

Cloud Storage

Cloud Storage is an internet-scale immutable BLOB store.

Features

- Unlimited storage scalable to exabytes of data.
- Single API across storage classes.
- Data encrypted in-flight and at rest.
- 11 nines durability through erasure coding.
- Object versioning.
- Object notification.
- Access logging.
- Lifecycle management.
- Per-object storage classes.
- Composite objects and parallel uploads: compose up to 32 existing objects into a new object without transferring additional object data.

Note: Availability refers to system uptime where as durability refers to long-term data protection.

Bucket Default Storage Classes

Content is stored in Buckets that contain a globally unique name, a location, and a default storage class. If you do not specify a default storage class you will see the bucket listed as Standard Storage in the API. Objects stored in a Standard Storage bucket will be regional or multi-regional depending on where the bucket is stored.

Storage classes only apply to the objects within Cloud Storage, not the Buckets. You can change the storage class of an object or a bucket. Changing the storage class of a bucket will only affect new objects.

All storage classes offer the same throughput, low latency, and high durability.

Multi-Regional Storage

Use Multi-Regional Storage for storing data that is frequently accessed ("hot" objects) around the world, such as serving website content, streaming videos, or gaming and mobile applications.

- 99.95% availability.
- Geo-redundant.

Regional Storage

Use Regional Storage for storing content frequently accessed in the same region as your Google Cloud DataProc or Google Compute Engine instances that use it, such as for data analytics.

- 99.9% availability.
- Lower cost per GB stored.
- Data stored in a narrow geographic region.
- Redundant across availability zones.

Nearline Storage

Use Nearline Storage for data you do not expect to access frequently (i.e., no more than once per month). Ideal for back-up and serving long-tail multimedia content.

- 99.0% availability.

- Very low cost per GB stored.
- Data retrieval costs.
- Higher per-operation costs.
- 30-day minimum storage duration.

Coldline Storage

Use Coldline Storage for data you expect to access infrequently (i.e., no more than once per year). Typically this is for disaster recovery, or data that is archived and may or may not be needed at some future time.

- 99.0% availability.
- Lowest cost per GB stored.
- Data retrieval costs.
- Higher per-operation costs.
- 90-day minimum storage duration.