#### Lecture 7: Strings, Factors, and Dates



Abbie M. Popa BSDS 100 - Intro to Data Science with  $\ensuremath{\mathbb{R}}$ 

#### Outline



- Factors
- Strings
- Dates

#### **Part I: Factors**

#### **Factors**



- Factors are less human-intuitive than strings, but useful for computing
- A factor is a vector of elements from a discrete set, and is used to store categorical (ordinal or nominal) data
- Discrete: the values do not overlap (e.g., you can be a freshman or a sophomore but not a freshmore)
- Categorical: Values like real numbers are continuous, values that fall into bins are categorical (though you can make a continuous value categorical by binning, e.g., "even" vs "odd" numbers)
  - Ordinal categories have intrinsic order (e.g., small dogs, medium dogs, big dogs) though there may not be equal distance between
  - Nominal categories have no intrinsic order (e.g., apple, microsoft, linux)

#### Factors: Under the Hood



- Factors are built on top of integer vectors using two attributes:
  - The class() 'factor': makes them behave differently from regular integer vectors
  - The levels (): define the discrete set of permissible values
  - We also have a useful argument labels() that we can use to give more human readable names to factors

#### Nominal vs Ordinal Factors



- Although we (intelligent humans) have an inherent ability to understand the ordering of the ordinal categories below, R does not, and unless told, will treat them as nominal categorical variables
- ullet Nominal (unordered) factors are sorted automatically by  $\mathbb{R}$ , e.g., alphabetically, numerically, etc.
- Note: The terms ordered and sorted are not synonymous here

#### Factor Comparisons



- R can "sort" nominal factors (e.g., alphabetically), so what does it mean that they are un-ordered?
- Operations like < will fail on nominal factors</li>
- These will work on ordinal (ordered) factors
- If we omit the "levels" field R will choose it's own ordering

#### Example: Try This



Use the following code to create the variable  $\mathtt{myCyl}$  using the dataset  $\mathtt{mtcars}$ 

```
myCyl <- mtcars$cyl</pre>
```

- Create an ordered factor from myCyl, mapping the levels to 'Small', 'Medium' and 'Large'
- We have entire the bound of the control of the c

# **Part II: Strings**

#### Strings



- We have already encountered strings, which are character objects we build using ""
- You can make strings with single quotes 'this is a string' or double quotes "this is a string"
- If you forget to close your quotes, R thinks you are still writing a string and will give you the + continuation character
- You can put almost anything in a string, for special characters you will need to use the backslash
- When importing data, you will frequently see "\n" for new line and "\t" for tab.

# String Manipulation



- There are more manipulations you can do to strings with regular expressions, but you can go far with a few basic functions
- The library stringr provides an intuitive package for working with strings
- The function str\_length() will tell you how long a string is
- $\bullet$  The function  ${\tt str\_c}$  () will combine multiple strings into one string
- The function str\_sub() takes a subset of a string, based on character index
- The function str\_to\_lower() and str\_to\_upper change capitalization

# Finding Strings



- The function str\_detect() allows you to find strings that contain a particular substring
- We can use this to add columns to a data frame

# **Extracting Numbers from Strings**



- Another very common act is to extract numbers from a string
- The library readr provides the function parse\_number() for this purpose

# **Splitting Strings**



- The function str\_split can be used to split strings on some character
- Can be used to split a sentence into words

#### Finding a letter in a word



- We've seen how str\_detect can find if a pattern is present,
   what if we need to know where a pattern is in a word?
- The library stringi provides us with two functions for this purpose
- One, stri\_locate is "lazy" or "eager," it will return the first match it finds
- The second, stri\_locate\_all is "greedy," it will return all matches
- These are useful in conjunction with str\_sub

# White space



- If you are processing text input from users, you may find people use differing amounts of white space
- The function str\_trim will remove whitespace from the beginning and end of a string
- The function str\_squish will remove extra white spaces from within a string.

# Counting



 You can count how many times something occurs in a string with str\_count

#### **Data Quality**



- How much text manipulation you will need to do will depend on the quality of the data you start with
- If you start with well organized data, you may avoid text manipulation entirely!
- Consistency and planning ahead will save you time

# **Part III: Dates**

#### dates



- Dates are exceedingly common in datasets (birthdays, date of data collection)
- Unfortunately, inconsistent date formatting (e.g., May 18, 1951, 5-18-51, 1951/05/18) makes dealing with dates a pain
- Fortunately, there is a handy library, lubridate that can save us lots of time and trouble

#### **Getting Dates**



- See cheatsheet (!) on github for many lubridate functions
- Lubridate provides several functions for entering a date and returning a generic date object, pick the one that follows your day, month, year order
- There are is also an option to get today by typing today()

# Comparing Dates



- You can subtract two dates to find the number of days between them today() - mdy("7-25-2015")
- Getting other units is a little more awkward but still easier than without lubridate

```
bday <- mdy("7-25-15")
interval(bday, today())/years(1)
interval(bday, today())/months(1)</pre>
```

• There are many more functions of lubridate that you can find if they are useful to you including timezones, look into these if you end up at an international company!

#### A brief note on time



- There are similar functions should you need to measure "time" (e.g., hours or minutes of battery life)
- Most commonly, ymd\_hms() can be used if you have a date with a time and hms() can be used if you have a time.
- Similar to today(), now() gets the current time.
- Should you work with times for a final project or a job, look out for issues caused by time zones and daylight savings time!