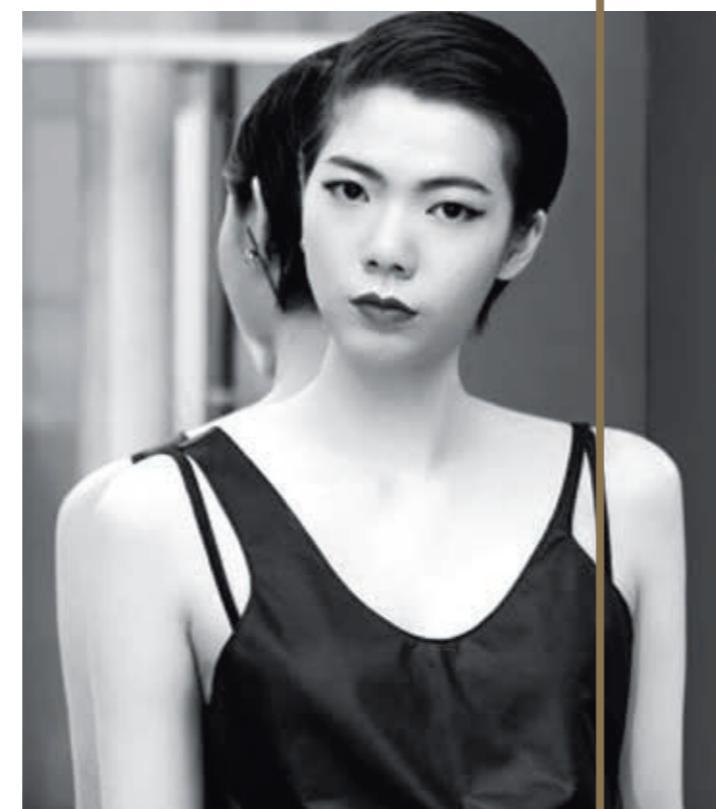
ALESSANDRO SARTORI
/Artistic Director
for Ermengildo Zegna



ALESSANDRO DE BENEDETTI
/Creative Director
for Mila Schön



LUCIO VANOTTI
/Founder & Creative Director
of Lucio Vanotti



RICO MANCHIT AU
/Founder
of RICOSTRU



GOLAN FRYDMAN
/Creative & Managing Director
of FYODOR GOLAN



ALBERTO ZAMBELLI
/Creative Director
of Alberto Zambelli



HAN LU LU
/Founder & Designer
of HÁN LÙ LÙ

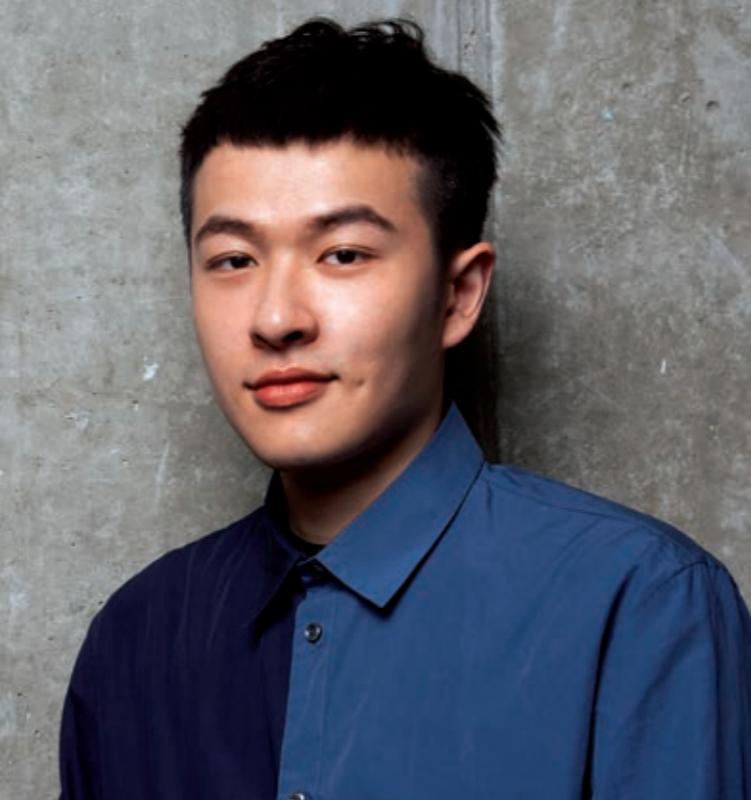
MARANGONI /ALUMNI



SABRINA MANDELLI
/Creative Director & Off-White Womenswear
Designer and Style Coordinator for Ssheena



GIULIO MASCIOCCHI
/Concept Designer & Creative Director
of G Disegni Design Studio



JUN ZHOU
/Co-Founder
of PRONOUNCE



MATTEO AGATI
/Industrial & Product Designer
Founder of Matteo Agati Design



TÉRENCE COTON
/Product Designer
& Architect



GUSTAVO MARTINI
/Designer & Artist



ANI DATUKISHVILI
/Founder & Creative Director
of Ani Datukishvili



THE HOME /OF INTERNATIONALITY

Every year over 4,000 candidates come from all over the world to enroll on its courses. To ease their transition to living in a new city and to help them choose the course of study most suited to their abilities and their desires for professional growth, Istituto Marangoni has a series of services:

ORIENTATION

The Orientation Service is a free service with no obligations, available to all new applicants. It provides information about study programmes and professional possibilities, as well as informing candidates of the companies who come to Istituto Marangoni to scout for graduates and interns. The Orientation Interview is an indispensable part of the preparation for admissions, applications and scholarship applications, which are limited in number. During the meeting it is possible to present an authentic body of creative work or a portfolio; immediate feedback is available on the possibility of being admitted onto the courses offered. The Open Day is an entire day dedicated to provide information for participants. It is an important day for those who wish to apply to Istituto Marangoni, to choose the correct course, see the possibilities for professional placement, meet tutors, and to have a detailed understanding of all the services offered.

SCHOLARSHIP

Each year Istituto Marangoni offers an extensive programme of scholarships to deserving or talented participants to attend undergraduate and postgraduate courses.
Write to: scholarships@istitutomarangoni.com

HOUSING

Istituto Marangoni provides housing assistance and information to find suitable accommodation in all locations, with options to suit all budgets through various residences, hotels and apartments, as well as opportunities for sharing accommodation with other participants.

CAREERS SERVICE

For participants who are nearing graduation Istituto Marangoni offers a careers service for professional orientation; from the preparation of a CV and interview techniques, through to contact with companies offering, where possible, internship and other professional opportunities. During their course of study participants are offered career coaching and guidance via projects, seminars and workshops related to the fashion, design, and art industries. In addition, special initiatives support professional development and complete the teaching curriculum.

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Istituto Marangoni would like to thank graduates for providing the pictures that appear in this prospectus:
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Special thanks to Aldo Fallai

Courses & Accreditation:
for full course details and programme specifications please visit www.istitutomarangoni.com or contact the admissions office at the chosen school.
This publication is not intended to create any guarantees about current programmes and courses offered by Istituto Marangoni Schools.

All information stated in this prospectus is correct at time of printing and maybe subject to change. In order to deliver the very highest quality programmes all courses are constantly reviewed to ensure an up-to-date curriculum. Some of the courses in this prospectus may not yet reflect these improvements.

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for Higher Education

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