



L'ESTEREL



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LOGO:

L'esterel's logo reveals the true identity of the brand.

The tree of life inspires the brand logo.

It represents French culture's deep roots and Indian values & traditions, meaning that if the roots are strong, the tree can grow bigger & add value to human life while respecting nature.

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L'ELIXIR FUSION

N.1

HOW TO USE

Warm a few drops in the palms of your hands and apply over the face, neck and décolletage after cleansing and before moisturising.



DESCRIPTION:

A rich, velvety, and delicate treatment oil was developed to nourish, smoothen and brighten your skin. The active ingredients in this facial oil provide your skin with a rich source of antioxidants and essential fatty acids, which are derived from certified organic oils of helichrysum [also known as the everlasting flower], combined with the action of precious plant oils and natural vitamin E, which fight signs of ageing while providing a glistening sheen to your skin.

L'ESTEREL

L'HUILE PASSION

N.1

HOW TO USE

Lather products
on freshly cleansed
hands, arms, legs,
and body and
massage gently.



DESCRIPTION:

Indulge in a new daily body ritual and nourish your skin with this vitamin E and argan oil-infused dry body oil. Its conditioning texture, quick absorption, and non-greasy formula add doses of nourishment deep into the skin. Inspired by nature's best botanical moisturising ingredients, this body oil is your answer to quenched, supple skin.

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LAIT CORPS PLAISIR

N.1

HOW TO USE

Apply a generous layer to the entire body as part of your AM & PM routine.



DESCRIPTION:

Indulge in the ultimate all-over body lotion, fragranced with soft amber and orange citrus notes. It deeply conditions your skin with complete nourishment and is suitable for all skin types. Its silky, decadent, and creamy formula sinks into your skin leaving it feeling soft and replenished for hours.

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SHAMPOING DOUCHE ARGAN

HOW TO USE

Apply a generous amount to your scalp, roots, mid and tips on damp hair. Massage gently, and rinse thoroughly with lukewarm water.



DESCRIPTION:

A lather-rich formula for hair and skin that exhilarates the senses with its refreshing & invigorating scent. Infused with essential oils of tropical verbena this formula is packed with ultra-nourishing properties that will leave your hair feeling soft, strong, and healthy. Nourish and moisturize your scalp and skin, with this exclusive blend of natural ingredients that is gentle enough for daily use.

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SAVON DE MARSEILLE ARGAN

HOW TO USE

Apply it to your body
creating a rich lather
and gently massage it
all over your body.

Rinse thoroughly with
lukewarm water.



DESCRIPTION:

Argan Oil, one of the best and most potent moisturisers available, is used in this soap's unique formula to cleanse the skin while preserving its natural moisture. Additionally, its intense combination aids in achieving a soft, supple, and even skin tone.

L'ESTEREL

WHERE IS IT AVAILABLE?

Just like our products,
we have carefully
curated a website
for you.

It's minimal, clean &
flawlessly navigates
you through all the
products according
to your needs.

To add to the health
and beauty of the soul,
visit our website now.



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ABOUT THE REGION:

L'esterel is inspired by a hidden jewel from the south of France that stands amidst the rocky mountains, a blue sea, clear blue skies, orange rocks, lush greenery and scenic pines.

Inspired by this our products reflect the raw essence and beauty of nature.



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WHY L'ESTEREL?

We have created solutions that help enhance your life and provide natural options to illuminate your daily beauty experience.

Our products provide you with happiness and satisfaction with all your beauty rituals.

We aim to bring together: **the great Indian culture** of the style of life (influenced by yoga, ayurveda, and the chakras) and **the French heritage** (Elegance, attention to detail, premium ingredients, effective compounds, innovation, and way of life).



VISION:

Our vision is to bring you all-natural, result-oriented products developed and designed by experts with strong knowledge and experience that give you happiness and enhance your beauty. We create products that are crafted to add health back into beauty with diverse ingredients uprooted in French & Indian heritage.

French



Indian

MISSION:

We serve our customers through three missions that are inextricably linked to one another:

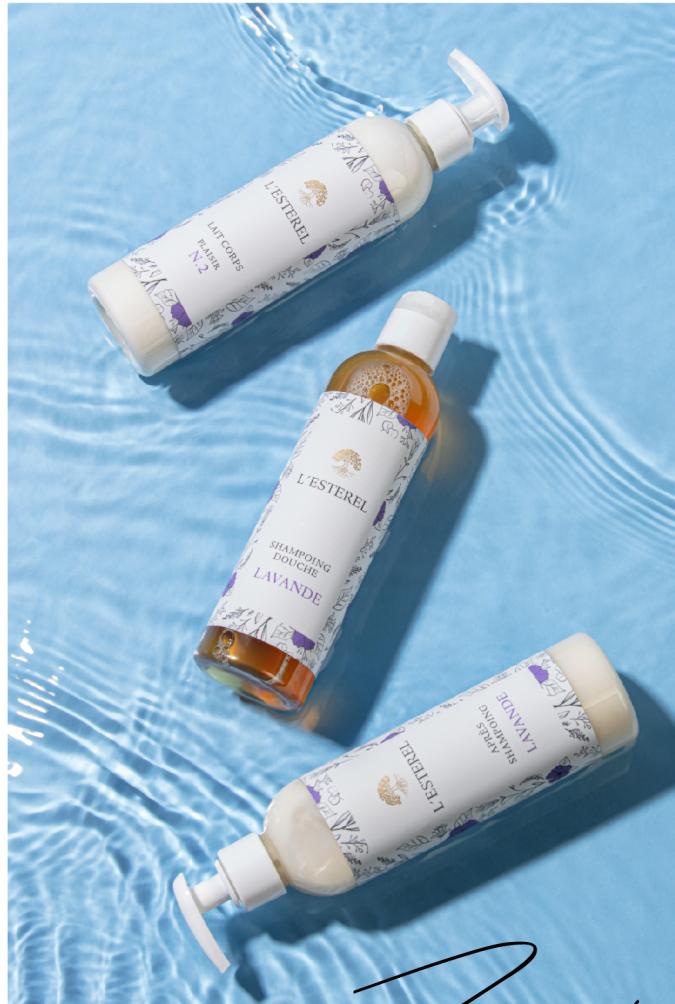


Health:
Blend natural ingredients and science to add health & safety without compromising on efficiency.



Pleasure:

The feeling of fulfilment and delight of the products on your skin and soul.



Beauty:

To provide your body with the nourishment it needs.



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