

Name: Avinash Kumar

P.No.: 9149166051

Course: M.tech(CSE)

Business Insights

- 1) Top Products Drive Revenue: Over 50% of sales come from the top 10 products.
- 2) Regional Sales Trends: The most revenue comes from "North America" and "Europe."
- 3) Seasonal Trends: Sales peak in the fourth quarter(Q4), indicating strong holiday demand.
- 4) High-Value Customers: With high average transaction values, the top 10 clients generate most money.
- 5) Category Popularity: 40% of all transactions fall under the "Electronics" category.

Looking for your kind response.

Thank you!