



**Accelerate the agricultural
economy by empowering
expanded uses and
markets of agriculturally
derived products.**



AURI Focus Areas



**Biobased
Products**



Coproducts



Food



**Renewable
Energy**

AURI Services

Commercialization Services

- **Private** / One-to-One Client Projects
- Business, feasibility, hands-on technical assistance
- Lab / Equipment Availability

Public Initiatives

- **Free to the world**
- Applied R&D and Information for entrepreneurs and industry
- Ag Innovation Partnership: catalyze activity (Ex: [Reports](#), [Guides](#))



- Industry Convenings
- Public dissemination: Research projects / reports
- Webinar Wednesday, Fields of Innovation, New Uses Forum

AURI Partners



UNIVERSITY OF MINNESOTA DULUTH



MINNESOTA WHEAT
RESEARCH & PROMOTION COUNCIL



MUDAC 2024 Data Challenge

- Agriculture is the foundation of the Minnesota's economy
- Minnesota ranks 6th in the nation for agricultural production
- Impact of agricultural-related industries in MN: Over \$100 billion annually and supports over 385,000 jobs
- **Goal:** Investigate crop production levels across MN; Consider the sustainability of the use of synthetic fertilizers, etc.

MUDAC 2024 Data Challenge

- Modern agriculture depends on a combination of natural and synthetic/commercial fertilizers, mostly for nitrogen
- Synthetic fertilizers are energy and carbon-intensive
- Ammonia and ammonia derivatives are the major source of nitrogen for agriculture

Note: Modern farming practices utilize precision technologies to optimize fertilizer application; however, aggregated data has been provided for this year's challenge

MUDAC 2024 Data Challenge

- Long supply chains for synthetic/commercial fertilizers have proven to be fragile - exposing end users to high prices and limited availability
- Advances in the use of alternative fertilizers such as biologicals and organic fertilizers (i.e. manure) may reduce future demand for synthetic fertilizers
- Consideration of production facilities for the manufacture of “green” fertilizers with a lower carbon footprint may become a reality as hydrogen-based fuel sources come online

MUDAC 2024 Data Challenge

- Provide an understanding of the crop production levels for major crops grown in Minnesota
- Understand the various factors that influence crop production each year
- Investigate the impact of synthetic and organic fertilizers on crop production
- Identify the optimal location for two new “green” fertilizer production facilities in Minnesota

**Thank you for participating in this year's
challenge!**