



# JOHN JAMES DOE

BRANDING & MEDIA SPECIALIST

## EXPERIENCE

- 2015 - 2017**      **Company D**  
Media Director, Melbourne  
Managing the B2B communication of Company D
- 2011 - 2015**      **Company C**  
Design Consultant, Los Angeles - New York  
Consulting two strategic departments in Los Angeles and New York on branding
- 2004 - 2009**      **Company B**  
Brand Strategist, Madrid  
Repositioning Company B as an international fashion brand
- 1999 - 2003**      **Company A**  
Junior - Medior UX Designer, London  
Designing crossmedial campaigns for major brands, targetting large audiences

## EDUCATION

- 1995 - 1999**      **STRATEGIC BRANDING**  
Londen Business School, London  
Learning about strategic visual branding
- 1990 - 1994**      **GRAPHIC AND MEDIA DESIGN**  
University of Brighton, Brighton  
Specialization on Digital Media and Graphic Design
- 1988 - 1990**      **VISUAL ARTS**  
Art school of Chester, Chester  
Specializing in aesthetics and the basics of design and photography

## SKILLS



### Languages

English   
Spanish   
French   
Portuguese 

### Software




Adobe suite   
Drupal   
Wordpress   
Microsoft Excel   
Microsoft Word 

## INTERESTS

-  **Running**  
Currently training for the half marathon
-  **Reading**  
Psychological thrillers
-  **Learning**  
Always eager for academic studies on branding

## CONTACT

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