

# Stats

→ what is stats → Stats is science which gives you a power to present collect, analyze, interpret the data with an exact insights out of the data.

Core objective :-

- ① you can summarize or analyze huge amount of data.
- ② It will give you a power to understand relation between data.
- ③ It gives you a power to make decision.

use case :-

EDA →

Feature selection →  $x_1 \ x_2 \ x_3 \ x_4 \ \dots \ x_n$

Model Evaluation →


Stats:

① Descriptive Stats :- Mean, median, mode, SD, Variance, Disp., P<sup>i</sup>,  
✓ ✓

② Inferential Stats. :- Hypothesis testing, Confidence interval,  
Regression Analysis, t-test, z-test, ANOVA

✓  
✓  
Population vs Sample ✓

↳ Simple Random Sampling

→ Stratified Sampling

→ Cluster Sampling

→ Systematic Sampling

# Unstructured data vs Structured data

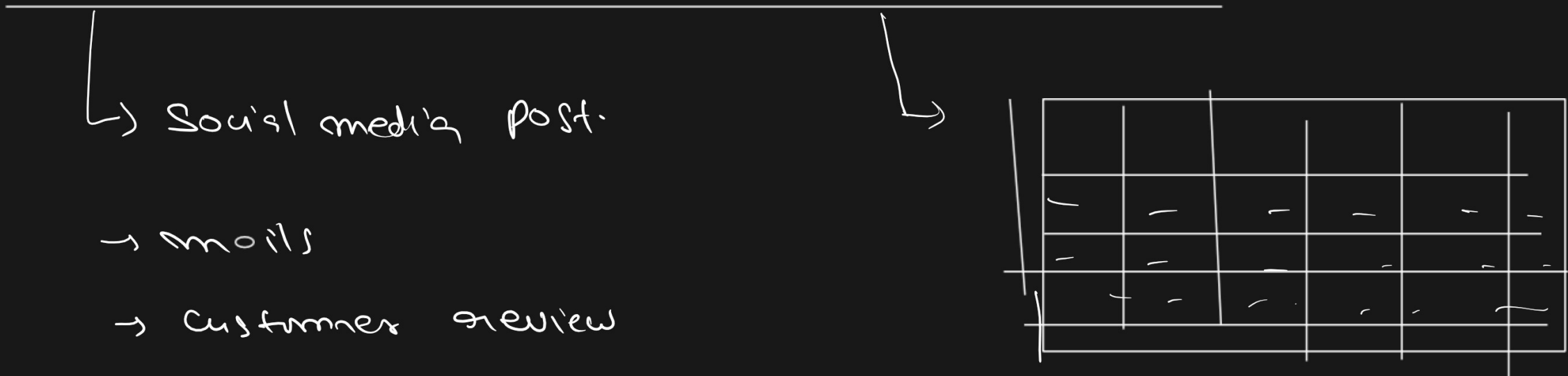
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↳ Social media post.

→ emails

→ Customer review

→ Audio, video, GIFs



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