



Film Bazaar 2024: A Celebration of Cinematic Excellence and Global Collaborations concluded at 55th IFFI

‘Work in Progress’ (WIP), ‘Film Bazaar Recommends’ (FBR) and ‘Student Producer Workshop Pitch Awards’ announced at Film Bazaar 2024

French Institute of India honoured for consistent efforts to promote French delegates’ participation in the Film Bazaar

Acclaimed Casting Director Mukesh Chhabra announces collaboration with Film Bazaar on two Co-Production Market projects

#IFFIWooD, 25 November 2024

Celebrating yet another milestone in cinematic innovation and international collaboration, *Film Bazaar 2024* concluded on a promising note as part of the 55th International Film Festival of India (IFFI) in Goa. Organized by the National Film Development Corporation (NFDC), the event brought together industry stalwarts, emerging filmmakers, and global partners to celebrate the art of storytelling and foster new creative ventures.

Over the years, Film Bazaar has become a vital platform for discovering, supporting, and showcasing South Asian content and talent. It continues to be a dynamic hub for collaboration and growth within the global film industry.

In a major announcement during the event, Mukesh Chhabra revealed his collaboration with Film Bazaar on two *Co-Production Market (CPM)* projects. The first, *Baaghi Bechare (Reluctant Rebels)*, is a CPM feature film for which he will cast talent for free. The second, '*Chauhan's B n B Bed and*

'Basera', is a CPM web series that will also benefit from Chhabra's expertise in casting at no cost. This collaboration highlights Film Bazaar's continued commitment to nurturing creative talent and strengthening industry partnerships.

The event also announced exciting new landmark partnerships such as a collaboration with **Final Draft** for screenwriting development, engagements with the **Film Independent Episodic Writing Workshop** to foster episodic storytelling and a partnership with **SAAVA & ATF IP Accelerator**, which recognized *Kothiyan- Fishers of Men* in the CPM.

Apart from these initiatives, Work in Progress (WIP) Awards were given to the following films:

- **Kaatti Ri Raatti: Hunter's Moon** by Ridham Janve received the **Prasad Labs Award** for 50 hours of free 4K DI.
- **Shape of Momo** by Tribeni Rai was awarded a DI package worth ₹6 lakhs by the Nube Studio.
- Special Mentions included **The Good, the Bad and the Hungry** and **The Red Hibiscus**, which received a 50% discount on 50 hours of DI from Prasad Labs.

Reflecting the vibrant and inclusive spirit of the event, the top three winners in the Film Bazaar Recommends (FBR) category were each awarded Rs. 3 lakhs in sponsorship and promotional benefits.

The winners were:

- **Angammal**, directed by Vipin Radhakrishnan
- **House of Manikanta**, written and directed by Pinaki Janardhan
- **Flames**, written and directed by Ravishankar Kaushik

In addition to the financial rewards, the winners will receive several additional benefits. This includes Rs. 2 lakh worth of trailer promotion in up to 300 QUBE Cinema theatres, along with other promotional opportunities to help elevate their projects to a broader audience.

The winner of the Student Producer Workshop Pitch Awards was announced to *Deadly Dosas* by Anusree Kelat, while the Runner-up award went to *Lakad Haara* by Punjal Jain.

In a first for Film Bazaar, the event introduced the Co-Production Market Feature Cash Grants category, recognizing outstanding pitches from filmmakers.

- The First Prize in this category was awarded to *Kurinji (The Disappearing Flower)*, directed by Payal Sethi and produced by Thanikachalam SA.
- The Second Prize went to *Kothiyan - Fishers of Men*, directed by Sanju Surendran and produced by Pramod Sankar.
- The Third Prize was given to *All Ten Heads of Ravana*, directed by Pranjal Dua and produced by Bich-Quan Tran.

Additionally, a Special Mention for Best Pitch was awarded to *Baaghi Bechare (Reluctant Rebels)*, directed by Sumit Purohit and produced by Chippy Babu and Abhishek Sharma.

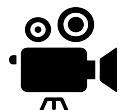
In a special initiative, the **French Institute of India** was also honoured for its consistent efforts to promote French delegates' participation in the Film Bazaar. The evening concluded with a teaser for **WAVES 2025**, offering a glimpse into the exciting future of Film Bazaar.

The ceremony featured addresses by Shri Prithul Kumar, Joint Secretary of the Ministry of Information and Broadcasting and MD, NFDC, and Ms. Vrunda Manohar Desai, Joint Secretary of Films at the Ministry of Information and Broadcasting. Also present were Jerome Paillard, Advisor to Film Bazaar,

renowned actor Avinash Tiwary, and acclaimed casting director Mukesh Chhabra.

The event reaffirmed its legacy as a global hub for storytelling and innovation, setting the stage for Film Bazaar 2025. With excitement already building, next year's edition promises to deliver another year of ground-breaking achievements and dynamic cinematic collaborations.

* * *



PIB IFFI CAST AND CREW | Rajith/Supriya/Hiramani/Darshana | IFFI 55 - 79

Great films resonate through passionate voices. Share your love for cinema with #AnythingForFilms, #FilmsKeLiyeKuchBhi, and #IFFI2024. Tag us @PIBIndia, and we'll help spread your passion! For journalists, bloggers, and vloggers wanting to connect with filmmakers for interviews/interactions, reach out to us at iffi4pib@gmail.com with the subject line: Take One with PIB

(Release ID: 2076882) Visitor Counter : 525

Read this release in: Hindi , Urdu , Konkani , Marathi , Tamil