



# IFFI 2024 Media Delegate Registration Window Reopens for 24 Hours

## IFFI Sets Eyes on Enabling Maximum Media Persons to share the Joy of Cinema

**IFFIWood, 14<sup>th</sup> November 2024**

Taking into consideration a large number of requests from Media fraternity and with an aim to facilitate maximum media persons to cover the festival, the Registration for Media Delegates for the 55<sup>th</sup> International Film Festival of India (IFFI) **will be re-opened again for a period of only 24 hours from 05:00:00 PM today (14th November 2024) till 04:59:59 PM (Indian Standard Time) tomorrow (15th November 2024).** This is the last chance for media persons who have still not registered to register. Media persons who have still not registered are once again encouraged to register immediately and not miss out on this final deadline.

### Registration Process

To register as a Media Delegate, you must have completed 21 years of age as of January 1, 2024, and be a correspondent, photographer, camera person or digital content creator belonging to a Print, Electronic, Digital, or Online Media organization. Freelance journalists who meet the age criterion are also encouraged to register. Please read the relevant eligibility criteria here before registering and keep the stated documents ready to upload before you register. The registration process is straightforward and can be completed online at <https://my.iffigoa.org/media-login>

Kindly note that the approval of your accreditation as a Media Delegate will be communicated to you on your registered email ID after the scrutiny of your application. Only media persons accredited by Press Information Bureau (PIB) through this process of registration are eligible for Media Delegate Passes for the 55<sup>th</sup> IFFI 2024. PIB will

decide the number of accreditations to be handed out to each media organization based on factors such as the media outlet's periodicity, size (circulation, audience, reach), focus on cinema, and the expected media coverage of IFFI.

Media Delegate Passes may be collected by Accredited Media Delegates from 18<sup>th</sup> November 2024 onwards at the IFFI venue. For any queries kindly drop a mail to **iffi4pib[at]gmail[dot]com** with the subject '**Media Accreditation Query**'.

Register here and we once again welcome you to share the joy of cinema!

See you at the movies!

## About IFFI

Founded in 1952, the International Film Festival of India (IFFI) stands as one of Asia's premier film festivals. Since its inception, IFFI has aimed to celebrate films, their captivating stories, and the talented individuals behind them. The festival seeks to promote and spread a deep appreciation and love for films, build bridges of understanding and camaraderie among people, and inspire them to reach new heights of individual and collective excellence.

IFFI is organized annually by the Ministry of Information and Broadcasting, Government of India, in collaboration with the Entertainment Society of Goa, Government of Goa. While the Directorate of Film Festivals (DFF) in the Ministry of Information and Broadcasting had generally been spearheading the festival, consequent to the merger of film media units with the National Film Development Corporation (NFDC), NFDC has taken over the conduct of the festival. For the latest updates on the 55th IFFI, please visit the festival website at [www.iffigoa.org](http://www.iffigoa.org) and follow IFFI on social media platforms of PIB such as X, Facebook, and Instagram as well as the social media handles of PIB and on WhatsApp



PIB IFFI CAST AND CREW | Rajith/ Nikita/ Debayan / Priti | IFFI 55 -15

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