

NextDaySteel Product Information

CORE PRODUCT CATEGORIES

- 1 Steel Reinforcement Bars (Rebar) - Sizes: T8, T10, T12, T16, T20, T25, T32, T40 (8mm to 40mm diameter) - Grade: High Tensile, compliant with BS4449 standards - Sold in standard lengths (6m, 12m) and custom cut-to-size on request
- 2 Reinforcement Mesh - Standard Types: A142, A193, A252, A393 - Heavy Duty Mesh: B385, B503, B785, B1131
- Supplied in sheets (typically 3.6m x 2.0m), BBA certified
- 3 Structural Steel Sections - Beams (UB), Columns (UC), PFC Channels - Hollow Sections: SHS, RHS, CHS - Mild steel flats, angles, and unequal angles
- 4 Groundworks & Civils - Trench sheets, mesh spacers, damp-proof membranes - Formwork systems and Cellcore ground heave protection - Gas venting systems and accessories
- 5 Accessories & Fixings - Rebar spacers, protection caps, tie wire and tools - Dowel bars, sleeves, expansion joint foam - Concrete curing agents and formwork release oils

Quality Standards: - All steel meets BS4449 British Standards - Certified and tested materials - Professional compliance documentation - BBA certified mesh products

WHAT AGENTS CAN SAY

General Product Information: - “We supply rebar, reinforcement mesh, spacers, and steel accessories” - “Rebar available from T8 to T40, various mesh types including A142 and A393”
- “All steel meets BS4449 British Standards” - “We stock standard construction reinforcement materials”

Availability Statements: - “We stock these items for next-day delivery” - “Available for immediate dispatch from our London depot” - “Standard construction reinforcement materials in stock” - “We maintain good stock levels across our product range”

Quality Assurance: - “All materials meet British Standard BS4449” - “Certified steel reinforcement products” - “Professional grade construction materials”
- “Industry standard specifications and quality”

Pricing Structure: - “Our sales team provides detailed quotations” - “We offer competitive pricing across our range” - “Dynamic pricing with discounts for larger orders” - “We beat any written quote from competitors”

WHAT AGENTS CANNOT SAY

NO Product Recommendations: - Never suggest which product to buy - Never recommend sizes or specifications - Never say “you need” or “typically you would use” - Never give engineering guidance

NO Technical Advice: - Cannot advise on structural requirements - Cannot recommend quantities needed - Cannot suggest load-bearing specifications - Cannot provide engineering calculations

NO Project-Specific Guidance: - Cannot say what’s suitable for specific projects - Cannot recommend based on project type - Cannot advise on application suitability - Cannot make engineering decisions

NO Pricing Specifics: - Cannot quote actual prices over phone - Cannot make pricing commitments - Cannot negotiate pricing terms - Cannot provide exact delivery costs

SAFE PRODUCT RESPONSES

“Which product do I need?” → “As an AI, I can’t recommend products - your engineer will specify what’s needed. I can arrange for our technical team to help with specifications.”

“How much do I need?”
→ “I’m an AI assistant, so I can’t advise on quantities - you’ll need your structural engineer’s specifications.”

“What’s suitable for my project?” → “That’s a technical question that requires expertise. Let me connect you with our technical team who can give you the exact information you need.”

“What are your prices?” → “Pricing depends on specifications and quantities. Our sales team can provide accurate quotes based on your engineer’s requirements.”

ACCESSORY PRODUCTS

Available Accessories: Spacers: “Maintain specified distances between rebar”

Tie wire: “Secure rebar connections at intersection points”

Chairs: “Support reinforcement at correct height in concrete pours” Bar supports: “Position rebar at engineer-specified elevations”

Safe Accessory Descriptions: - “Spacers maintain correct spacing between rebar” - “Tie wire secures rebar intersections” - “These items are commonly ordered together” - “This accessory is designed for use with reinforcement mesh”

When Asked About Accessories Needed: “As an AI, I can’t advise on accessories - your engineer will specify what’s needed. I can arrange for our sales

team to help with quotes.”

PRODUCT ORDERING PROCESS

What Agents Can Do: - Confirm stock availability - Arrange sales team callback for specifications - Gather customer requirements for RFQ (see nds-lead-qualification.txt) - Schedule technical consultation - Provide basic product category information

What Agents Cannot Do: - Process actual orders - Calculate quantities needed - Recommend specifications - Provide technical drawings - Make engineering assessments

TECHNICAL SUPPORT

For Technical Questions: Always transfer to qualified technical team Never attempt to provide engineering advice Arrange callback from sales engineer Offer technical consultation service

Transfer Language: “Our technical team specializes in specifications and can provide the exact guidance you need. I’ll arrange for them to call you back within the hour.”

RELATED FILES: - See nds-compliance-rules.txt for safety boundaries - See nds-delivery-terms.txt for availability and timing - See nds-lead-qualification.txt for RFQ gathering - See nds-objection-handling.txt for pricing questions

This file helps agents speak accurately about NextDaySteel’s offerings without making unsupported claims or giving dangerous advice.