Marketing Data - Sales Report





Month.Name Y											
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec

4M

Total Units

Total Units

4M

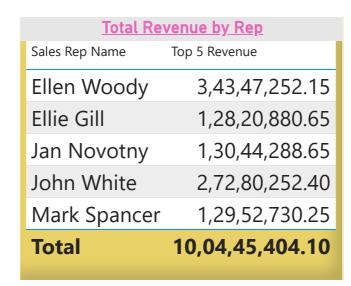
39.13M

Total Revenue
126.01M

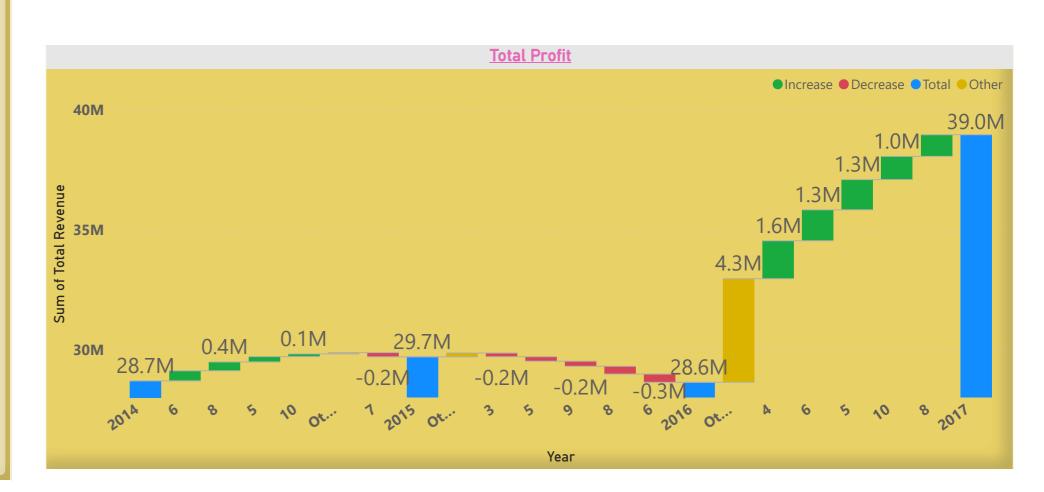
86.89M

Gross Profit

<u>Day v</u>	wise products & A	Avg Revenue
Date	Count of ProductID	Average of Total Revenue
02-01-2014	36	2,789.19
03-01-2014	47	1,987.53
04-01-2014	59	2,637.82
07-01-2014	46	2,277.31
08-01-2014	51	2,083.87
09-01-2014	40	2,218.79
10-01-2014	53	2,343.57
11-01-2014	47	2,217.82
13-01-2014	58	1,886.92
14-01-2014	55	2,423.83
15-01-2014	46	2,416.10
16-01-2014	47	2,421.60
17-01-2014	44	2,252.59
21-01-2014	46	2,351.10
22-01-2014	52	2,694.64
23-01-2014	38	2,599.59
24-01-2014	48	2,563.77
28-01-2014	42	2,758.09
29-01-2014	52	2,297.37
30-01-2014	57	2,230.52
31-01-2014	49	2,507.94
Total	54530	2,310.91











Year Wise Each Sales & It's Growth%						
Year	Quarter	Month.Name	MTD Sales	PM Sales	MOM Growth%	
2014	Qtr 1	Jan	23,99,957.60			
2014	Qtr 1	Feb	20,57,799.55	23,99,957.60	-14.26%	
2014	Qtr 1	Mar	26,53,458.15	20,57,799.55	28.95%	
2014	Qtr 2	Apr	27,29,052.60	26,53,458.15	2.85%	
2014	Qtr 2	May	23,57,908.95	27,29,052.60	-13.60%	
2014	Qtr 2	Jun	24,60,650.65	23,57,908.95	4.36%	
2014	Qtr 3	Jul	27,50,564.45	24,60,650.65	11.78%	
2014	Qtr 3	Aug	21,52,533.55	27,50,564.45	-21.74%	
2014	Qtr 3	Sep	21,09,147.75	21,52,533.55	-2.02%	
2014	Qtr 4	Oct	25,42,451.75	21,09,147.75	20.54%	
2014	Qtr 4	Nov	20,35,101.90	25,42,451.75	-19.96%	
2014	Qtr 4	Dec	24,51,505.65	20,35,101.90	20.46%	
2015	Qtr 1	Jan	25,59,854.60	24,51,505.65	4.42%	
2015	Qtr 1	Feb	23,77,324.30	25,59,854.60	-7.13%	
2015	Qtr 1	Mar	23,54,561.75	23,77,324.30	-0.96%	
2015	Qtr 2	Apr	22,46,477.85	23,54,561.75	-4.59%	
2015	Qtr 2	May	23,19,655.35	22,46,477.85	3.26%	
2015	Qtr 2	Jun	25,15,824.45	23,19,655.35	8.46%	
Total			31,39,628.20			