

Jewish Discovery Center

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Avraham Tapp
Public Relations Manager
(845) 738-4790

Pam Rodriguez
Program Director
"Let's Talk Buffalo!"
WBNY-FM 91.3

Dear Ms. Rodriguez:

Rabbi Laizer Labkovski works at the Jewish Discovery Center **and** advises the Jewish Student Organization on the Buffalo State **College** Campus. He is loved by **both** the Amherst **and** Buffalo Jewish Community. Having attained the highest degree of Rabbinical Ordination possible, he frequently helps plan and provide materials for Jewish events held on the Buffalo State College campus.

Having Rabbi Laizer come and speak on "Let's Talk Buffalo!" will be a great opportunity for the students on Buffalo State campus to learn more about the Jewish faith, ask questions about what is going on in the middle east today, and in general get to know an important person who is frequently involved with on-campus activities.

Discussing the upcoming High Holidays will encourage diversity and tolerance on Buffalo State campus. Politics can be covered **using** questions about the middle east. Health and nutrition can be covered within questions about the Jewish dietary laws of kashrus. Audience Participation can be encouraged using an open Q&A line.

Rabbi Laizer is a major asset to the Buffalo State college community, and with the right presentation and planning, can be used to strengthen and build your listening base through a variety of channels.

I will contact you later this week to plan for Rabbi Laizer to come and speak on "Lat's Talk Buffalo!"

Sincerely,

Avraham Tapp
Jewish Discovery Center