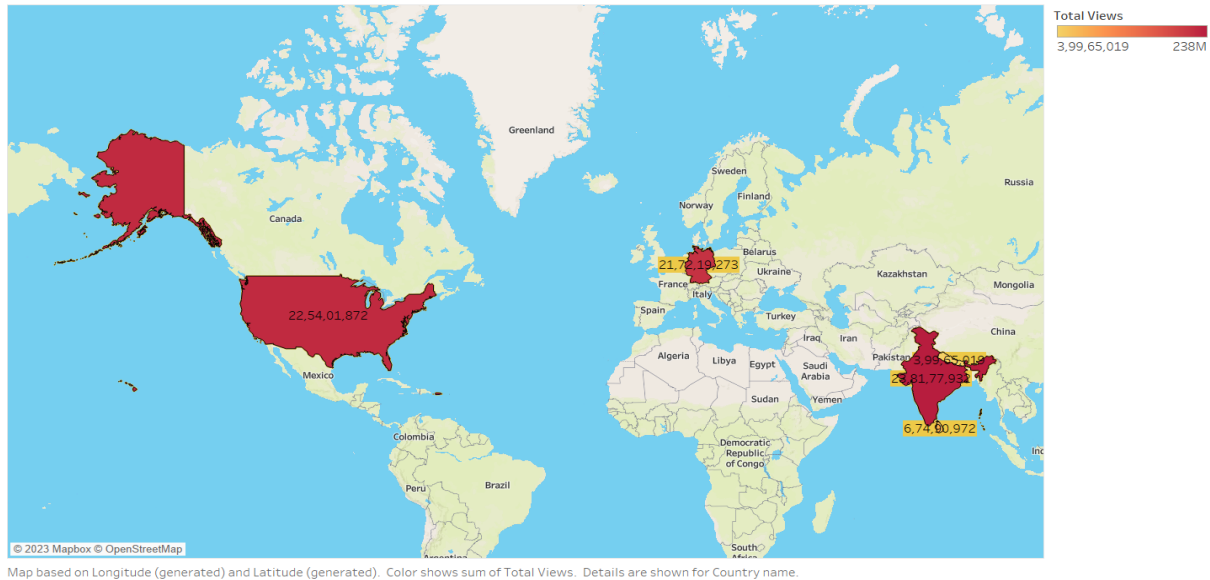


The final output is visualised using Tableau. We obtain different sets of charts which show the stats and connection between the different tables and datasets. The snippets are added below:

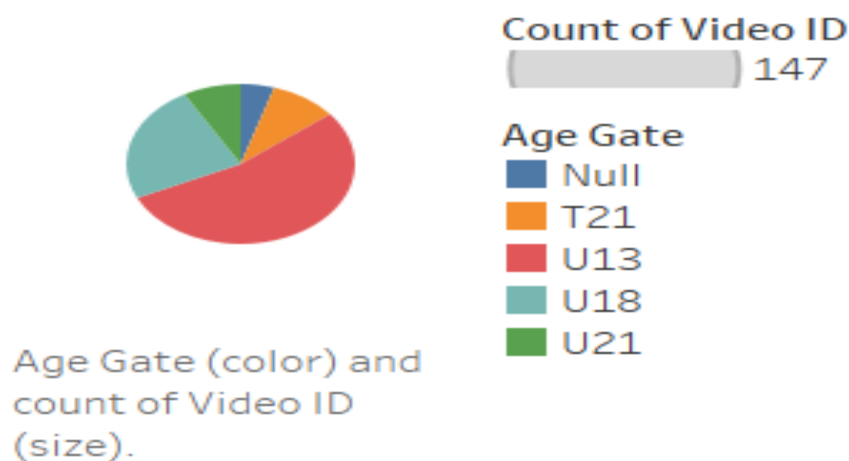
- Total views with respect to country:

Total views with respect to country



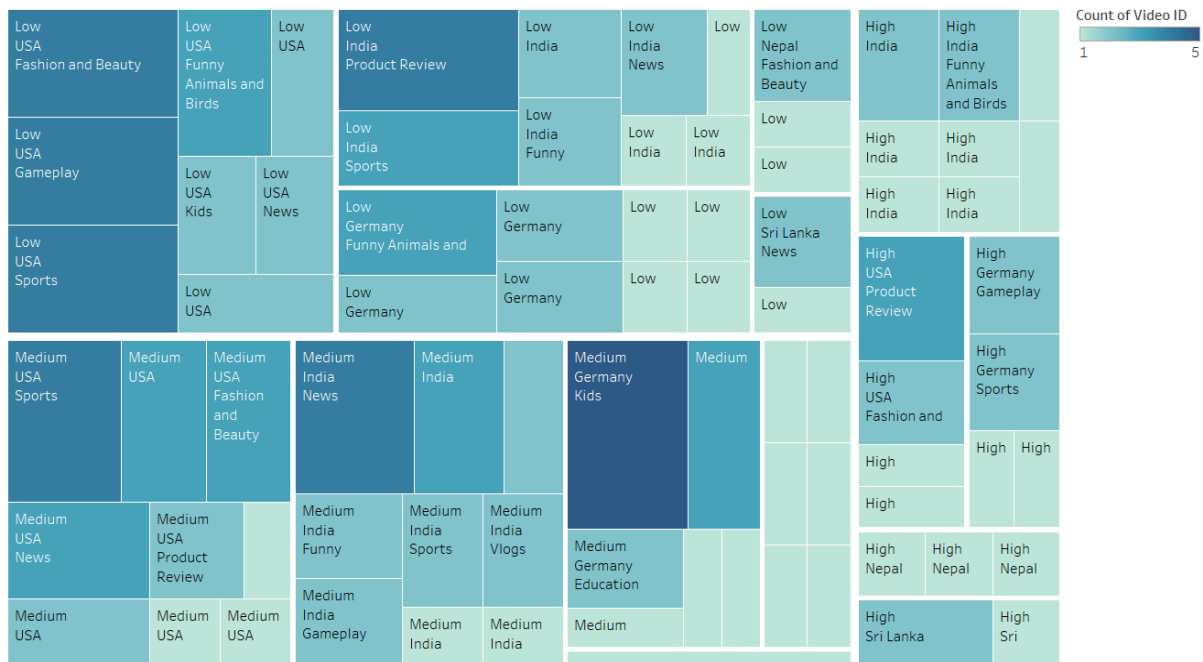
- Sum of total videos for person age gate

## Sheet 10



- Trend of different video categories with respect to different countries

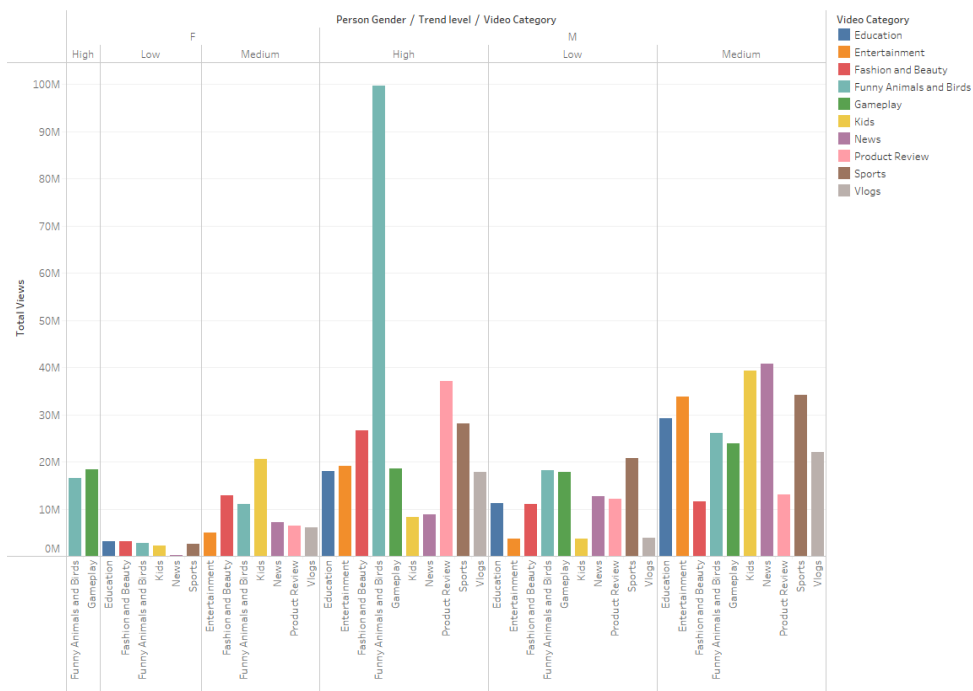
### Trend of Video categories in different countries



Trend level, Country name and Video Category. Color shows count of Video ID. Size shows count of Video ID. The marks are labeled by Trend level, Country name and Video Category. The data is filtered on Publish date Year, which has multiple members selected. The view is filtered on Country name, which keeps Germany, India, Nepal, Sri Lanka and USA.

- Total Number of Views with respect to different video categories in different countries

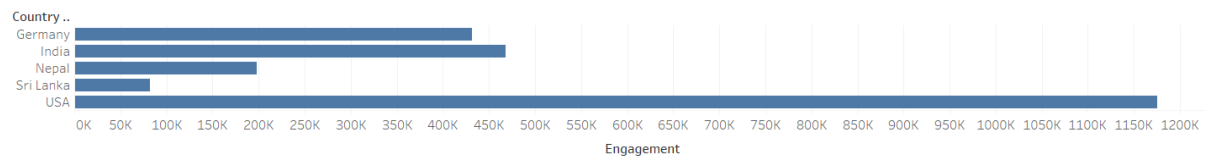
Sheet 4



Sum of Total Views for each Video Category broken down by Person Gender and Trend level. Color shows details about Video Category.

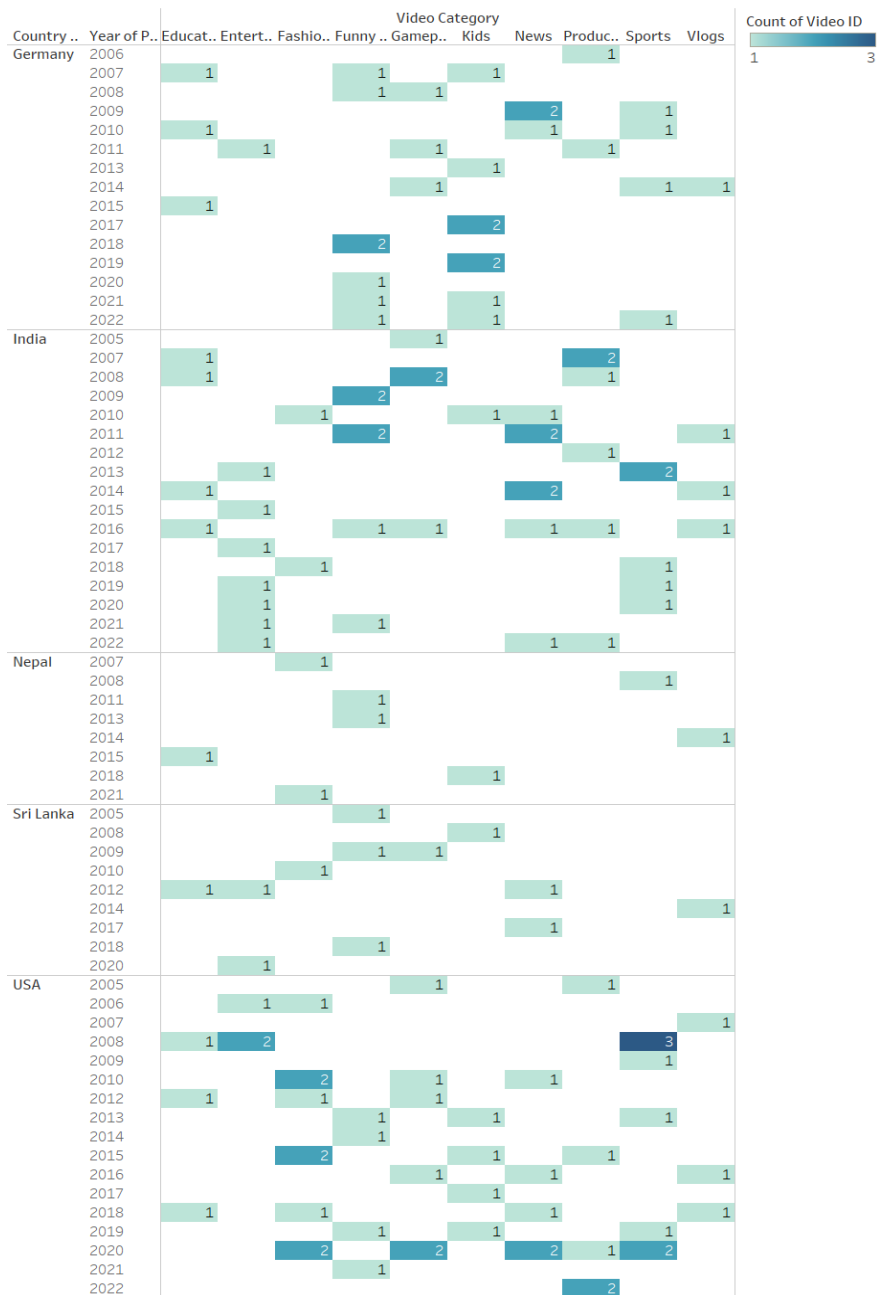
- Total Engagement of people on videos in different countries

Total Engagement



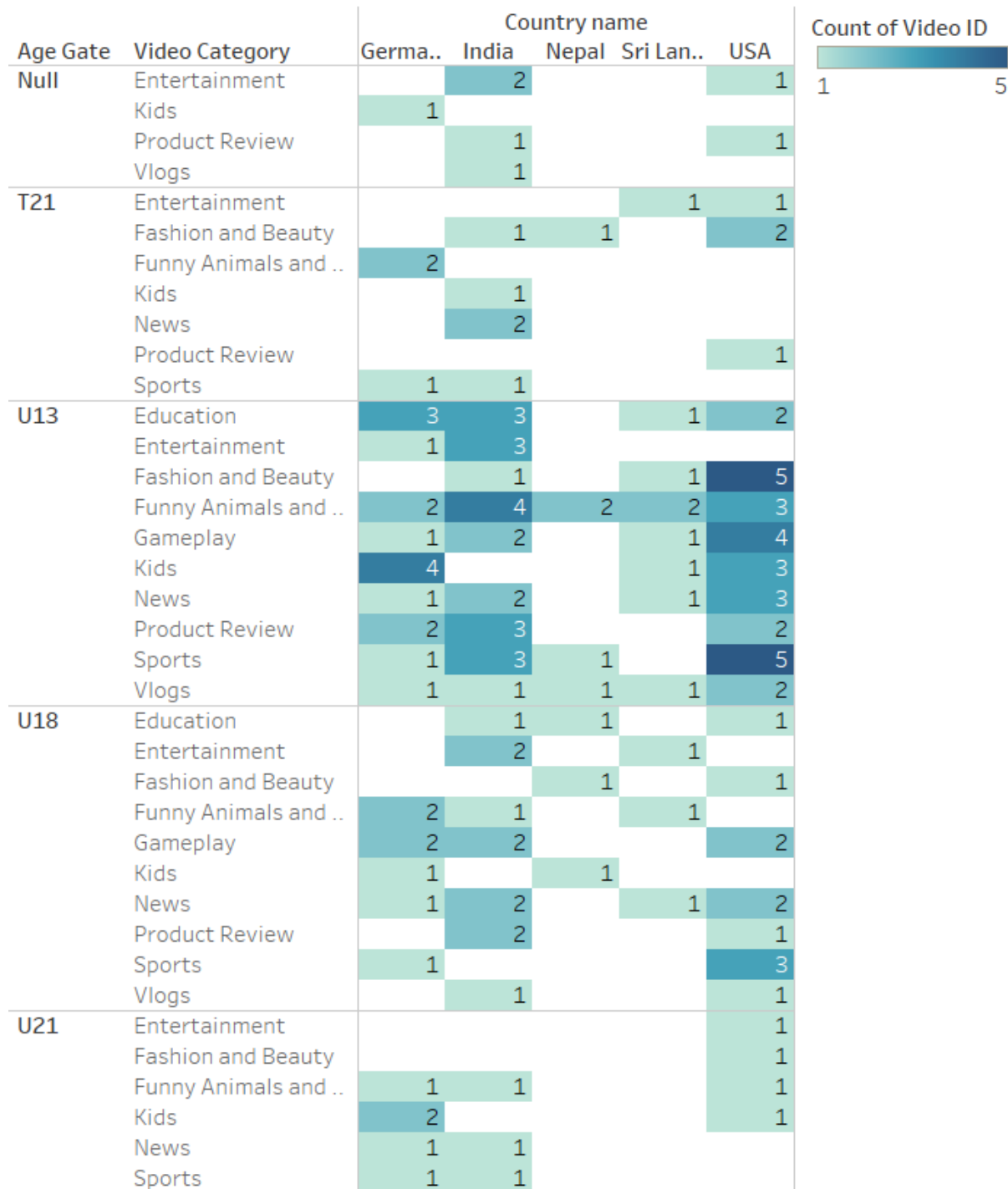
Sum of Engagement for each Country name (TargetUser.csv). The data is filtered on Action (Age Gate,Country name (TargetUser.csv),Video Category), which keeps 90 members.

## Sheet 8



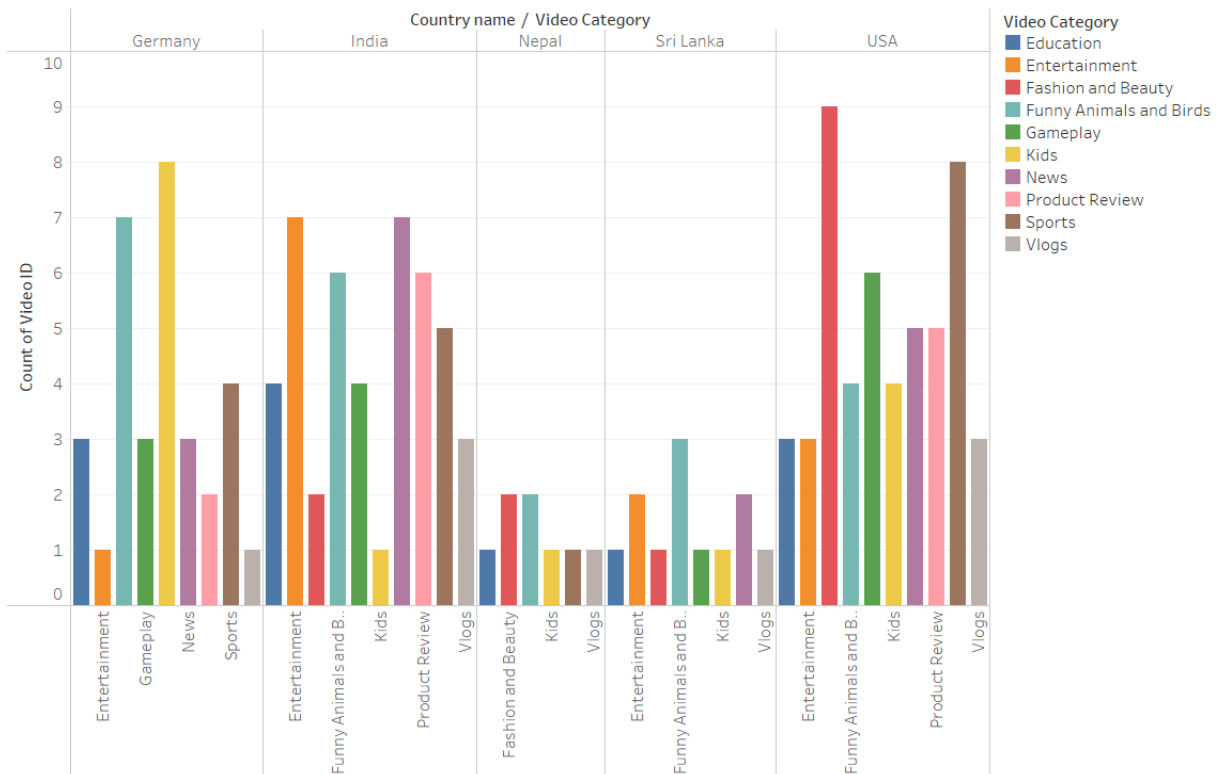
Count of Video ID broken down by Video Category vs. Country name and Publish date Year. Color shows count of Video ID. The marks are labeled by count of Video ID.

## No of Videos with respect to Age gate



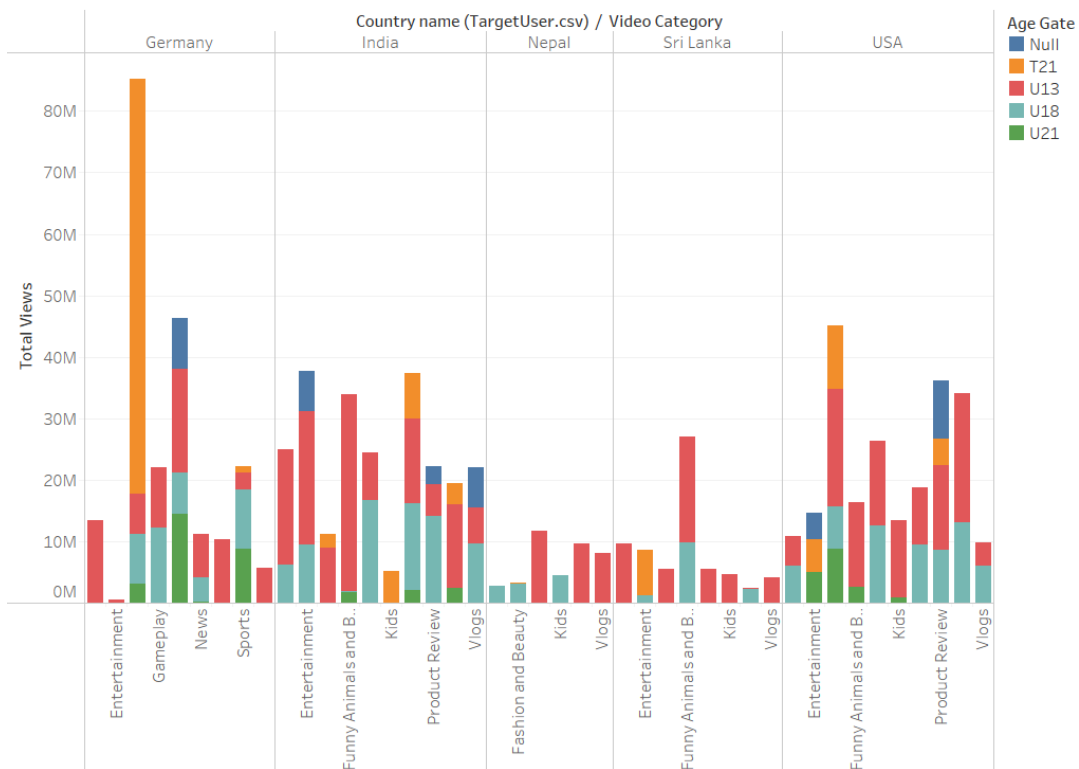
Count of Video ID broken down by Country name vs. Age Gate and Video Category. Color shows count of Video ID. The marks are labeled by count of Video ID.

## Count of Videos



Count of Video ID for each Video Category broken down by Country name. Color shows details about Video Category. The data is filtered on Action (Age Gate, Country name (TargetUser.csv), Video Category), which keeps 90 members.

## Total views-Age-Country-Category



Sum of Total Views for each Video Category broken down by Country name (TargetUser.csv). Color shows details about Age Gate. The view is filtered on Country name (TargetUser.csv), which keeps Germany, India, Nepal, Sri Lanka and USA.