Ayush Gupta

www.AyushGupta.dev

ayush.gupta6234@gmail.com | 8770197504

EDUCATION

JIWAJI UNIVERSITY
M.B.A
July 2023 | India

JIWAJI UNIVERSITY
B.com
July 2021 | India

CAMBRIDGE SCHOOL
12th | CBSE
July 2018 | India

CAMBRIDGE SCHOOL
10th | CBSE
July 2016 | India

LINKS

Portfolio:// **AyushGupta**
Github:// **AyushGupta**
LinkedIn:// **AyushGupta**
Instagram:// **AyushGupta**

SKILLS

PROGRAMMING
Over 10,000 lines:
HTML • CSS • JavaScript • BootStrap
React.JS • Redux • Material UI
• Api Integrations • JSON

OTHER
Git • Github • Visual Studio Code
• Webpack
Netlify• Responsive Web Design •
Debugging

EXPERIENCE

CODEBETTER PVT. LTD. | Front-End Developer Intern
June 2023 – December 2023 | Indore, India
(Internship)

- Worked with graphics team and understand how to build UI/UX.
- Collaborated with a team of 5 developers to design and implement UI components for E-commerce platforms..
- Spearheaded the adoption of reusable React components, resulting in a 30% reduction in development time and increased code maintainability across multiple projects
- Improved communication between frontend and backend through API integration, resulting in 40% faster data retrieval and 60% smoother user experience.
- Reduced development time by 20% using reusable React components

PROJECTS

PERSONAL PORTFOLIO | UI Development / Dev Community
December 2023 – Present
Checkout **Live**

GADGET GALAXY - AN- E-COMMERCE PLATFORM | React.Js
Checkout code on **GitHub**.

- Optimized the online shopping journey through the implementation of a Conceived, clean, and responsive React and Bootstrap interface, resulting in a 40% decrease in cart abandonment and a 25% increase in conversion rate.
- Boosted Page Speed by 20%: Leveraged Redux for streamlined state management, resulting in lightning-fast page loads and a seamless user experience.
- Designed detailed and engaging product pages, leading to a 15% increase in user engagement and 25% boost in conversion rates.
- Engineered scalable platforms using React and React-router-Dom, enabling seamless user experiences and facilitating future growth; optimized performance resulting in a 40% reduction in page load time.

CLINIC MANAGEMENT | React.Js API Based Project
Checkout code on **GitHub**.

- Implemented a user-friendly login and registration system for doctors and receptionists, reducing onboarding time by 18% and improving user satisfaction
- Developed Patient Onboarding: Empowered receptionists to register new patients directly, reducing wait times and boosting patient satisfaction by 50%
- Mastered cutting-edge tech stack, leveraging ReactJS, Bootstrap, React-router-Dom, Redux, Axios, and APIs to architect a dynamic, scalable, and data-driven platform, propelling business growth through advanced technology adoption.