

https://public.tableau.com/app/profile/nandini.menon5501/viz/AirbnbTableau_16789852387520/Sheet12?publish=yes

List of questions we want to answer:

1. **How is the bookings distributed across time?**
 - a. The bookings have been showing a declining trend since 2016
 - b. The drop started from Q1 2016
 - c. 2016 to 2017 stayed approx constant , however there was a sudden drop again in 2018
 - d. Roughly the same trend is followed across both host types
2. **Which months tend to perform better in terms of bookings?**
 - a. For most years, Oct has the most amount of bookings while may has the least amount of bookings
3. **Does the number of images have an impact on your booking**
 - a. Check for correlation between number of images and number of bookings
 - b. Is there a positive correlation between the two?
 - c. There seem to be a moderately positive correlation between the two for images less than ≤ 4 . However , there is less correlation between for images greater than 4
4. **Does the host type have an impact on the number of bookings**
 - a. Superhosts in general tend to be booked more on average
5. **Does the number of images have anything to do with the host type?**
 - a. On average super hosts tend to upload more images compared to regular
6. **How is the distribution of host types across locations**
 - a. Madrin, Berlin , Kyoto has the highest bookings/images and also has an almost equal proportion of superhosts and regular
 - b. Locations like Amsterdam, Chicago, Milan, New York has no superhosts at all
 - c. Locations like Rio and Sao Paulo has a higher proportion of superhosts
7. **Does the age of the listing have an impact on your booking?**
 - a. Newer listings have a lesser tendency to get booked
 - b. The average bookings increases with listing age
 - c. There tend to be more superhosts with increasing age as well