# **Avijit Ghosh**

# Indian Institute of Technology Kharagpur

Complex Networks Computational Sociology Algorithmic Fairness Machine Learning Natural Language Processing

# Education

Indian Institute of Technology, Kharagpur

B.Tech. in Chemical Engineering M.Tech. in Financial Engineering Minor in Computer Science

Major GPA: 8.8/10 Minor GPA: 9.0/10 2014 Modern English Academy, Barrackpore

> ISC Class XII Percentage: 94.5%

2012 St. Claret School, Barrackpore

> ICSE Class X Percentage: 97.8%

# **Publications**

"Analyzing Political Advertisers' Use of Facebook's Targeting Features"

2019

Avijit Ghosh, Giridhari Venkatadri, Alan Mislove

at the Workshop on Technology and Consumer Protection (ConPro) 2019, San Francisco, California, USA.

2. "Public Sphere 2.0: Targeted Commenting in Online News Media"

2019

Ankan Mullick, Avijit Ghosh\*, Ritam Dutt\*, Sayan Ghosh\*, Abhijnan Chakrabarty at the European Conference on Information Retrieval (ECIR) 2019, Cologne, Germany.

"SAVITR: A System for Real-time Location Extraction from Microblogs during Emergencies"

2018

Ritam Dutt, Kaustubh Hiware, Avijit Ghosh, Rameshwar Bhaskaran

at the WWW 2018 workshop on Exploitation of Social Media for Emergency Relief and Preparedness (SMERP) - 2018 Lyon, France.

4. "Molecule2Vec: Vector Space Representation of Organic Molecules for prediction of properties using Deep Neural networks" 2018

Avijit Ghosh, Debasis Sarkar

at the European Congress of Chemical Sciences (EUCHEMS) 2018, Liverpool, UK.

"WebSelect: A Research Prototype for Optimizing Ad Exposures based on Network Structure"

2016

Avijit Ghosh, Agam Gupta, Divya Sharma, Uttam Sarkar

at the Workshop on Information Technology and Systems (WITS) 2016, Dublin, Ireland.

<sup>\*</sup> Equal contribution



# Internship Experience

#### May - July 2018

### Visiting Researcher

# Northeastern University, Boston

Study of advertiser behavior and targeting patterns on Facebook by using the ad reach information obtained from Facebook's ad transparency feature and the personal targeting dataset from Propublica's Facebook ad dataset, aided with controlled ad placement experiments.

Paper accepted at ConPro 2019.

Supervisor: Prof. Alan Mislove

Facebook | Propublica | Advertisements | Behavior Patterns | Transparency | Controlled experiments

#### Dec 2017

#### **Data Science Intern**

#### - Jan 2018 **Ernst and Young, Gurgaon**

Automatic PDF report generation system by reading data from company database. Fraud likelihood prediction analyzing the credit history of consumers provided by client companies.

Supervisor: Gaurav Jain

Web server Automation Database Classification Fraud Detection

# May – July

### y Summer Intern

### 2017

### Xerox Research, Bangalore

- > Implemented XTrack, a Smart Vehicle Tracking and Battery usage minimizing Algorithm.
- > Uber Surge Price Prediction using Spatio-Temporal techniques like the Neural Hawkes and Recurrent Marked Temporal Point Process. Was given the **Best Internship Project** award.

Supervisors: Narendra Annamaneni, Poorvi Agrawal

Android Bluetooth Handshake Algorithm Uber Transportation Point Process Tensorflow

#### Apr – Aug 2016

#### **GSoC Student**

## Google Summer of Code - OpenMRS

Replaced the HTML XForms system used in the Android app with native generated forms using the Forms REST Api and added offline form saving. Configured Travis CI to automatically build and push the apk to play store.

Supervisors: Rafal Korytkowski and Robert O'Connor

Android Travis.CI Play Store Rest API Database Open Source

# Research Experience

#### **Thesis Work**

#### Masters Thesis Ongoing

### Modeling Connectedness of Firms in Financial Markets with Heterogeneous Agents

- > Goal: To discover connectedness and study heterogeneous agents in an experimental framework of ASM (Artificial Stock Market)
- > Decomposition of volatility spillover or variance through networks.
- > To create models of interconnectedness using network theory.

Supervisor: Professor Abhijeet Chandra , VGSOM, IIT Kharagpur. Co supervised by FNA.fi team, UK

Complex Networks | Finance | Failure Prediction | Artificial Stock Market

#### Bachelors Thesis 2017-18

### Vector Space Representation of Organic Molecules to predict aqueous solubility

- > Converted 3D Molecules to a Vector Space Model using Doc2Vec.
- > Using information from IUPAC and other literature, created an exhaustive database of aqueous solubility data.
- > Using the trained molecule vectors and the solubility data, train ML and Deep Learning Algorithms to predict solubility within an error of 0.3 g/litre.

Supervisor: Professor Debasis Sarkar, Chemical Engineering, IIT Kharagpur

Doc2Vec Deep Learning Regression Chemistry

### Faculty supervised projects

#### July – Dec 2018

#### **Automated Extraction of Catchwords from Legal Documents**

- > Automated catchword identification using both unsupervised and supervised techniques.
- > The proposed unsupervised methodology uses graph centrality measures to rank the phrases.
- > We also propose a supervised technique of extracting catchwords by formulating the catchword extraction as a sequence labelling task using CRF and Bi-LSTM models.
- > Manuscript submitted to SIGIR 2019.

Supervisor: Professor Saptarshi Ghosh, CSE IIT Kharagpur

NLP | Legal Document | Sequence labelling | Catchphrase extraction

#### Nov 2015 - Jan 2018

#### Data Driven Disaster Response Systems using Social Media

#### Project: Savitr - Realtime location extraction during emergencies

- > Developed a system called Savitr (presented at **WWW-SMERP 2018**) that leverages the information posted on the Twitter microblogging site to monitor and analyse emergency situations.
- > Employed NLP techniques to infer the locations mentioned in the microblog text, in an unsupervised fashion and display it on a map-based interface.
- > The system achieves a F-score of 0.79, significantly faster than other comparable methods.

### Project: Classification and Summarization of tweets during a disaster event

- > Developed an improved SVM Classifier to separate disaster related tweets into Situational and Non Situational Classes, using sentiment detection, dependency graphs and linear patterns.
- > Built a software Demo called DISSUM using Flask to showcase the working of the above. This was selected and showcased at **IBM Day Conference 2016**, IIT Kharagpur.

Supervisor: Professor Saptarshi Ghosh and Professor Niloy Ganguly, CSE IIT Kharagpur

Twitter Geolocation Dash Python NLP ML Feature extraction Classification Summarization Disaster

#### Mar - May 2016

#### Maximizing the reach of advertisements based on Network Structure

- > Built a Graph of websites by scraping traffic information from Alexa.
- > Designed a tool (named Webselect) to select the best subset of websites to maximise the reach of advertisements, within budget and demographic limits.
- > Used Genetic Algorithm to optimize the selection problem as the original problem is NP-Hard. Supervisors: Professor Uttam Sarkar, MIS, IIM Calcutta and Professor Agam Gupta, IIM Rohtak

Complex Networks Web Crawling Advertisements Genetic Algorithms Flask Python

# Miscellaneous Projects

- > "Selective Commenting for Online News Media" -Automatically position user comments against relevant news article paragraphs. Accepted at ECIR 2019. NLP Deep Learning Web Design
- > "Using Global Vectors in Social Interaction Network for Song Recommendation." - Independent work, extended abstract submitted to CompNet 2018.
  - Complex Network | Facebook | Social recommender | Music |
- > "Bias detection in Google Search Autocomplete." under Prof. Alan Mislove, NEU, 2018.
  - Bias Discrimination Algorithmic Fairness

- > "How News and Word of Mouth Affects Stock Price." -System to find relevant news articles causing price fluctuations. Silver at Inter IIT Tech Meet 2017. Finance Market prediction ML
- "Regression and Time Series Modelling: US Job Index" -Analyzed factors that affected the job index of USA over the past 30 years. Prediction accuracy of 84%. Regression Time series Forecasting
- > Android Apps Free and Paid apps on the Google Play Store and freelancing for a startup (Truckerrs). Android Development UX Design ☑ Play Store Profile: https://goo.gl/Gbgt9C

# 🍸 Awards and Grants

| Academic |   | Technical                                |  | Extracurricular   |   |
|----------|---|--|--|---|---|
| 2018     | SGSIS Challenge Grant<br>Awarded the SGSIS Chal-  | 2019                                     | Institute Order of Merit - Technology<br>Awarded by the Technology Stu-                  | 2017  | 5th Position - Inter<br>Hall General Quiz                     |
|          | lenge Grant worth INR 1<br>Million for Masters Thesis.  | 2017                                     | dents Gymkhana.<br>Inter IIT Tech Meet -   | 2015  | Bronze Medal - Open<br>IIT Bengali Elocution                  |
| 2012     | Only 9 projects from the<br>Institute qualified.<br>Mamraj Agarwal Rashtriya                  |  | Kanpur Silver Medal in the Stock Market Analysis Event.                                  | 2011  | Runners Up Team -<br>The Frank Anthony                        |
|          | Puraskar<br>Conferred by the Governor<br>of West Bengal for ranking                           | 2016                                     | Inter IIT Tech Meet - Mandi<br>Gold Medal in the Software Devel-<br>opment Event.        | di<br>re Devel-   | Memorial All India<br>Inter School Debate -<br>Regional Level |
| 2010     | 5th in India in the ICSE<br>Exams.<br>NTSE Scholar  | ams. (3rd Prize) - at National Level App | 2010   | 8th Rank – Albert<br>Barrow Memorial<br>All India Interschool |   |
| 2010     | Qualified for the National<br>Talent Search Examination<br>Scholarship conducted by<br>NCERT. | 2014                                     | Flipkart Hackathon Podium finish in the Flipkart Hackathon organised at IIT Kharag- pur. |   | Creative Writing Competition                                  |



# Positions of Responsibility

- 2014 19 Advisor, Kharagpur Open Source Society Advises a team of student coders who organize events to network and spread awareness about Free and Open Source culture. 2016 - 17 General Secretary Technology, Vidyasagar
- Hall of Residence

Handled a tech budget of INR 130K over the academic year.

Bhubaneswar. 2000 students attended.

2014-15 Associate Manager, Entrepreneurship Cell Organized Entrepreneurship Drive in

2017 Mentor, Google Summer of Code Advised a student to finish set goals and monitored pull requests.



- > Languages: C, Java , BASIC, Python and R
- > Data Science: Hadoop, Spark, ML
- > Android Development: Play Store, freelance
- > Web: HTML, CSS, Flask, Mysql, Javascript
- > Version Control Systems and CI: Git, Travis, AppVeyor,
- > Design: Photoshop, Illustrator, Justinmind, LATEX
- > Relevant Subjects: Algorithms, Artificial Intelligence, Machine Learning, Social Computing, Information Retrieval, Computer Architecture and Operating Systems, Regression and Time Series, Financial Analytics, Natural Language Processing, Scalable Data Mining.