



PLANET: IMAGING THE EARTH EVERY DAY

Benjamin Trigona-Harany

+

Mailiao Refinery, Taiwan – May 31, 2016



To image the whole world every day,
**making change visible, accessible
and actionable.**



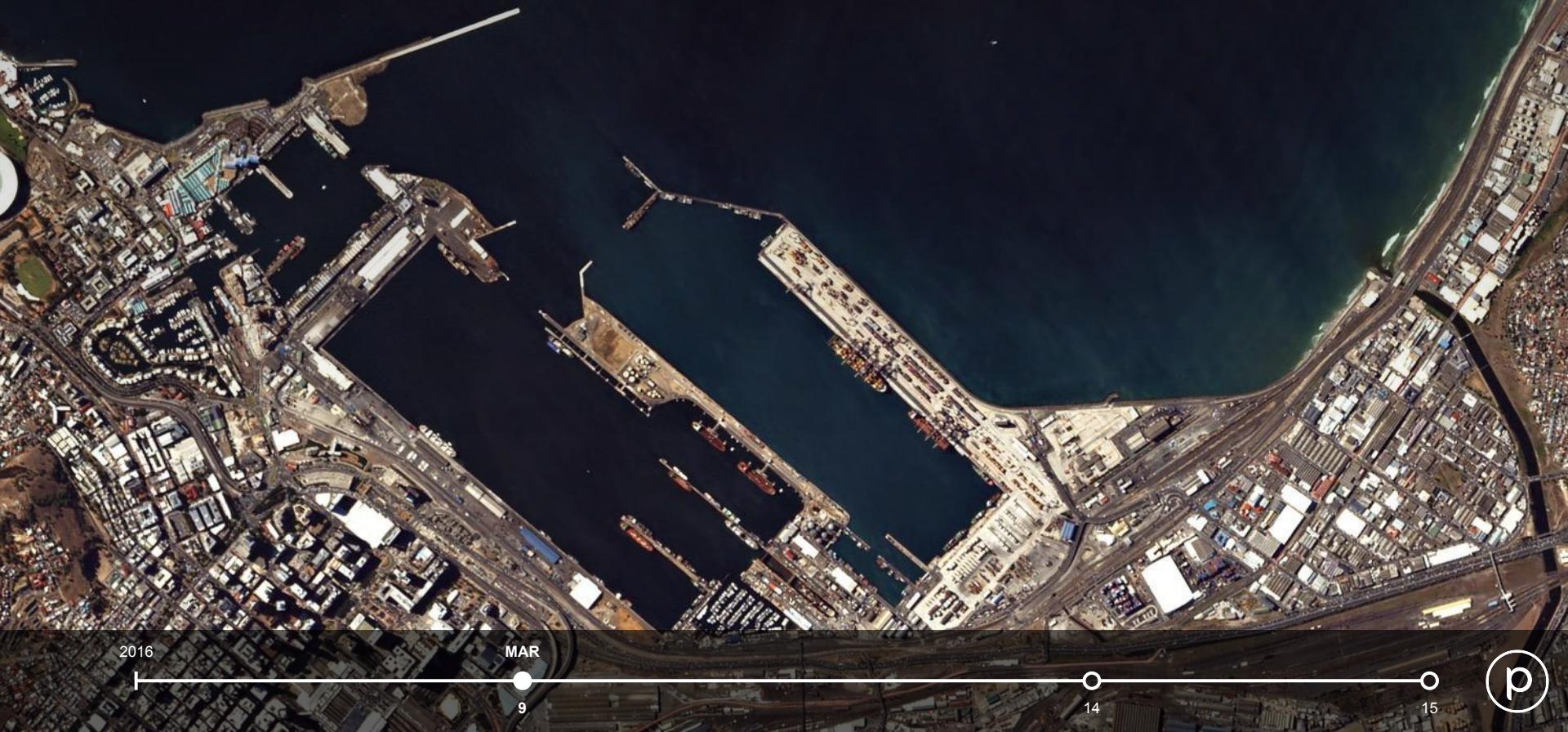
HONG KONG

January 6, 2016





CAPE TOWN



2016

MAR

9

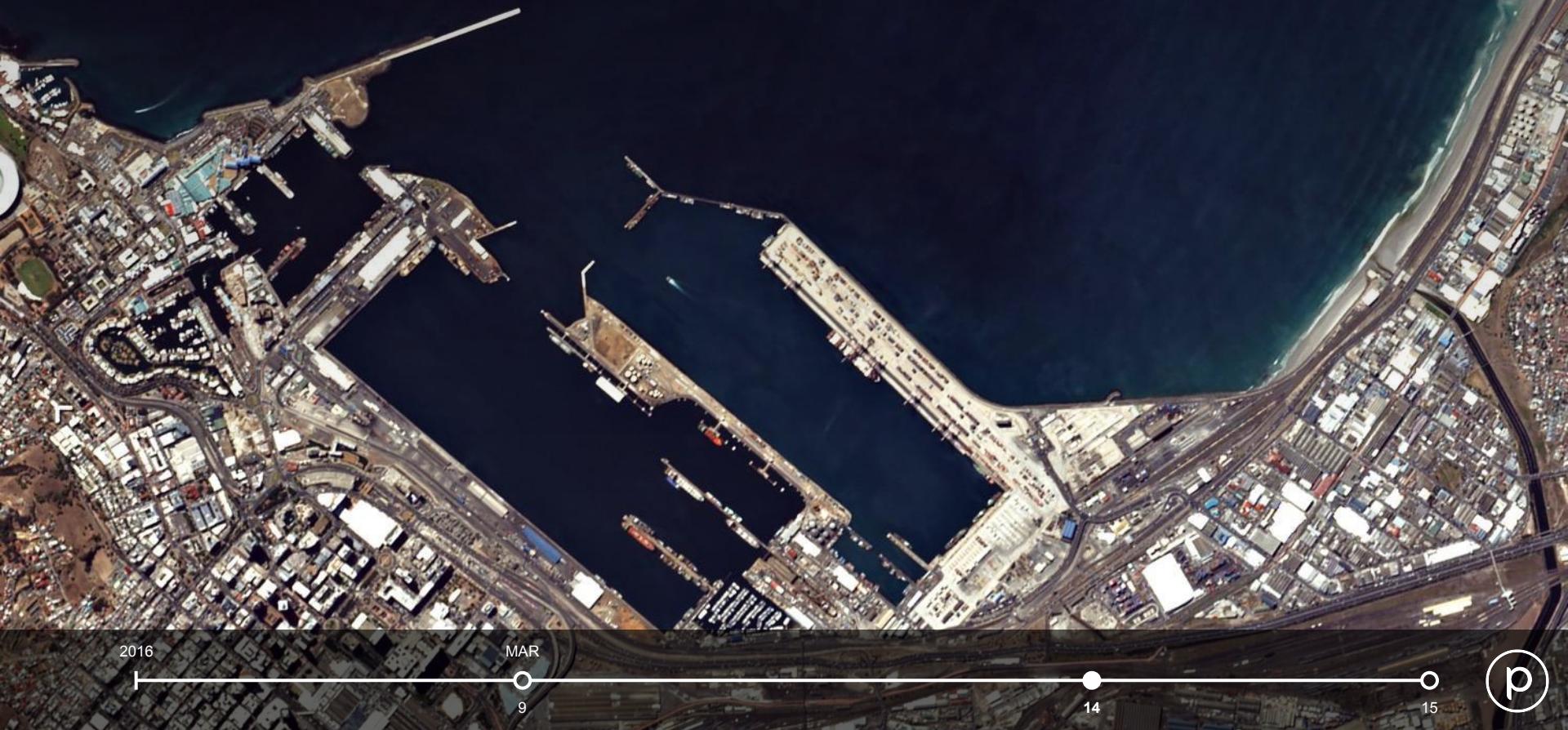
14

15



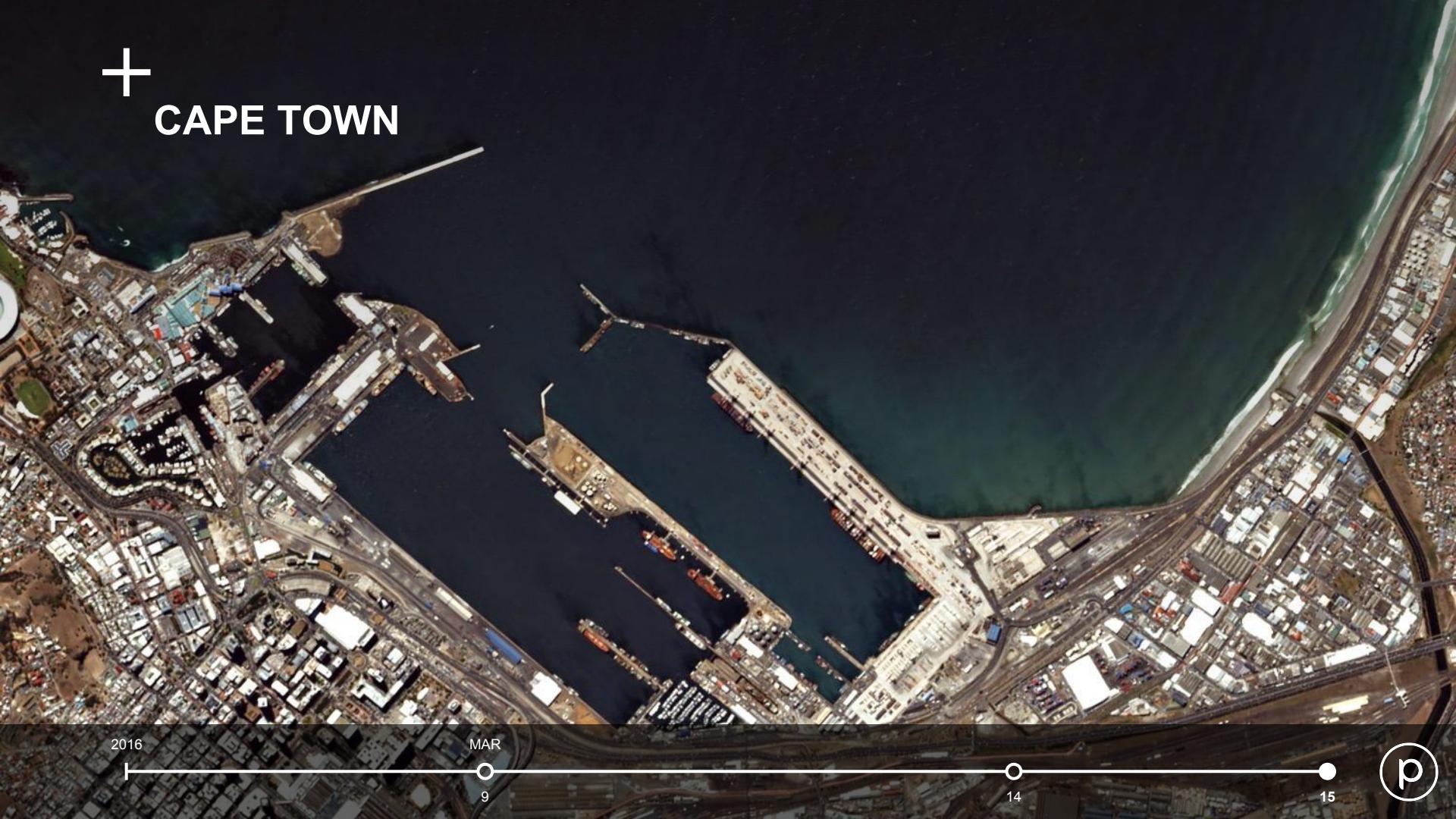


CAPE TOWN





CAPE TOWN



2016

MAR

9

14

15





SUGAR CANE HARVESTING

Rio Grande



2016

JAN

18

MAR

24





SUGAR CANE HARVESTING

Rio Grande

2016

JAN

18

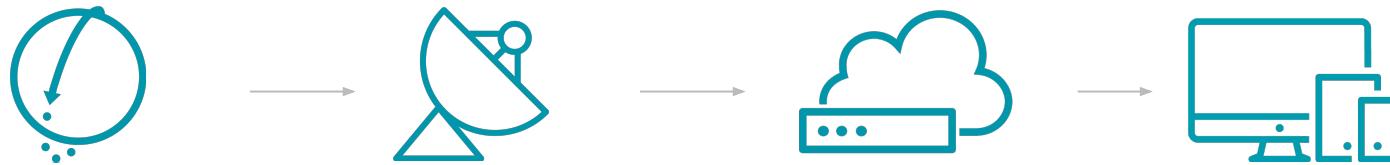
MAR

24





END-TO-END SYSTEM



150

Satellites

25

Ground stations

1000s

of Virtual Machines

API & GUI

Planet Explorer,
Developer Tools and
Third-party
Applications

475KM

Sun Synchronous
Orbit

9

Sites

7TB

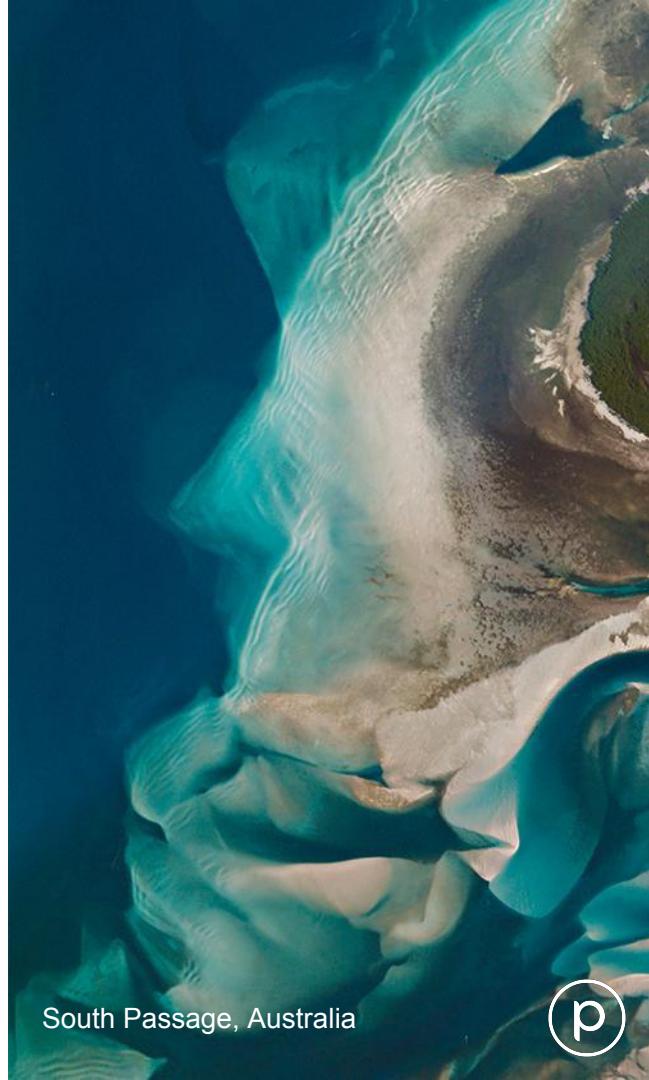
Downlinked Daily





Planet is 5 companies in one

1. Satellite design and manufacturing
2. Ground stations
3. Mission control
4. Image processing
5. Software

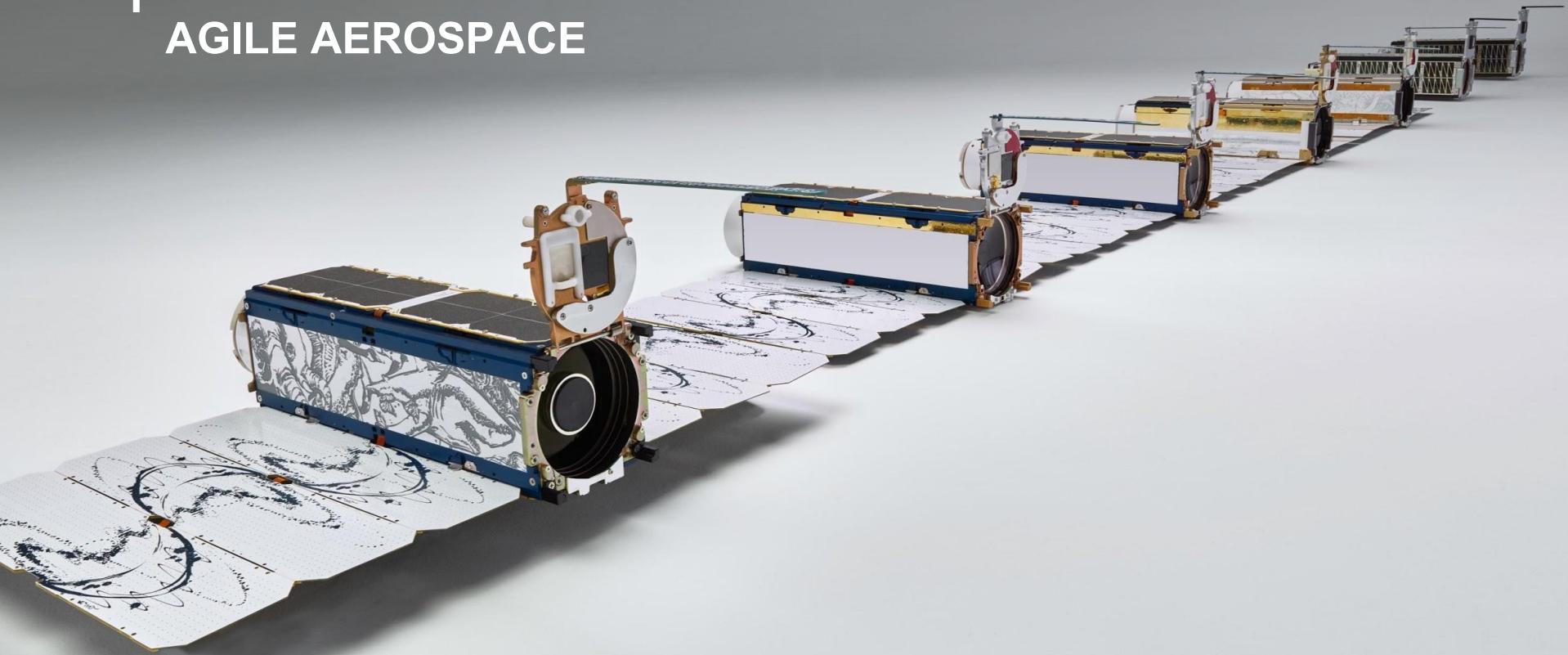


South Passage, Australia

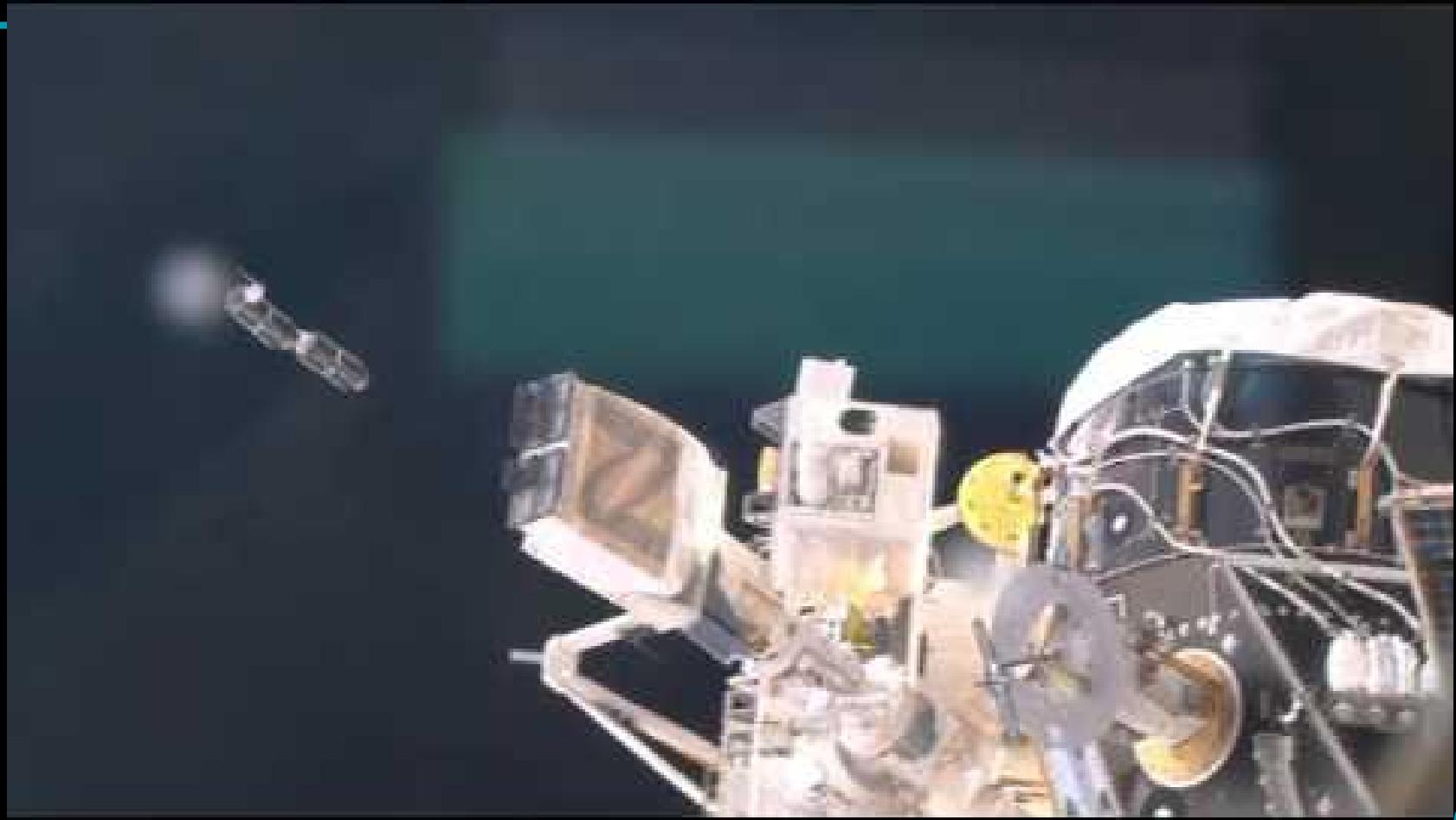




AGILE AEROSPACE









LAUNCH & MISSIONS

PSLV (88 doves) 14th of February, 2017





PSLV-C37 CARTOSAT 2 S MISSION

ONBOARD CAMERA



NANO SATELLITES P+ SIDE SEPARATION



LAUNCH & MISSIONS

Antares (26 doves) 28th of October, 2014





Doves in space

@dovesinspace

We are in space.

⌚ Space

🔗 planet.com

📅 Joined July 2015

Tweets

200

Following

1

Followers

1,291

Likes

1

Follow

Tweets

Tweets & replies



Doves in space @dovesinspace · Jul 14

I'm in space now! Satellite Flock 2k Satellite 33 reporting for duty.

1

2

8



Doves in space @dovesinspace · Jul 14

I'm in space now! Satellite Flock 2k Satellite 30 reporting for duty.

4



LAUNCH & MISSIONS



~~ALL DOVES~~ 15 DOVE 2

DOVE 3

FLOCK 1C

FLOCK 2D

FLOCK 2

E FLOCK

P FLOCK



ON BOARD SOFTWARE



Linux

ubuntu

BUILD 7

Build 7 — launched after just 2 years of development — was Planet's first mass-produced satellite. It consisted of a custom telescope mated to an 11-megapixel CCD camera.



FEB

19

2015

NOV

5

2016

SEP

4



BUILD 10

Build 10 introduced an improved carbon-fiber telescope and horizon sensors for more precise attitude control. These innovations resulted in a sharper image, increased signal to noise, and more usable pixels.



FEB

19

2015

NOV

5

2016

SEP

4



BUILD 13

Build 13 is Planet's most advanced satellite. It employs a 2nd-generation custom telescope, 29 megapixel camera, and star tracker. Together, these enhancements resulted in a greatly increased field-of-view and better edge-to-edge sharpness. In addition, a field programmable gate array processes data onboard, allowing the high throughput necessary for collecting near infrared data.



FEB

19

2015

NOV

5

2016

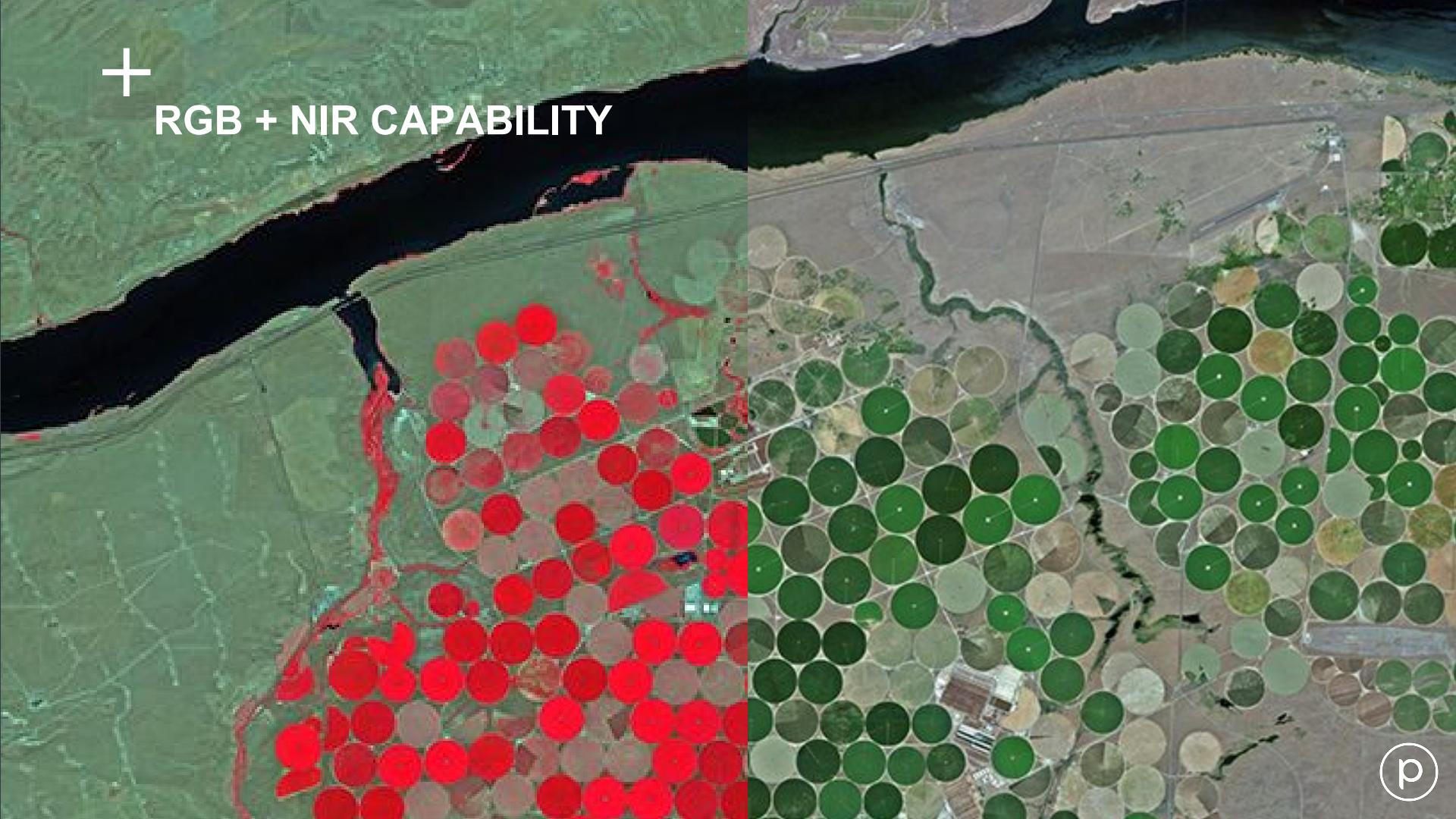
SEP

4





RGB + NIR CAPABILITY





PLANET'S CONSTELLATIONS

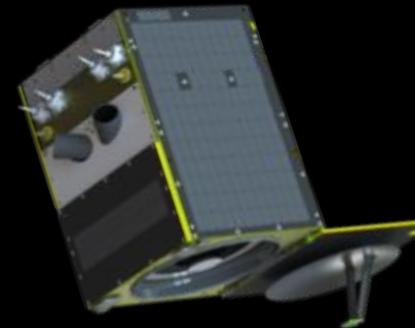


5 RapidEye
Satellites



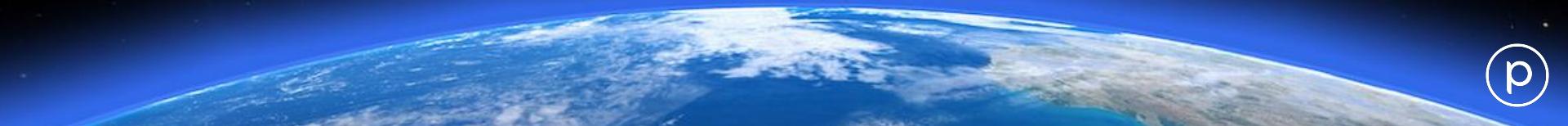
140+

PlanetScope
Build 13
Satellites



7 SkySat

6 More to be
launched in 2017





SAMPLE IMAGERY

SkySat A: Frankfurt, Germany





IMAGE PROCESSING

100m individual images in RGB from doves ~40m RE Images

- Flatfield Correction
- Radiometric Calibration
- Orthorectification
- Colour Correction
- Publication



Data collection



Cloud Platform



Planet Data API



Planet Explorer



Third Party Applications





DELIVERY

Reference application: Planet Explorer

Delivery via API

- Search
- Preview
- Download

API responses are GeoJSON &
imagery via GeoTIFF



Jeddah, Saudi Arabia



Boston



No date ranges defined

Save search



Terms

Daily Imagery - Aggregate of image captures

Cloud cover
0 - 25 %Area coverage
10 - 100 %Source
1 source

All filters >

All (107) >

Most recent ▾

	August 16, 2017 3-band PlanetScope Scene (3 m) 99 % area coverage	4 images
--	-------------------------------------------------------------------------	----------

	August 13, 2017 3-band PlanetScope Scene (3 m) 100 % area coverage	8 images
--	--------------------------------------------------------------------------	----------

	August 4, 2017 3-band PlanetScope Scene (3 m) 100 % area coverage	2 images
--	-------------------------------------------------------------------------	----------

	August 3, 2017 3-band PlanetScope Scene (3 m) 100 % area coverage	4 images
--	-------------------------------------------------------------------------	----------

	August 1, 2017 3-band PlanetScope Scene (3 m) 98 % area coverage	6 images
--	------------------------------------------------------------------------	----------

	July 31, 2017 3-band PlanetScope Scene (3 m) 100 % area coverage	3 images
--	------------------------------------------------------------------------	----------

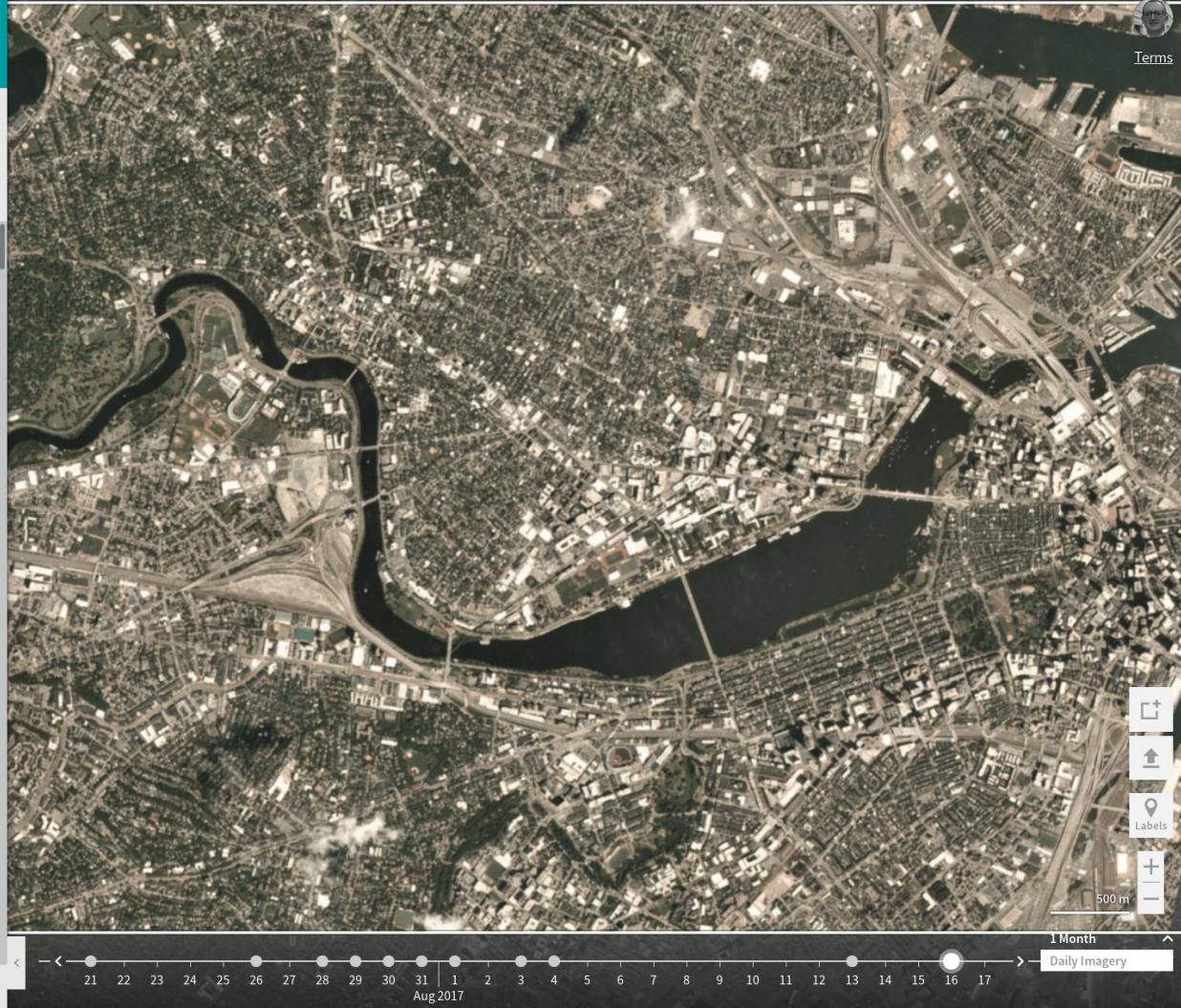
	July 30, 2017 3-band PlanetScope Scene (3 m) 100 % area coverage	4 images
--	------------------------------------------------------------------------	----------

	July 29, 2017 3-band PlanetScope Scene (3 m) 47 % area coverage	3 images
--	-----------------------------------------------------------------------	----------

API { : }

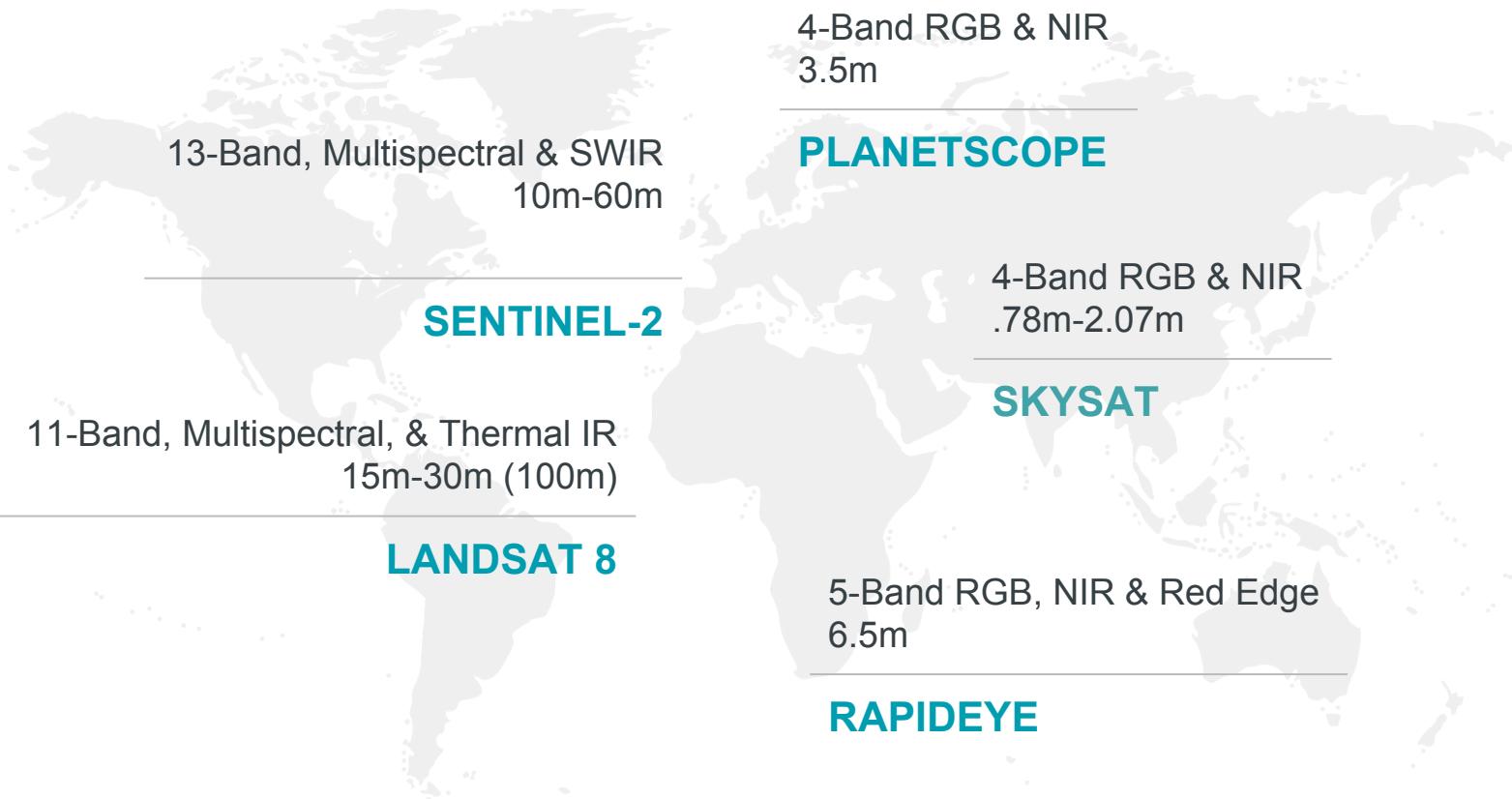
Compare days

Order items (2)





PLANET IMAGERY





- What does it mean to have an monitoring constellation?
- No need for tasking
- “Always on”
- Captures images before events occur



PULAU PINI, INDONESIA

Undated – Google Earth Image





PULAU PINI, INDONESIA

May 16, 2016



Logging Roads





PULAU PINI, INDONESIA

June 22, 2016



Logging Roads





SAN GABRIEL WILDFIRES

San Gabriel Mountains

2016

JUN

4

22





SAN GABRIEL WILDFIRES

San Gabriel Mountains



2016

JUN

4

22





SAN GABRIEL WILDFIRES

San Gabriel Mountains

Fire retardant
lines are in red

2016

JUN

4

p

22



SAN GABRIEL WILDFIRES

San Gabriel Mountains

False Color Composite
reveals burn scars

2016



JUN

4

p

22



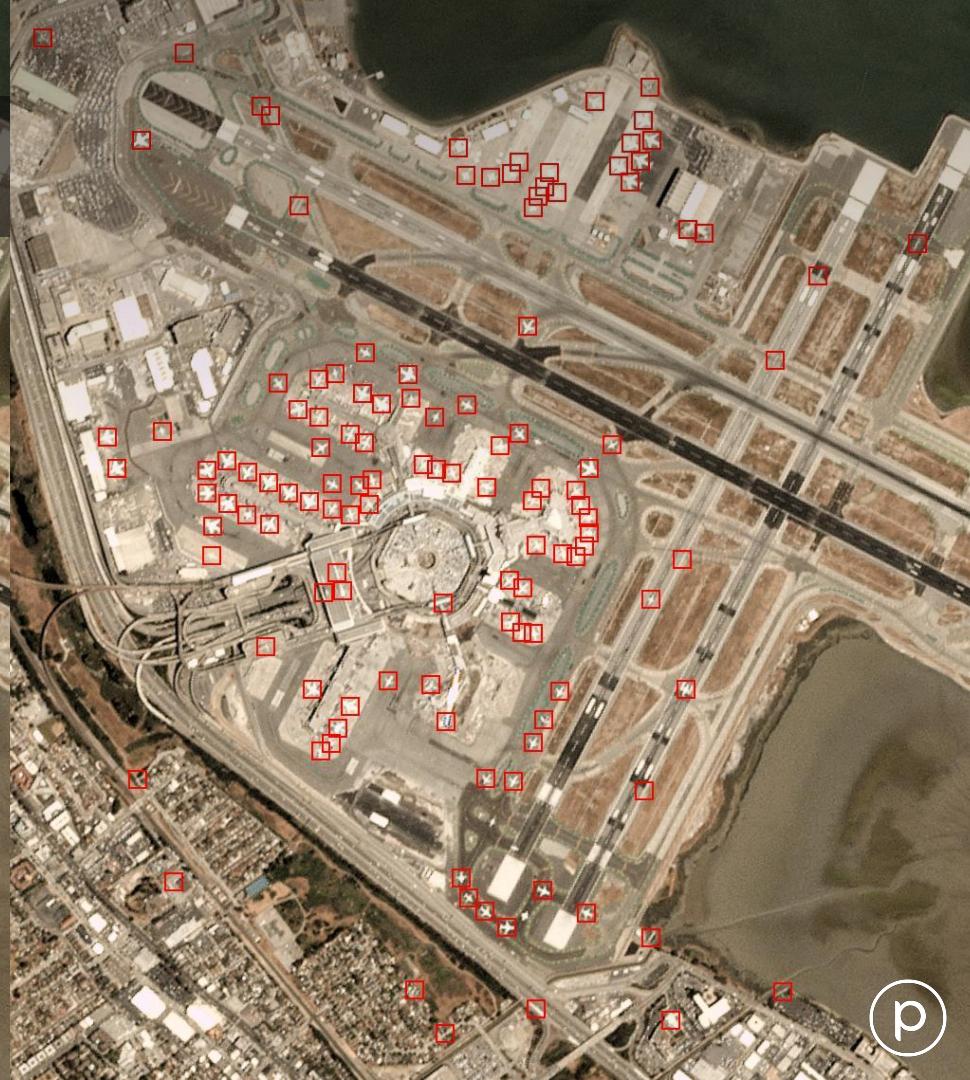
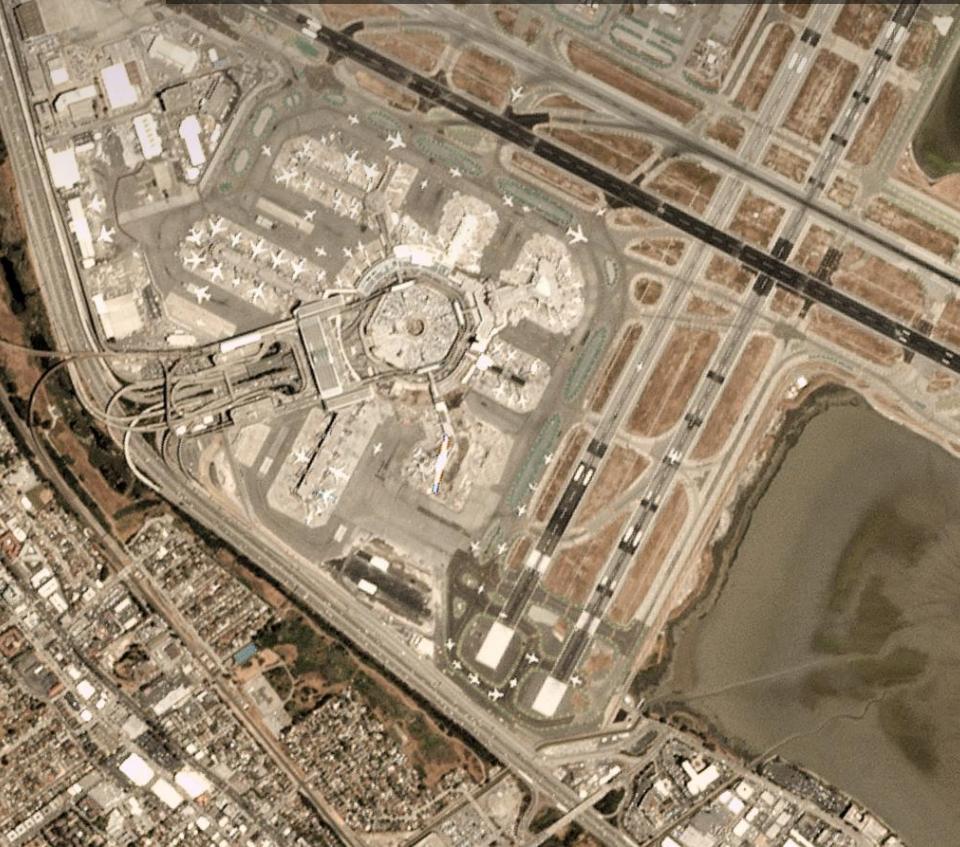
Lets users think about Earth Observation imagery with
a new dimension ...

- Planet imagery has temporal resolution
- Think of imagery in a time series
- Large ML training data set



PLANESNET

<https://github.com/rhammell/planesnet-detector>



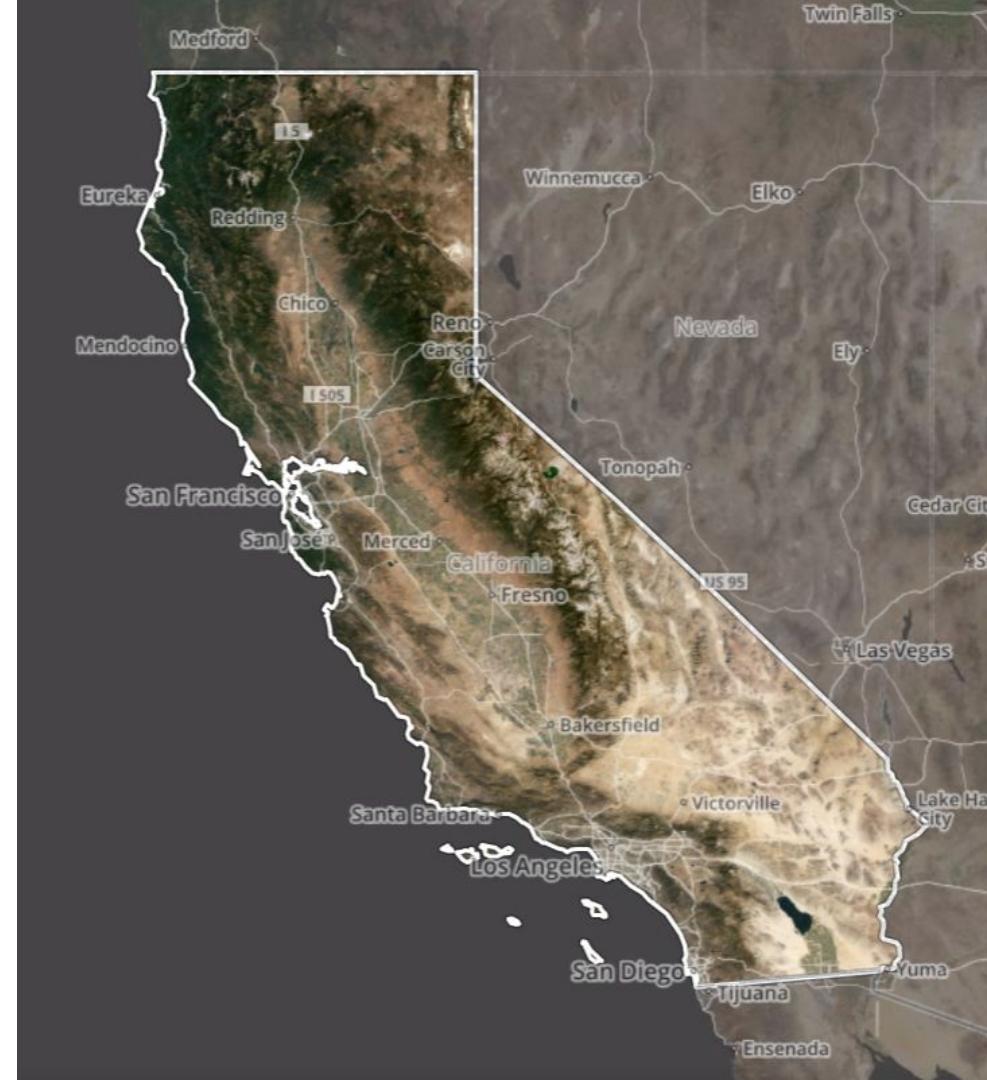
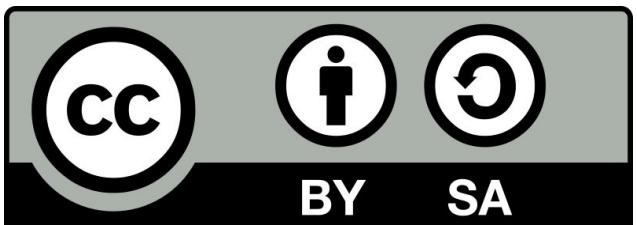


OPEN CALIFORNIA

Full archive of CA imagery available to anyone

- PlanetScope
- RapidEye
- Landsat
- Sentinel

Sign up at: planet.com/explorer





Developer documentation: <http://planet.com/docs>

Interactive Jupyter notebooks: <https://github.com/planetlabs/notebooks>

Python Client Library: <https://github.com/planetlabs/planet-client-python>

Javascript Client Library: <https://github.com/planetlabs/client>



Lake Saint Pierre, Canada – April 14, 2016