

# Google Cloud Pub/Sub

Google Cloud Pub/Sub brings the scalability, flexibility, and reliability of enterprise message-oriented middleware to the cloud.

## Features

- Scalable, reliable messaging.
- Supports many-to-many asynchronous messaging.
- Includes support for offline consumers.
- Based on proven Google technologies.
- Integrates with Cloud Dataflow for data processing pipelines.
- Uses push/pull subscriptions to topics.