

SNum	Organisation_Handle	Category	Followers(K)	Tweets(K)
1	JetBlue	Airline	2070	425
2	United	Airline	874	753
3	Southwest Air	Airline	2070	363
4	Delta	Airline	1260	291
5	Audi	Automobile	1650	20
6	BMW	Automobile	1360	17.2
7	Ford	Automobile	969	21.2
8	CocaCola	Beverage	3310	212
9	pepsi	Beverage	42	32.6
10	drpepper	Beverage	422	44.8
11	Redbull	Beverage	2150	85.4
12	hm	Clothing	8310	10.3
13	Gap	Clothing	678	28.2
14	ZARA	Clothing	1210	4.5
15	Toms	Clothing	2150	27.8
16	VictoriasSecret	Clothing	10500	136
17	peetscoffee	Coffee	51.1	16.4
18	Starbucks	Coffee/Fast Food Chain?	11800	87.1
19	amazon	E-Commerce	2530	23
20	Flipkart	E-Commerce	1290	32.5
21	Dell	Electronics	613	32.8
22	HP	Electronics	1030	37.9
23	Acer	Electronics	59.7	4.7
24	Sony	Electronics	4040	16.4
25	McDonalds	Fast Food Chain	3360	286
26	BurgerKing	Fast Food Chain	1470	17.6
27	CarlsJr	Fast Food Chain	84.8	17.5
28	Wendys	Fast Food Chain	1360	88.1
29	TacoBell	Fast Food Chain	1800	706
30	Arbys	Fast Food Chain	717	39
31	Subway	Fast Food Chain	2430	40.6

32	DunkinDonuts	Fast Food Chain	1130	63.2
33	KFC	Fast Food Chain	1130	25.5
34	AmericanExpress	Finance	893	49.8
35	WholeFoods	Food	4850	212
36	Oreo	Food	823	22.9
37	PlayStation	Gaming	13100	22.6
38	XBox	Gaming	11200	160
39	NintendoAmerica	Gaming	5700	12.2
40	SamsungMobileUS	Mobile	5360	129
41	dominos	Pizza	1140	288
42	pizzahut	Pizza	1510	388
43	PapaJohns	Pizza	467	35.2
44	BestBuy	Retail	860	21.5
45	Target	Retail	1880	42
46	7eleven	Retail	110	29.2
47	Etsy	Retail	2070	25.1
48	Chanel	Retail	12600	1.4
49	Burberry	Retail/Clothing	7580	11.1
50	Nike	Sportswear	6760	29.7
51	adidas	Sportswear	2980	5.2
52	Reebok	Sportswear	722	28.8
53	Puma	Sportswear	1470	61.4
54	verizon	Telephone network	1730	108
55	TAGHeuer	Wrist Watch	314	8.2
56	TISSOT	Wrist Watch	36.6	3.5
57	Bentley	Automobile	804	3
58	gameloft	Gaming	427	12.4
59	CalvinKlein	Clothing	3330	4
60	gucci	Clothing	4040	5.5
61	Jaguar	Automobile	859	7
62	TourismMalaysia	Tourism	245	7.5

63	NikonUSA	Photography	200	7
64	CanonUSAIImaging	Photography	181	34.5
65	Hersheys	Chocolate Candy	180	16.3
66	Toblerone	Chocolate Candy	36	7
67	tictac	Chocolate Candy	861	3
68	twix	Chocolate Candy	8	1.5
69	Visa	Finance	352	13.8
70	Mastercard	Finance	461	58
71	MercedesBenz	Automobile	1690	32.5
72	SennheiserUSA	Music-Equipement	128	21.3
73	Bose	Music-Equipement	175	7
74	AXE	Grooming	134	72.3
75	Gillette	Grooming	91	18.5
76	nvidia	Graphics	1160	9
77	AMD	Graphics	477	6.5
78	EA	Gaming	4720	26.2
79	BaskinRobbins	Food	175	7
80	Naughty_Dog	Gaming	1390	5
81	TheNorthFace	Retail/Clothing	402	12.6
82	Patagonia	Retail/Clothing	335	12.6
83	Lenovo	Electronics	627	27.5